



Hampstead Heath Consultative Committee

Date: MONDAY, 17 JULY 2017

Time: 7.00 pm

Venue: PARLIAMENT HILL CONFERENCE ROOM, PARLIAMENT HILL STAFF YARD, PARLIAMENT HILL FIELDS, HAMPSTEAD HEATH, NW5 1QR

Members: Karina Dostalova (Chairman)
Anne Fairweather (Deputy Chairman)
Ray Booth (Barnet Mencap)
Nick Bradfield (Dartmouth Park Conservation Area Advisory Committee)
John Etheridge (South End Green Association)
Colin Gregory (Hampstead Garden Suburb Residents' Association)
Michael Hammerson (Highgate Society)
Dr Gaye Henson (Marylebone Birdwatching Society)
Nigel Ley (Open Spaces Society)
Joanne Mould (London Wildlife Trust)
Helen Payne (Friends of Kenwood)
Thomas Radice (Heath and Hampstead Society)
Harunur Rashid (Black and Minority Ethnic Communities representative)
Susan Rose (Highgate Conservation Area Advisory Committee)
Steve Ripley (Rambler's Association)
Ellen Solomons (Vale of Health Society)
Ellin Stein (Mansfield Conservation Area Advisory Committee & Neighbourhood Association Committee)
Richard Sumray (London Council for Sport and Recreation)
Simon Taylor (Hampstead Rugby Club)
David Walton (Representative of Clubs using facilities on the Heath)
John Weston (Hampstead Conservation Area Advisory Committee)

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John Barradell
Town Clerk and Chief Executive

AGENDA

Public Agenda

1. **APOLOGIES**
2. **DECLARATIONS BY MEMBERS OF ANY PERSONAL AND PREJUDICIAL INTERESTS IN RESPECT OF ITEMS ON THIS AGENDA**
3. **MINUTES**
To agree the public minutes and summary of the meeting held on 19 June 2017 (copy attached).

For Decision
(Pages 1 - 8)
4. **HEATH VISION**
Report of the Superintendent of Hampstead Heath.

For Discussion
(Pages 9 - 112)
5. **QUESTIONS**
6. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**
7. **DATE OF NEXT MEETING**
To note the date of the next meeting is 9 October 2017.

HAMPSTEAD HEATH CONSULTATIVE COMMITTEE **Monday, 19 June 2017**

Minutes of the meeting of the Hampstead Heath Consultative Committee held at Parliament Hill Conference Room, Parliament Hill Staff Yard, Parliament Hill Fields, Hampstead Heath, NW5 1QR on Monday, 19 June 2017 at 7.00 pm

Present

Members:

Karina Dostalova (Chairman)
Anne Fairweather (Deputy Chairman)
Bradfield
Braverman
John Etheridge
Colin Gregory
Michael Hammerson
Dr Gaye Henson
Helen Payne
Thomas Radice
Susan Rose
Ellin Stein
Richard Sumray
Simon Taylor (Hampstead Rugby Club)

Observing:

Carol Dukes (in place of Ray Booth)
Stewart Purvis (in place of Ellen Solomons)

Officers:

Bob Warnock	- Superintendent of Hampstead Heath
Declan Gallagher	- Operational Services Manager
Lucy Gannon	- Projects and Management Support Officer
Richard Gentry	- Constabulary and Queen's Park Manager
Paul Maskell	- Leisure and Events Manager
Richard Litherland	- City Surveyor's Department
Alistair MacLellan	- Town Clerk's Department

1. APOLOGIES

Apologies were received from Ray Booth (Barnet Mencap), Nigel Ley (Open Spaces Society) Harunur Rashid (BAME representative) Steve Ripley (Ramblers' Association), Ellen Solomons (Vale of Health), David Walton (Representative of Clubs using the Heath) and John Weston (Hampstead Conservation Area Advisory Committee).

The Chairman introduced herself, noting that the previous Chairman, Virginia Rounding, had not been returned following the recent City Elections. Members

of the Committee expressed their thanks for the contribution Virginia Rounding had made to the management of Hampstead Heath.

The Town Clerk noted that Joanne Mould (London Wildlife Trust) had retired from the Committee and a replacement would be appointed in due course.

The Town Clerk further noted that Caroline Dukes was in attendance in the place of Ray Booth, and Stewart Purvis was in attendance in the place of Ellen Solomons.

2. **DECLARATIONS BY MEMBERS OF ANY PERSONAL AND PREJUDICIAL INTERESTS IN RESPECT OF ITEMS ON THIS AGENDA**

There were no declarations.

3. **MINUTES**

The minutes of the meeting held on 13 March 2017 were approved as a correct record subject to the following amendment.

Item 7 – Model Boating Pond Options Appraisal

The Marylebone Bird Watching Society supported Option 2 (creating a sanctuary) as the aim of the organisation was to protect birds.

Be amended to,

Item 7 – Model Boating Pond Options Appraisal

The Marylebone Bird Watching Society supported Option 2 (creating a sanctuary) as the option was in line with the aims of the organisation, namely the protection of birds and the promotion of their habitat.

Matters Arising

Heath Hands Summary Report

The Chairman noted that it was Dan Braverman's (Heath Hands) last meeting. She expressed thanks on behalf of the Committee for the excellent contribution he had made to Heath Hands and voluntary work on Hampstead Heath, and invited him to provide a further update on the work of the Hands.

Mr Braverman noted that the total number of hours contributed by volunteers had been 11,424 over 488 volunteer sessions. He added that progress had been made in converting Heath Hands into a Charitable Incorporated Organisation and registered charity, with the application to the Charity Commission being approved.

4. **HAMPSTEAD HEATH SPORTS ADVISORY FORUM MINUTES**

Members received the minutes of the Sports Advisory Forum meeting held on 22 May 2017 and the following points were made.

- A Member (Sports Advisory Forum) noted that the Night of the 10,000m had been a huge success, with attendance including a number of famous names from the athletics world. Moreover, the Forum had considered the Cross-Country pilot on the Heath Extension and wished

to express its support to the event becoming an annual fixture on the Heath.

- A Member (Hampstead Rugby Club) requested that the Rugby Club be given advance notice of dates that would affect their fixtures list.
- A Member (Hampstead Garden Suburb Residents' Association) noted that his organisation supported the Cross-Country event provided the featured age groups did not change.

5. CYCLICAL WORKS PROGRAMME BID 2018/19

Members considered a report of the City Surveyor regarding the Cyclical Works Programme Bid 2018/19 and the following points were made.

- The City Surveyor noted that Appendix A detailed the works that were going to be submitted to the Hampstead Heath, Highgate Wood and Queen's Park Committee for approval.
- In response to a question, the City Surveyor noted that the term 'bow wave' was an acknowledgement that the City of London Corporation faced a backlog of funding for cyclical works, hence the inclusion of desirable works as Appendix B. Works on Appendix B would move to Appendix A in future years once the work became necessary.
- In response to a question, the City Surveyor noted that the relatively small allocation of funds for a drainage survey was due to the fact only small parts of the Heath were surveyed each year.
- In response to a question, the City Surveyor noted that pond desilting referred to works to ponds across the Heath and the funds would be prioritised in relation to ecology and water quality. Works are being progressed in relation to the Hampstead Number 2 Pond and the Mixed Bathing Pond which will be funded from the current Cyclical Works Programme.
- In response to a question, the City Surveyor noted that £133,000 for works to public toilets was a best estimate.
- In response to a question, the Operational Services Manager confirmed that spending on the Golders Hill Park Zoo was in line with medium to long term ambitions for the Zoo.

6. OPEN SPACES & HERITAGE BUSINESS PLAN 2017/18

Members considered a report of the Director of Open Spaces regarding the Open Spaces & Heritage Business Plan 2017/18 and the following points were made.

- The Superintendent noted that Members had seen previous iterations of the Business Plan at their January and March meetings.

- In response to a question, the Superintendent noted that the Business Plan was linked to the Heath Management Plan by Key Actions outlined within the report.
- In response to a question, the Superintendent noted that the Open Spaces Bill was relevant to the Heath given it would have an impact on the City's ability to lease property, licence events and commercial activities and enable the issuing of Fixed Penalty Notices.
- In response to a question, the Superintendent noted that the objective to develop volunteering across all City of London Open Spaces reflected the desire to broaden engagement with the general public and potential volunteers.
- In response to a question, the Superintendent noted that the delivery of education across the Open Spaces had been centralised and that a bid to secure funding over the long term would be considered by the City's Policy and Resources Committee shortly.
- In response to a question, the Superintendent noted that it was a longer term objective for greater synergies between the Heath and Keats House to be realised. The City's Open Spaces Department had only recently in February 2017 taken over responsibility for this aspect of the City's heritage portfolio and therefore it had not been possible to identify the full scope of potential synergies in this iteration of the Business Plan.
- A Member commented in relation to Keats House that John Keats had met Samuel Taylor Coleridge on Merton Lane, and that this could be factored into any heritage walks on the Heath in future.
- A Member commented that any heritage materials drawn up following the Open Spaces & Heritage merger could provide background to why the Heath had been 'saved' by the Hampstead Heath Act 1871 and the history behind the various structures on the Heath.

7. **SUPERINTENDENT'S UPDATE**

Members considered the Superintendent's update report and the following points were made.

Management Plan Engagement

- The Superintendent noted that the engagement exercise finished that evening and that 1,200 responses had been received to date. Once the exercise finished, an analysis of responses from the workshops, pop-up stands, online submissions and the further 17 July meeting of the Hampstead Heath Consultative Committee would be carried out.

Cycling

- The Superintendent noted that the Highgate Wood and Conservation Manager had been tasked with developing the specification for the shared use paths for cyclists and pedestrians. A working group of stakeholders would be formed to consider proposals and would hold its first meeting in September 2017.

Cafes

- The Superintendent noted that the Lido Café was performing well under its new operators and had served around 2,800 swimmers the previous Sunday. In response to a question, he replied that there had been a couple of incidents at the Lido facility that had required the involvement of the Hampstead Heath Constabulary but none that had required the involvement of the Metropolitan Police.

Eruv

- The Superintendent noted that he would welcome the views of Members on the proposed Eruv. He noted that the applicant had liaised with The London Borough of Haringey and was confident that the wires could be deployed along street lamps. Overall no new infrastructure was needed on the Heath in the Haringey area to support the deployment of an Eruv – it would simply join the boundary wall at the Kenwood Nursery. It would require one 4 metre pole in the Camden area. Members supported the proposal and raised no objections.

Planning

- The Superintendent noted that he and representatives from the Heath & Hampstead Society would be meeting Camden Planning Officers regarding the Jack Straws Castle application during the week commencing 26 June 2017.
- The Superintendent noted that the London Borough of Barnet had acknowledged the City's objection to the Golders Green Station Planning Brief, and that Barnet accepted the number of objections received meant the Brief would require a number of revisions.
- A Member noted that a fresh application had been submitted for 42 Hampstead Lane.
- In response to a question the Superintendent replied that he had visited the Water House and the new applicant was willing to listen to the City's concerns. The Superintendent emphasised that priorities for the City were the Construction Management Plan and the affect construction traffic would have on trees and public access along Millfield Lane. A Member (London Council for Sport and Recreation) suggested the applicants approach to dealing with the new Water House planning application could be used as an exemplar for developers proposing works adjacent to the Heath.

Hampstead Heath Ponds Project

- In response to a question, the Superintendent replied that the archaeological report had been due in May 2017, and so he would contact the Museum of London Archaeological Service to request that it be made available as soon as possible.
- The Superintendent noted that the project had won the Institute of Civil Engineers London Civil Engineering Award for Community Benefit in May 2017.

Oak Processionary Moth

- The Superintendent noted that Heath staff continued to discover nests on the Heath and Members would be updated further on a regular basis. Nests situated in busy areas of the Heath would be fenced off.

Drones

Members discussed a tabled version of proposed guidance regarding the use of drones on the Heath.

- Two members noted that the guidance simply stated the law, not the policy of the City of London Corporation regarding the use of drones on the Heath. It was noted that English Heritage had adopted a zero tolerance policy regarding drones on their sites.
- The Superintendent noted that the use of drones was governed in law by Air Navigation Orders (ANOs). The Royal Parks manage drone flying through Park Regulations. Many bodies that had banned drones had no ability to enforce those bans using ANOs.
- The Constabulary and Queen's Park Manager noted that his team had dealt with c. 30 drone incidents during the period April 2016-March 2017. Drone incidents were ultimately enforced by the Metropolitan Police on behalf of the Civil Aviation Authority.
- In response to a question, the Constabulary and Queen's Park Manager noted that the policing of drones under anti-nuisance byelaws had been considered by judged unworkable in practice.
- The Superintendent confirmed that the guidance dealt with the issue of commercial filming using drones.
- A Member suggested that the guidance should explicitly reference guidance from the Civil Aviation Authority.

- The Superintendent confirmed that it would be possible to apply for an additional byelaw in relation to Model Aircraft and Drones and this should be considered in the future.
- The Superintendent noted that the comments of Members would be factored into the guidance and once the Management Committee have had the opportunity to consider the guidance, the document will be made public and reviewed after 12 months. Regular updates would be provided to Members in the meantime.

8. EAST HEATH CAR PARK RESURFACING

Members considered a report of the Superintendent of Hampstead Heath regarding East Heath Car Park Resurfacing, and supported Option 2 – Asphalt and Chip Finish.

9. ANNUAL REPORT ON HAMPSTEAD HEATH CONSTABULARY FOR THE PERIOD 1 APRIL 2016 TO 31 MARCH 2017

Members considered an annual report of the Superintendent of Hampstead Heath regarding the Hampstead Heath Constabulary and the following points were made.

- In response to a question, the Constabulary and Queen's Park Manager replied that robberies involving mopeds was extremely rare on the Heath, and moreover the use of mopeds was contrary to the Heath byelaws.
- In response to a question, the Superintendent noted that naturism on the Heath was contrary to Heath byelaws.
- In response to a question, the Leisure and Events Manager replied that the Moscow State Circus have been issued a licence to use the Fairground site in late September. This circus doesn't involve animals.

10. HAMPSTEAD HEATH PONDS PROJECT - EDUCATION PROJECT PROGRESS REPORTS

Members considered progress reports for the Hampstead Heath Ponds Project Education Project. The Superintendent noted that further funding was being sought from the City's Policy and Resources Committee to continue the project which, if unsuccessful, would mean the project would conclude in October 2017.

11. QUESTIONS

Harry Hallowes

A Member (Highgate Society) referenced the recent release of a film based on Harry Hallowes and requested an update on the status of the land that had belonged to Harry. The Superintendent replied that the land was now held in trust by two charities, which had appointed a Surveyor to provide them with advice. He noted that the City had suggested Harry's land be transferred to the Heath, on the understanding that the City respect the wishes of Harry who

wanted an orchard ('Harry's Orchard') to be established on the plot. Ultimately the decision on the future of the land was one for the two charities.

12. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT
BBC Countryfile One Man and His Dog

The Leisure and Events Manager noted that it was proposed that the BBC Countryfile One Man and His Dog feature on the Heath in September 2017. The event would involve one day of filming – likely a Saturday – and a few days of set up activity prior to filming. Overall the City welcomed the event given it would provide an opportunity to showcase the Heath, but it would involve a number of issues including ensuring appropriate temporary fencing was installed to safeguard the sheep, and that the event did not encroach on the Sparrows Den wildflower meadow. Members welcomed the initiative.

Meeting Hospitality

Members agreed that the meeting hospitality was best provided at the conclusion of each meeting rather than prior to the meeting.

13. DATE OF NEXT MEETING

Members noted that the next meeting would be on 17 July 2017 at 7.00pm in the Parliament Hill Conference Room.

The meeting ended at 9.05 pm

Chairman

Contact Officer: Alistair MacLellan / alistair.maclellan@cityoflondon.gov.uk

Committee(s)	Dated:
Hampstead Heath Consultative Committee – For Discussion	17th July 2017
Subject: A community vision for Hampstead Heath	Public
Report of: Superintendent of Hampstead Heath	For Discussion
Report author: Lucy Gannon, Open Spaces and Heritage	

Summary

The process to review and update the Hampstead Heath Management Plan has reached another important milestone with the conclusion of community engagement to create a community vision. The purpose of this report is to share the findings from the community engagement and a draft vision statement for your consideration. The draft community vision is informed by over 1300 survey responses and hundreds of aspirations and comments collected throughout May and June 2017.

Recommendation(s)

Members are asked:

- To consider the Consultant's report summarising the findings of the community engagement and the draft community vision statement and to provide feedback to the Superintendent on the contents of this report.
- That the views of the Hampstead Heath Consultative Committee are conveyed to the Hampstead Heath, Highgate Wood and Queen's Park Committee.

Main Report

Background

1. The ten year management plan for Hampstead Heath will expire at the end of 2017 and development of a revised Plan for implementation in April 2018 (2018 Plan) is a priority project.
2. The project is progressing in accordance with the programme outline presented to the Consultative Committee and Management Committee in March 2016.
3. A review of the 2007 Plan was undertaken in 2016 in consultation with past working group members and recommended five themes for developing the 2018 Plan. Key recommendations were endorsed by the Hampstead Heath, Highgate Wood and Queen's Park Committee in November 2016 including a general approach that the 2018 Plan will build on the strengths and reflect the intentions of the 2007 Plan while ensuring it remains relevant into the future.

4. Particularly relevant to this report is the recommendation that development of the 2018 Plan should involve wide community engagement to articulate a long term vision for the Heath which will inform strategic principles that can guide future management decisions and resolution of emerging issues.

Current Position

5. In March 2017 consultants were appointed to deliver the following services:
 - Prepare an audience development plan for the Hampstead Heath.
 - Deliver engagement activities that achieve representative engagement of the wider Hampstead Heath community to capture community aspirations.
 - Prepare a draft vision statement for Hampstead Heath.
6. The engagement process to develop a community vision for Hampstead Heath commenced in April 2017 with the establishment of an advisory group and continued throughout May and June 2017.
7. Engagement activities included two workshops with key stakeholders and community organisations, six pop-up consultation stands at various locations across the Heath and an online survey that closed on 19 June 2017. Over 1,340 completed surveys were received in addition to 200 people who participated in the other activities.
8. Consultants prepared a draft statement for a community vision for Hampstead Heath and a report summarising the findings of the consultation. (Refer to Appendix 1 and Appendix 2).

Proposals

9. It is proposed that the vision statement be no more than a page in length. The statement aims to distil the diverse range of views that were expressed, to create a community vision that encapsulates the many aspirations that were shared throughout the engagement process.
10. The views of this Committee are sought with regard to the draft community vision (refer to Appendix 1).
11. A report summarising the results of the community engagement is included in Appendix 2.
12. As proposed in the Superintendent's Update to this Committee in May 2017, a full report including a proposed vision statement will be submitted to the Hampstead Heath, Highgate Wood & Queen's Park Committee on 25 September 2017.
13. The next stage of the project will see development of an outcomes framework and high level management strategies in the context of the community vision for the Heath.
14. It is proposed that a full report on progress be submitted to the Hampstead Heath Consultative Committee for consideration in January 2018, and subsequently to the Hampstead Heath, Highgate Wood & Queen's Park Committee for review and endorsement.

Corporate & Strategic Implications

15. The 2018 Plan and associated management framework will be completed and ready for implementation in April 2018 to align with the annual business planning

cycle. It will sit in the context of the Hampstead Heath Act (1871) and is a key deliverable identified in the Open Spaces and Heritage Department Business Plan.

Implications

16. The community engagement has provided useful insights into the ways that visitors and the local community value the Heath and the ways it enriches their lives. Submissions have been overwhelmingly positive and affirming, providing a wealth of aspirational data and a strong foundation of good will for developing the 2018 Plan and guiding management over the next ten years.

Conclusion

17. Creating a shared community vision for Hampstead Heath is an important milestone in development of the 2018 Plan. The draft vision statement paints a vivid picture and provides a shared vision for the future of the Heath.

Appendices

- Appendix 1 – Draft Community Vision
- Appendix 2A – Report – Heath Vision Results Summary Report
- Appendix 2B – Appendices to Heath Vision Results Summary Report – consultation data

Background Papers

November 2016 Committee Report: Hampstead Heath Management Plan Review Findings

March 2016 Committee Report: Hampstead Heath Management Plan Review and programme outline

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Community Vision (draft for 17 July 2017)

Place - Hampstead Heath

Our lives are enriched by this treasured and unique open space, a stretch of rolling countryside in this crowded city.

The Heath's diverse mix of wild, natural and managed spaces, mosaic of habitats, wildlife and biodiversity, magical ponds, trees and heathland continue to thrive and flourish, resilient to changes over time.

It is the heart and lungs of London, with green arteries stretching across the city, supporting and encouraging biodiversity and improving the air quality of our neighborhoods. As such, the fringes of the Heath are defended from encroaching urbanisation.

The Heath is valued as a peaceful, tranquil and relaxing respite from urban life, a refuge for reflection and recharging, where one can connect to nature and feel refreshed.

People - Enhancing Quality Life

The Heath is a receptacle for cherished memories, rites of passage, the place of stories, the family friend, witnessing generations upon generations growing up and growing old.

It contributes immensely to our mental, emotional and physical health and wellbeing, providing free access to roam in the outdoors and opportunities for quiet informal recreation, play, active pursuits and sports.

The Heath offers us the opportunity to keep ourselves healthy and active and enjoy its rich natural and cultural heritage with family and friends.

Inclusive & welcoming

The Heath is an inclusive, open access space that fosters social cohesion. It continues to provide a safe space with freedom for all to play, socialise, relax and keep active with minimal restrictions.

Diverse communities are reflected in our visitors, staff and volunteers; with ongoing engagement to ensure new perspectives are welcomed, shared and heard.

Caring for the Heath

We are all caretakers of the Heath and we strive to 'tread lightly', mindful of the potential impact of our activities.

We learn from each other and collaborate to ensure the needs of the community are valued and reflected.

A skilled and committed City team provides leadership, builds trusting partnerships and empowers the Heath community to work together to realise our aspirations for Hampstead Heath.

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GROUNDWORK LONDON

Hampstead Heath Community Vision Report

4 July 2017



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Executive Summary

The City of London commissioned Groundwork to consult with Heath users and the wider community about Hampstead Heath and to capture residents, visitors and workers' views to help inform the long term community vision for the Heath and to help feed in to the new 10 year Management Plan (2018 - 2028) for the Heath.

This report is based on the findings from two stakeholder workshops with key users groups plus the wider community, two focus group workshops (a youth group and a disability group), consultation stalls in 6 locations over 4 days, 4 staff consultations and both a paper and online survey lasting 4 weeks. A webpage allowed the public to be informed of progress and a direct email allowed them to send additional comments. The consultations took place over 7 weeks so can only represent a snapshot of community aspirations and views. The survey link was sent to 256 local and London wide organisations / schools/ groups representing diverse groups within the community. It was also emailed to people who have registered with City of London for updates and newsletters, which is comprised of over 1700 email addresses.

In total 1,589 people were involved in the first stage consultation, contributing their thoughts and aspirations for the Heath in 50 years time. 52 people were involved in the workshops, 170 people left their initial postcode reference during the consultation stalls, although 381 comments were received. City of London engaged with 24 staff, and there were 1342 responses to the survey. 711 people provided their contact details to be updated about progress.

The second stage involved reporting back to key stakeholders and workshop participants as well and giving updates to all those who asked to be kept informed. The report and vision were presented to the consultative committee to review on July 17th 2017. The final vision report and statement will be completed in the autumn 2017.

Overall, the key message was for Hampstead Heath to remain in its semi wild state, with open and free access to roam. The public place the highest regard on the peace and tranquility of the Heath and the positive impact this has on their lives, and see conserving the natural habitats as a high priority. In terms of exercise over 80% visit the Heath predominantly to walk and enjoy nature, placing the highest value in the natural environment, its wildlife and tranquility.

Survey responses rated conserving natural habitat and enhancing health and wellbeing as the most important benefits to future generations, followed closely by keeping people active and enhancing the quality of life of local communities.

Heath users considered relaxing and unwinding, connecting with nature and just enjoying being outdoors as the most important focus for future generations, as well as wanting it to be a welcoming and accessible place for all ages, abilities and backgrounds. There is an acknowledgement that the Heath can benefit everyone's sense of wellbeing, especially mental and emotional wellbeing and is seen as a healthy respite from urban life.

Some respondents saw the consultations as an opportunity to suggest specific improvements or to voice concerns. These were passed on to City of London.

The community vision statement represents the key aspirations for the ways in which the Heath can best enrich the lives of current and future generations.

1. Introduction

The City of London Corporation commissioned Groundwork London (GL) to carry out community and stakeholder engagement to help inform the Management Plan (2018-2028) for Hampstead Heath and to develop a long term (50 year +) Community Vision for the Heath. Groundwork London carried out engagement activities between 6 May and 19 June 2017 to capture the views of stakeholders, local residents and visitors to Hampstead Heath to feed into the development of the Community Vision.

This report outlines the engagement methodology and summarises results from each stage of consultation. Key findings and emerging themes are discussed. These informed the Community Vision Statement.

2. Objectives

- To develop audience development and activity plans to ensure effective engagement of different audiences
- To map community aspirations and priorities through creative and appealing engagement activities
- To effectively promote engagement activities to a large number and wide range of audiences
- To run whole community and targeted community engagement activities, including reaching out to underrepresented groups
- To produce a report presenting findings
- To develop a Community Vision

3. Methodology

Table below summarises the engagement activities carried out:

Engagement mechanism	Target Audience, Number of people engaged	Format
Online Information	Whole community	Web page containing project information and regular updates Direct email for questions, concerns and comments
Posters	Posters in and around the Heath and in the local area. Posters emailed to all stakeholders and community groups	Publicise events, website and survey, maximise engagement and feedback
Community Vision Workshops with stakeholder and community groups x2	Stakeholder and community groups Sat 6 May 3 hrs, St Johns Downshire Hill NW3, 22 people attended, 19 organisations Fri 12 May 3 hrs, Highgate Civic & Cultural Centre NW5, 20 people attended, 17 organisations	Large group, collaborative dialogue. Collective info gathering Identify and explore themes Creative and open thinking
Pop-Up Vision Stalls in six Heath locations:	People visiting the Heath 16 ^h /17/ 18/ 20 May 2017 Golders Hill Park, Kenwood Stables, Swain's Lane, Parliament Hill summit, farmers market and Athletics track 170 people engaged 381 comments	Stalls with consultation questions and post-it notes, collected emails and comments Responses recorded Tied in with 1 existing event at the athletics track

Focus/ discussion groups x 2	27 th April 2 hrs, Fresh Youth Academy Highgate New Town, 4 people attended 8 th May 1 hr, Barnet Mencap, 8 people attended	Address the needs of specific groups: young people and people with disabilities. In depth discussions to explore issues in more depth and develop shared understanding
Questionnaire survey	For local and global communities who know the Heath. 1342 responses. Emailed to 250 organisations and 50 emails collected at stalls.	Ascertain key aspirations and priorities for the Vision

4. Key Findings

4.1 Community Vision Workshops

4.1.1. Community Vision Workshop 1

Conserve and Protect

Conserving the Heath was viewed by all as the main priority and having a positive impact on people and wildlife alike. Attendees would like to keep the Heath as wild, free, natural, open and unique as it is now, illustrated by the following quote, which echoes what many participants expressed:

'The Heath stays an un-manicured and wild, natural, free open space where flora and fauna can thrive for all to enjoy'

Social and Well Being Outcomes

The Heath is valued as a space that provides access to the countryside in the city, a wild, natural, free open space that directly contributes towards meeting social and health outcomes. All agreed that the Heath has a positive impact on visitors' health and wellbeing, through formal and informal use.

Sympathetic, high quality management

Those present felt that the Heath is well managed at present and placed great importance on sufficient resources being available for the Heath to be managed to the highest standard, with benefits for people and wildlife. Staff are valued and some expressed a view that the work carried out by paid staff should be complemented by tasks being carried out by volunteers. Some perceived large or commercial events and activities as a potential threat to the unique character and quality of the environment of the Heath. Some participants cautioned against relying on commercial events to create revenue for the upkeep of the Heath.

Access

Stakeholders felt that the Heath is and should continue to be accessible to all irrespective of age, background and ability.

Widening access & community outreach

Underrepresentation by certain groups, e.g. local residents from more deprived areas, BAMER and young people, was acknowledged. Further investigation into specific barriers and how to overcome them was suggested. Raising awareness of the benefits and unique characteristics of the Heath was discussed.

4.1.2 Community Vision Workshop 2

Conserve and protect

Participants highlighted the importance of protecting the Heath as a unique, wild, free, accessible green open space. It ought to be managed to maximize its biodiversity and wildlife value, which would also result in social benefits gained through having access to a biodiverse and good quality green space.

Balancing needs of people and wildlife

A careful balance needs to be struck to provide open access for all and to maintain less managed and “wilder areas” and a range of habitats. Needs of those seeking more active pursuits need to be balanced with needs of those who value the Heath as a green oasis and visit it for quiet informal recreation, contemplation and its tranquility.

Sympathetic, high quality management

Managing the Heath as a space for its ecological value and wildlife was a clear priority for participants. Any potentially negative impact from revenue generating activities should be carefully considered to ensure they do not detract from the Heath’s unique character.

Access for All

Access was discussed by participants in its physical and perceptual senses. Physical access was generally regarded as good, while under represented groups- BME and local people living in the more deprived parts of the local area- did not always feel that the Heath is a space for them. Community outreach and culturally appropriate promotion should be considered to ensure a diverse range of audience can benefit from what the Heath has to offer.

Future proofing

Climate change and the Heath’s resilience to more extreme weather events were areas of concern for the future. Proactive management, climate change adaptation and mitigation measures and nature based solutions should be reflected in future management plans.

Thought should also be given about the impact of higher footfall and more visitors, especially at peak times.

For full reports of each Conversation Event, please see Appendix 1

4.2 Focus Group workshops

4.2.1 Fresh Youth Academy

Social and Health outcomes came out strongly. Young people value the Heath as a place where they feel safe, are able to have private conversations, a place for relaxation and clearing one’s head. They also highlighted the importance of play, having the opportunity to spread out and have fun.

Accessibility was discussed as the group felt that the lower part of the Heath could cater for teenagers more, with informal, free, basketball hoops in one of the tennis courts to attract a wider group of local people.

They all agreed that the Heath of the future should look and feel the same.

4.2.2 Barnet Mencap

Only half of the participants had visited the Heath before. Barriers to visiting were lack of information regarding wheel chair accessibility, provision of accessible toilets and fear of getting lost. Those who were able to walk were concerned about uneven ground and were unsure about how easy and comfortable it would be for them to access and walk around the Heath. Those who had visited fed back that some areas were inaccessible to them.

The group discussed the Social and Health benefits of being in open spaces, and place a high value on feeling free, safe and happy in a green open space. Please see Appendix 2 for full results.

4.3 Vision Stalls on the Heath

Casual visitors were asked how they would like the Heath to look and feel in 50 years time. 400 comments were given. These are the main themes that emerged:

1. **Protect / maintain:** 42% / 169 comments mention keeping the Heath as it is with little or no change Eg: *'As it is today – and open to all'*. Some of these mention the impact on their wellbeing-
2. **Social / health outcomes:** 58 comments touch on health, wellbeing, staying active and appreciation of the Heath. Eg: *'Renews me, psychically, physically, mentally. Feels ethereal'*. Most talked about, tranquility, peace and quiet.
3. **Suggestions:** 68 comments covered a wide range of issues. Eg: *'locality reference in isolated areas of the Heath to enable reporting by public to emergency services.'* Signage, events, the island, vehicle use, events, facilities were mentioned.
Within Suggestions there were subthemes of Dogs and Cycling which displayed the range of opinions and suggestions of Heath users. Another subtheme which emerged from one stall were 11 comments regarding Wildlife.
4. **Dogs:** 35 people commented on the dogs on the Heath, most of them mentioned controlling the behaviour and amount of dogs on the Heath, especially commercial dog walkers.
5. **Cycling** there were 13 comments about cycling, wanting better routes across or around the Heath.

Jigsaw Sum-up words from Workshop and Stalls:

Participants were asked to add one word to a jigsaw piece that sums up how they use, think or feel about the Heath. These are illustrated in the Word cloud below. The larger the word the more often it was mentioned. 188 pieces were completed at this stage. “natural” and “green” were words associated with the Heath by the largest number of users, followed by “peaceful”, “wild” and “free”.



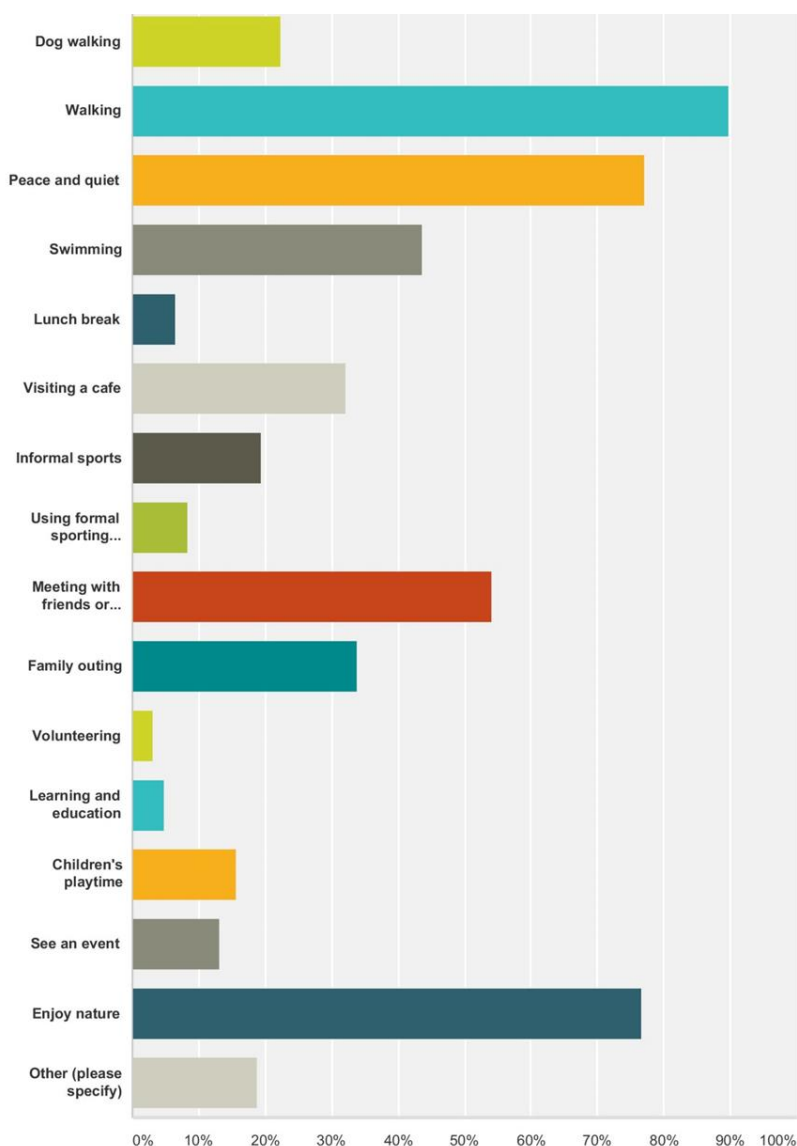
4.4. Survey Online and paper Vision Survey

Question 1 Graph 1 shows that the 3 main reason for visiting the Heath are Walking (89%), Enjoying nature (76%) and Peace and quiet (77 %). This reflects the unique offering of Hampstead Heath as a piece of countryside in the city.

The Heath is also popular as a meeting place with over half of respondents (54%) citing this as a reason for visiting the Heath. Swimming was also popular with 43 % of respondents visiting the Heath for a swim.

The least popular activities were volunteering (3%), learning and education (4% , lunchbreak (6%) and using formal sports facilities 8%.

Q1 What are your reasons for visiting?



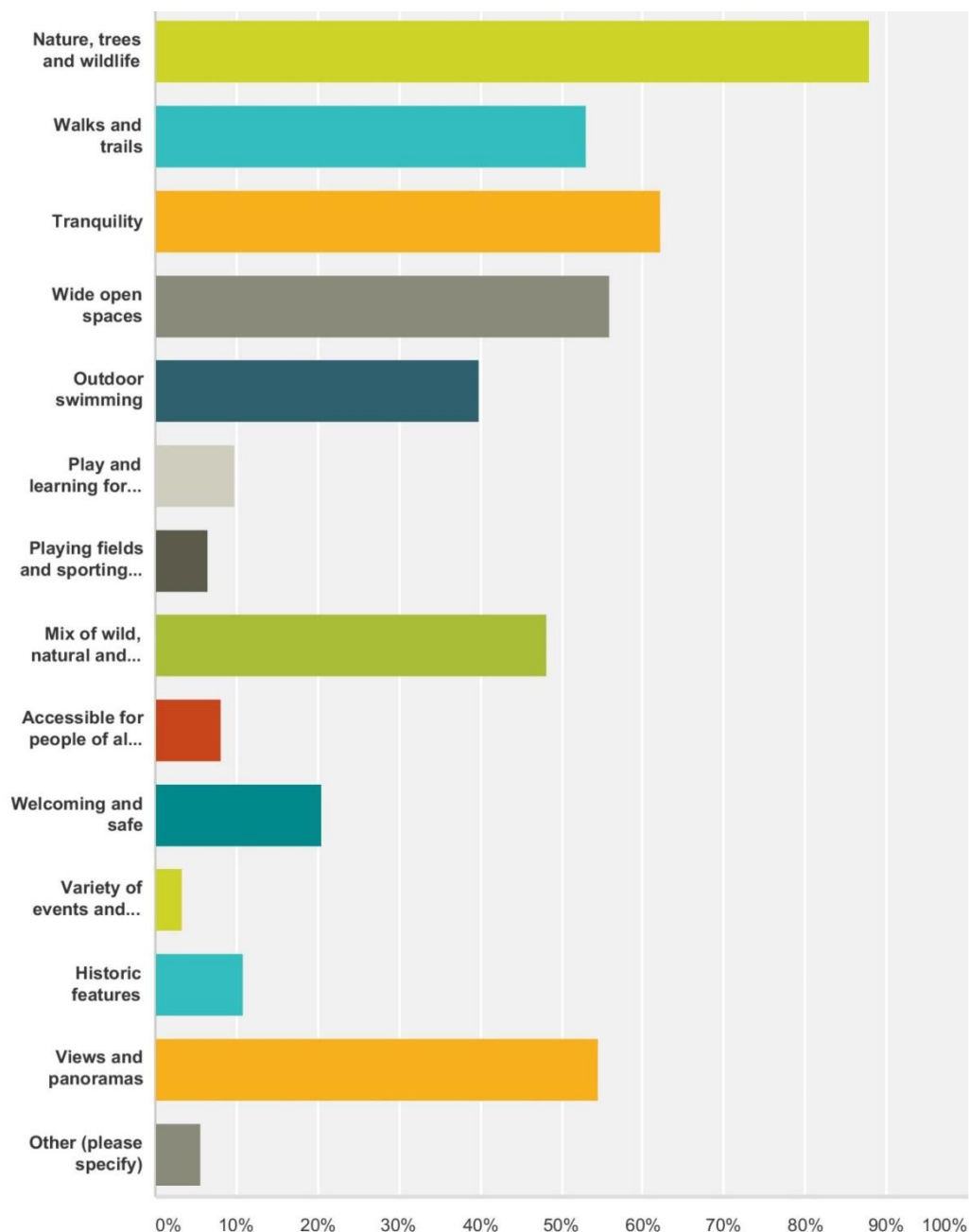
Graph 1: Reasons for Visit

Question 2 The overwhelming majority of respondents (88%) value the Heath for Nature, Trees and wildlife. Over half of respondents value its Tranquillity (62%) and Wide open spaces (60%).

The Heath provides options for sports and exercise, 6.4% value it for its playing fields and sports provision, while events and activities were valued at 3.4%.

Respondents clearly value the Heath as a wild and natural space, appreciate the wild environment and what nature has to offer, and less as a space for more active pursuits.

Q2: Reflecting on Your experience of the Heath, what to do value most? Choose up to 5



Graph 2: What people value most

Question 3 sought to ascertain longer term aspirations and priorities by asking respondents to rate the strength of agreement of aspects of the Heath that future generations should be able to benefit from. These were rated with 1 being Strongly agree, to 5 being Disagree.

The statements about being outdoors, relaxing and recharging through connecting to nature came out very strongly. The vast majority (84%) strongly agreed that one should be able to Enjoy being Outdoors, followed closely by 78.3% who felt it was very important for the Heath to be a place to Relax and Unwind and 78% Strongly agreed on being able to Connect with nature.

The next cluster of responses were 67% Strongly agreed that one should be able to enjoy its unique/ varied landscape, 66% to escape from pollution (air, noise and light), and 66% to stay active and healthy. Play and explore came in at 58%.

1 in 5 respondents (19%) strongly agreed that attending events was important. A small minority strongly agreed that it was important to share our rich culture and to learn a new skills (14% and 13% respectively).

The highest percentage of Disagree was 13% Learning a new Skill followed by 10% Attending Events.

**Q3 Table 3 Please indicate to what extent you agree with the following statements.
In 2070, the Heath will be a place for current and future generations to:**

Answer Options	Rating Average	rank
Relax, unwind, recharge	3.78	2
Enjoy being outdoors	3.85	1
Connect with nature	3.77	3
Escape from pollution (air, noise and	3.59	
Be active, stay healthy	3.62	
Play and explore, for all ages	3.47	
Connect with the past / local history	2.93	
Conserve natural habitats	3.55	
Share stories and celebrate our rich	2.56	
Feel welcome, included and safe	3.18	
Connect and socialise	2.95	
Attend events and community activities	2.66	
Learn a new skill, grow and develop	2.39	
Volunteer and make a difference	2.57	
Enjoy distinctive views and vistas	3.53	
Appreciate the unique and varied	3.65	4

Question 6 Respondents were able to add any other comments they might have. The 650 Responses received are grouped by theme, presented in the table below. Some comments covered more than one theme.

Theme	No. of comments	% of 650 comments
Protect and maintain	412	63%
Suggestions	167	25%
Commercialisation / revenue/ money generating concerns	118	18%
Cycling	85	13%
Accessibility	63	9%
Wellbeing	60	9%
Dogs	54	8%
Outdoor Swimming	54	8%
Sport/ exercise	26	4%
Drone (anti)	11	1.6%
Amenities	10	1.5%

See Appendix 4 for more survey details

Monitoring

80% of people are local residents with 6% visiting and 5% being members of a Heath user group or working locally. The largest number of respondents were between 45 and 64 years old (43%), followed by 24% who were aged between 22 - 44 and 24% who were over 65 years old. Only 4% were under 19 years old and only 4 responses from under 16 years old. The majority of respondents (58%) were female and 38% males (the other 4 % preferred not to say). The vast majority (94%) speak English as a first language. Only 7% of respondents considered themselves to be living with a disability.

Over half visit the Heath once or more than once a week, with 19% visiting a few times a month. 767 people left their contact details. See Appendix 4 for more information.

5. Headline Findings

Conserving the unique nature of Hampstead Heath

The clearest message is that the Heath is valued by all for its wild, green, open space and free access to nature and wildlife. From all engagement activities the overarching theme was that people want to ensure that future generations have the opportunity to experience the Heath in the same way as they have done.

Many have highlighted that the wild and untamed places are very important to them, as is the ability to get lost, have some privacy and escape from the pressures of city living and from other people. 63% of comments from Q6 of the survey mentioned wanting the Heath to be enjoyed in the same way by future generations. 42% (169 out of 400) of comments from the stalls were about protecting and maintaining the Heath.

In fact the health of the Heath emerges as being of key importance to all: in Q2, 87% (a full 25% more than the 2nd choice) valuing 'Nature, Trees and wildlife' and in Q5, 95% seeing 'Conserving natural habitats' as important or very important for future generations. Conserving and maintaining the Heath's unique characteristics and ecosystems emerges as a clear theme.

Data Survey: 87% value the Heath's Nature, trees and wildlife (ranked highest Q2)
 95% view 'Conserving natural habitats' as very important/ important (ranked highest Q5)
 63% of Comments were about Protecting and maintaining the Heath (majority of comments Q6)
 Stall: 42% focused on protecting and maintaining

The Heath as a 'good neighbour'

A key theme from conversations has been that the Heath continues to be the treasured companion, the location of stories, the family friend, witnessing generations upon generations growing up and growing old, using and appreciating the Heath in different ways.

The Heath is a receptacle for cherished memories, a reminder of rites of passage, a safe port in a storm, a life-enhancing and reinvigorating destination, a refuge to visit for reflection and recharging. Both the fabric of the place and the experience of visiting the Heath hold a key place in peoples' hearts.

Wellbeing and an antidote to city living

The key aspiration for 50 years from now was for the health, wellbeing and conservation of the Heath to be seen as crucial with the understanding that this impacts on the wellbeing of all Londoners. In Q5 of the survey, the public chose 'conserving natural habitats' as the most important, with 'enhancing health and wellbeing' also having a significant response.

The mental and emotional benefits from time spent on the Heath also emerged as a major theme, with key words such as 'peace', 'tranquility', 'sanctuary' and 'quiet' running through all the comments and discussions. From Q1 'Walking' emerged as the key active wellbeing benefit (89% of reasons to visit the Heath). In terms of the words chosen to sum up the Heath (Q4), 80% of respondents gave words or phrases linked to emotional and mental wellbeing, seeing the Heath as an oasis, sanctuary, and space to unwind and recharge.

In Q5 89% felt that Staying Active was important/ very important for future generations. Currently from the survey 89% of people visit the Heath to walk. In terms of physical wellbeing 31% of people from the survey are engaged in sports, both informal and formal (373 plus a further 50 in the 'Other' section for running /jogging /exercise bring the total to 423) with 43% swimming.

The ponds and the lido are clearly highly valued by Heath users as contributing to health and connecting them to nature, with direct benefits to wellbeing. In Q2 39% selected outdoor swimming as being very valuable to their experience of the Heath. The lido and swimming were mentioned 39 times in Q6 Comments as well as in the stalls and workshops. The women's only space was specifically mentioned as a unique space when commenting about the ponds.

A key aspect which emerged from the workshops and survey (118 out of 650 comments / 18%) was the importance to their wellbeing of having the Heath as a respite from the commercialisation (the word they chose) and the hustle and bustle of the surrounding city. This is echoed by frequency of the words: quiet, tranquility and peace. 62% of people value 'Tranquility' (Q2) with 1033 out of 1340 (77%) respondents selected 'Peace and Quiet' as a reason for visiting the Heath (Q1). In Q3 79% strongly agree that Relaxing and Unwinding are important. 19% strongly agree about Attending Events and Community Activities.

In discussions from workshops and stalls many comments were made about a perceived rise in the amount of events and activities. Concerns were raised about the potential impact of events and activities on what they most value on the Heath - tranquility, open access, interaction with nature and wildlife and escape from noise and air pollution. There was a desire to ensure that CoL carefully plans to minimize the disruption and impact of events and activities as well as limiting the number and size of activities/ events in terms of footfall and footprint.

Data Survey: 77% visit the Heath for Peace and Quiet (2nd Q1)
62% value the Tranquility of the Heath (2nd Q2)
79% want future generations to be able to Relax and Unwind (2nd Q3)
78% want to future generations to be able to Connect to Nature (3rd Q3)
91% view Enhancing Health and Wellbeing as very important / important (2nd Q5)
85% of Sum Up Words (Q4)
9.5% of comments about Wellbeing (Q6)
Stall: 14.5% of comments about Wellbeing

The unique character of the Heath

This theme came through in different guises. There were suggestions of raising awareness of the Heath's rich history; for example, through an education project / programme. Also a range of suggestions about encouraging an understanding of its biodiversity, geology, habitats and campaigns plus the community's role as custodians. A theme emerged about educating visitors about expected behaviour to help protect and appreciate the Heath, and to explain that it is not a park.

A key part of the Heath's uniqueness is its wildlife, fungi and flora. 1178 out of 1340 (87.91%) in Q2 selected 'Nature, Trees and Wildlife' as being important to the community and in Q5 82% of responses selected 'Conserving Natural Habitats' as being very important (4% more than Enhancing wellbeing and 6% more than Keeping People Active).

There was concern that the unique nature of the Heath could be impacted from development around the fringes of the Heath. Some of those engaged were concerned that any developments around the Heath might disrupt and remove wildlife habitats, and negatively impact on the Heath feeling open and welcoming. 54% selected Views and Vistas as holding importance for them, as being able to look at the horizon and see the links to trees and other green spaces helps create the feeling of being in the countryside. There was the view that the Heath should be valued as the 'Lungs of London' with green arteries stretching along green corridors (such as gardens and railway sidings) across London and beyond, creating a healthier and more biodiverse city.

Inclusive and Accessible

The themes of inclusivity and accessibility were clearly expressed, acknowledging that the Heath is open and inclusive to all, but recognising that the diverse communities in London could be better represented by Heath users and that more outreach could be done. There were suggestions to work with more young people to engage them in making the Heath more accessible to their age group. Many comments revolved around championing the Heath as being open to people of all ages, income levels and backgrounds.

Although wanting to make the Heath open to all was expressed clearly, there were also concerns raised that higher footfall plus extremes of weather, might negatively impact on the quality of the open spaces. The desire to conserve and protect, both the natural environment of the Heath plus its wildlife habitats, should be carefully balanced with the needs and demands of a higher volume of visitors. There is a desire for a means to encourage visitors, as custodians, to have some sensibility about how their actions might impact on the delicate ecosystems and wildlife of the Heath. There were comments/ concerns about events and activities that need to be paid for, making them inaccessible to those on a lower incomes, plus physically cutting off areas of the Heath for the events – e.g. cross country and Art Fair.

Data Survey: 8% valued the heath as accessible for all abilities (Q2)
 20% valued it being welcoming and safe (Q2)
 73% Agreed/ strongly agreed that feeling Welcome, Included and Safe was important for future generations
 Comments 63 comments were about Accessibility (Q6)

Custodians of the Heath

The Vision engagement activities showed that the City of London is valued as a custodian to protect habitats, the Heath's unique characteristics, quietness and wildness. CoL is seen to be doing a good job at maintaining it to a high standard. The hope is that the City of London continues to improve the way in which it engages and works collaboratively with the community in the management of the Heath and to raise awareness that we are all custodians.

There is a desire that the City of London continues to work across the Heath and not outsource sports facilities / ponds to outside businesses. There were few comments about the quality of the facilities on the Heath, with a few calls to improve toilet blocks.

In addition, the community acknowledge the staff who work on the Heath, with comments on how they are considered integral to the Heath's sense of community, are often experts in their field and have a good understanding of the Heath users.

In terms of encouraging the Heath users to view themselves as custodians of the Heath, in the survey, 677 people left their email addresses to be kept updated on the Vision, plus current and future Hampstead Heath issues. A further 32 left their emails at the pop up stalls.

Most frequently mentioned suggestions

The key suggestion that emerged was for commercial dog walkers to be limited or prohibited. The comments mentioned both the impact on the environment of large amount and/ or poorly controlled of dogs. From the survey 22% of walkers on the Heath were dog walkers. There were many comments wanting more cycle lanes, or better connection between existing routes, or a cycle route running round the Heath, especially linking the lido and the swimming ponds. However implementation might impact on the high value placed on 'Tranquility' and 'Peace and Quiet'. There were also comments about the perceived overuse of vehicles, how their noise, speed and fumes negatively impact on wellbeing, the character and the environment of the Heath. There were 11 comments suggesting prohibiting the use of drones on the Heath.

6. Conclusions

The majority of participants in the consultations are passionate about Hampstead Heath, it holds a special place in their hearts and memories. Many have been involved in historic campaigns on issues either around or within the Heath. The consultations reflect some of the key stakeholders made up of user groups and societies linked to the Heath, plus casual users and occasional visitors. The survey went global with some people contributing who have fond memories of growing up near the Heath.

Over 700 people have shared their contact details and are keen to hear more about the progress of the Management Plan, the Vision Statement and other City of London updates. Although many youth and schools were regularly updated during the process there was not a high amount of responses from young people.

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GROUNDWORK LONDON

Hampstead Heath Community Vision Report

APPENDICES 1 - 6

July 2017



APPENDICES

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Appendix 1 Community Vision Workshops

Format

The workshops were based on the 'World Café' format, a facilitated collaborative dialogue, providing local groups and stakeholders with an opportunity to meet one another, exchange ideas, points of view, and start to develop a shared vision for the Heath.

The methodology took an asset-based approach, which builds on the strengths and capabilities that exist in the community. We created a warm, welcoming informal atmosphere, with many ways for participants to express themselves, using postcards, post-its, large paper, pens and pencils.

This is an effective and flexible format for hosting large group conversation and dialogue, based on core principles of openness, transparency with everyone's opinion being valued equally. It allows for the integration of different types of knowledge, from expert to local and experiential knowledge.

The process harnessed collective insights, energy and action resulting in the capturing of collective knowledge and helping to shape the future vision for the Heath.

We organised two workshops: one on the weekend; the other on a weekday to maximise attendance. The two venues chosen were to the west and east of the Heath to be accessible for different groups. We invited 275 key stakeholders to the workshops (appendix 1 for who attended and appendix 2 for invite list).

Details of dates, venues and number of attendees is summarized:

Community vision workshop details

Date	Venue	No. of attendees	No. of organisations
Saturday 6 th May 2- 5pm	St John's Downshire Hill NW3	22	19
Friday 12 th May 10am - 1pm	Highgate Library Civic Centre NW5	20	17

Facilitation

The Hampstead Heath Superintendent introduced the workshop and provided context. Attendees were split into small groups and asked to join one of 3 (6th May workshop) or 4 (12th May workshop) tables for loosely facilitated group conversations guided by a different question on each table. Groups rotated after 20-30 minutes.

The guiding questions were:

- What makes the Heath special? (pick a key word to sum up the Heath)
- What are your main concerns for 2067? Flip into an aspiration.
- How can the Heath respond to the needs of the community, Londoners and visitors over the coming 20 or even 50 years?
- In 2067 imagine what the Heath might look like? How might it have changed? (12th May only)

The table host took notes and summarised at the end of each session. They were checked with each group to ensure that participants' comments had been correctly represented.

A graphic recorder developed illustrations from listening in to conversations and the notes taken.

Each participant chose a word that summed up the Heath for them. These were added to a jigsaw that will grow as the consultation continues.



Vision Workshop 1

Saturday 6th May 2017 Participants

ORGANISATION

Parliament Hill Lido Users United Swimmers Assn of HH x 2 Kenwood Ladies Pond Assn x 2 Mixed Pond Group London Heathside Runners Heath and Hampstead Society Hampstead Heath Consultative Committee x 2 Ward Councillor Holly Lodge Committee	Eleanor Palmer School parent Hampstead Neighbourhood Forum Heath for Feet Fungi on the Heath Hampstead Heath Croquet Club London Natural History Society Camden Council Nature Conservation Officer Camden Cycling Campaign Wells House Resident South Hilliders
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Discussion Themes Table

Theme	Sub Theme	Comments/ Illustrative Quote
Protect and maintain	Look and feel	<input type="checkbox"/> As it is now <input type="checkbox"/> Retain it as muddy, scruffy, peaceful, tranquil, safe, unlit <input type="checkbox"/> Allows for privacy, serenity, getting lost, taking risk, unsupervised play, personal responsibility
	Wildlife	<input type="checkbox"/> Habitat protection, well maintained, ongoing monitoring of impact of events and activities
Management	Management practices, staff & volunteers	<input type="checkbox"/> Value staff, reflected by stable terms and conditions, proper salaries <input type="checkbox"/> Staff have organisational memory & understanding of context and communities <input type="checkbox"/> Encourage staff retentions & involve in decision making. <input type="checkbox"/> raise awareness that the Heath is owned by the people and there should be better representation by them within CoL. <input type="checkbox"/> Guardians of the Heath should always look at the wider community view when approached by SIGs with an awareness that some groups have easy access to CoL, influence and power bases. CoL should inform all stakeholders in good time for them to understand the issues, get involved and voice concerns'

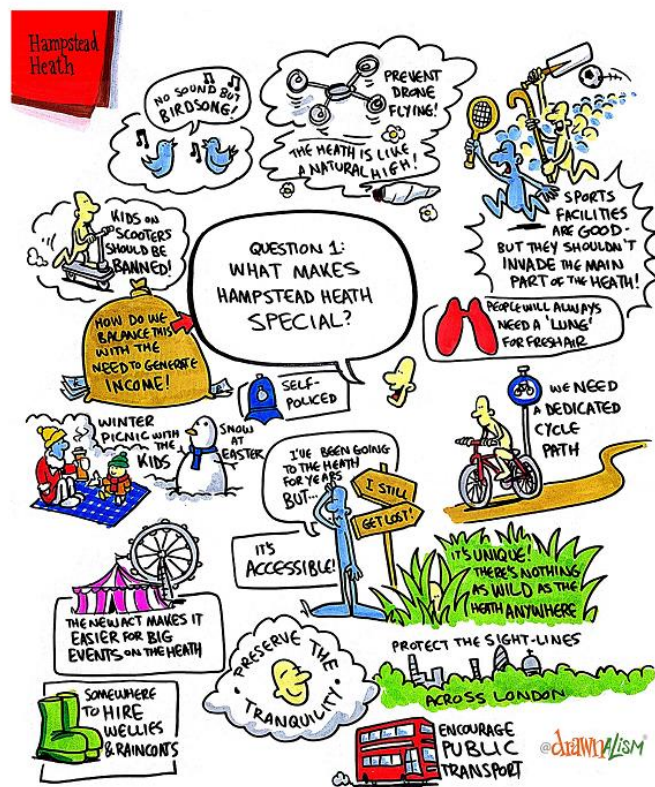
	Wider Context	<ul style="list-style-type: none"> <input type="checkbox"/> Conserve and protect the fringes of the Heath, recognise that they provide a buffer to the city. <input type="checkbox"/> Appreciation of HH Society for preventing planning applications from succeeding. <input type="checkbox"/> Maintain the easy going attitude of the Heath and ensure legislation is not tightened in response to corporate / commercial / any pressures.
		<p>Events/ activities: that generates revenue for CoL and private businesses, that cost to participate, that cuts off parts of the Heath, that changes unique character: branding/ noise/ security, that impact on environment</p> <ul style="list-style-type: none"> <input type="checkbox"/> Reduce or stop commercial events <input type="checkbox"/> Negative impacts on wildlife <input type="checkbox"/> Concerns about is becoming a brand, park, luxury destination <input type="checkbox"/> Retain independent status of cafes <input type="checkbox"/> Support for traditional funfair <input type="checkbox"/> Growing numbers of cross country runners, commercial dog walkers, Park Run and BMF members, suggestion to monitor to see what impact it has on open access to the Heath and environment and wildlife habitats. <input type="checkbox"/> Consider restricting commercial dog walking/ limit max number of dogs
	Manage for wildlife	<ul style="list-style-type: none"> <input type="checkbox"/> Informal zoning, or possible fencing off for areas to recover from overuse or climate change issues <input type="checkbox"/> Maintain and improve habitats <input type="checkbox"/> Ensure recreational use does not adversely affect wildlife and habitats <input type="checkbox"/> Green corridors - view the Heath as connected to other green spaces for pollinating insects and other wildlife. <input type="checkbox"/> Deer/ sheep grazing <input type="checkbox"/> Resist 'parkification' <input type="checkbox"/> Reduce all vehicle use, especially on grassland
	Balance needs of wildlife and people	<p>"Meddling is needed to maintain the sameness"</p> <p>"Sports and recreation are sympathetically integrated"</p> <p>Sensitively manage the Heath. The habitats are protected, not degraded and well maintained.</p> <p>The management plan needs to react to changes in ecosystems and biodiversity.</p>
Accessibility	Free for all	<ul style="list-style-type: none"> <input type="checkbox"/> Concern about areas shut off for commercial events
	Diversity	<ul style="list-style-type: none"> <input type="checkbox"/> All ages and abilities should feel welcome <input type="checkbox"/> Need to identify barriers to access by different groups <input type="checkbox"/> Draw in communities from lower income brackets <input type="checkbox"/> Pop- up art/ imaginative ways to engage people
	Facilities	<ul style="list-style-type: none"> <input type="checkbox"/> Accessible for all <input type="checkbox"/> Room for (small) improvement re access to cafes and clubs <input type="checkbox"/> Ice cream hut instead of van

Management	Wildlife	Keep wildlife at the forefront of the management plan for decision making in order to protect the diversity of habitats.
	Sympathetic management and appropriate management structure	<p>Prioritise its wild nature and wildlife</p> <p>Ideally the structure and governance are broadened so there can be greater community representation for decision making.</p> <p>There should be greater awareness among local communities that the City of London are trustees, not owners.</p> <p>There should be some codified immovable values.</p> <p>Reduce / limit the amount of events taking place on the Heath</p>
	Staff and volunteers	<p>Staff valued and recognised as being highly skilled</p> <p>High quality management currently</p> <p>Concern about possible future reduction of staff</p> <p>Reassurance about guaranteed budgets</p> <ul style="list-style-type: none"> <input type="checkbox"/> Volunteers are highly valued <input type="checkbox"/> Volunteers could play more of a role welcoming new people <input type="checkbox"/> Volunteers should be more representative of local community.
	Climate change mitigation and adaptation	<p>Plan for climate change</p> <p>Prioritise environmental impact on any decision making to ensure nature is protected</p>
	Local context	Strengthen planning laws so there can be no encroachment on the heath and preventing the heath from becoming enclosed by buildings
	Connectivity	<p>Create links/ green corridors Link with other parks and green spaces</p> <p>Wildlife benefits through connections to local green infrastructure</p> <p>Retrofit existing building, e.g. green walls/ roofs to maximize biodiversity benefits, including in areas around the Heath</p> <p>“an organ with green arteries running to it”</p>
	Commercialisation :	<p>Events/ activities: that generates revenue for CoL and private businesses, that cost to participate, that cuts off parts of the Heath, that changes unique character: branding/ noise/ security, that impact on environment</p> <p>The key aspiration was that commercial interest should not come ahead of public, social concerns, access and use.</p> <p>A preference would be for events to take place on the edges of the heath so it they do not disturb the general access.</p> <p>The public health value and benefits should take precedence over commercial events. The choice of activities should be guided on sustainability and protection of the natural aspect of the heath.</p> <p>Footfall and footprint of events should be carefully monitored to avoid impacting on natural habitats.</p> <p>The choice of events was not seen as inclusive, ‘the Art Fair is not affordable’.</p>

Accessibility	Transport	<input type="checkbox"/> Good public transport links <input type="checkbox"/> Discourage people from driving to the Heath
	Access for all	<input type="checkbox"/> Physical access generally good with few railing and barriers <input type="checkbox"/> Events/ activities cut off and cost so reduce accessibility <input type="checkbox"/> At least some areas accessible to older people/ people with disabilities
	Perceptual barriers & under representation	<input type="checkbox"/> Gospel Oak local community under represented <input type="checkbox"/> BME under represented <input type="checkbox"/> Establish links with local groups <input type="checkbox"/> Facilitate introduction to the Heath <input type="checkbox"/> Not always welcoming <input type="checkbox"/> Outreach and research required to better understand barriers <input type="checkbox"/> Review events and activities offer
Education, Communication, Awareness	Hard to reach communities	<input type="checkbox"/> Outreach <input type="checkbox"/> Communication appropriate to groups' needs <input type="checkbox"/> Need to identify, and subsequently respond to, barriers to access <input type="checkbox"/> Increased outreach to BME <input type="checkbox"/> Increased outreach to young people
	Training and Employment Opportunities	<input type="checkbox"/> Promote, training, employment and apprenticeship opportunities <input type="checkbox"/> Promote volunteering opportunities
	Educate Visitors	<input type="checkbox"/> Create a code of Conduct / charter
	Interpretation	<input type="checkbox"/> Aid better understanding of flora, fauna, landscape and sky <input type="checkbox"/> Better wayfinding <input type="checkbox"/> Encourage better understanding of Heath and all it has to offer <input type="checkbox"/> Use technology as opposed to signage
	Communication	<input type="checkbox"/> Communication strategy with greater diversity in photos <input type="checkbox"/> Promote as a unique open space, not a park <input type="checkbox"/> Promote as London land mark, nationally and internationally <input type="checkbox"/> It what makes London unique, no other City has a wild space like it <input type="checkbox"/> Culturally appropriate communication
Social and Health Outcomes	Physical and mental health benefits	<input type="checkbox"/> Therapeutic <input type="checkbox"/> Calming, quiet, refuge <input type="checkbox"/> Inspires mental and physical well being <input type="checkbox"/> Treasured for how it makes people feel

	Social space & sense of place	<ul style="list-style-type: none"> □ Somewhere to meet/ spend time with friends and family □ Make and share memories □ Part of family history and stories passed down the generations □ Part of people's life story □ Constant in changing face of London □ "It is hugely beneficial that all ages can get lost on the Heath, explore and discover new places and interact with others". □ Explore food growing
	Play	<ul style="list-style-type: none"> □ Giving children and adults access to unsupervised natural play encourages wellbeing and resilience
	Active recreation and sport	<ul style="list-style-type: none"> □ Size of sports facilities rare in London. □ Lido & ponds should be protected □ Make it easier to book facilities, e.g. tennis courts

Drawlism illustrations from Workshop 2



Organisations invited to Community Vision Workshop

Invited by City of London

Café Campaign Group
 Camden Cycling Campaign
 BAME Representative
 Barnet Mencap
 Dartmouth Park Conservation Area Advisory Committee
 Deputy Chair
 Friends of Kenwood
 Hampstead Conservation Area Advisory Committee
 Hampstead Garden Suburb Residents' Association
 Hampstead Rugby Club
 Heath and Hampstead Society
 Heath Hands
 Highgate Conservation Area Advisory Committee
 Highgate Society
 London Council for Sport and Recreation
 London Wildlife Trust
 Mansfield Conservation Area Advisory Committee and Neighbourhood Association Committee
 Marylebone Birdwatching Society
 Open Spaces Society
 Ramblers' Association
 South End Green Association
 Vale of Health Society
 Hampstead Heath, Highgate Wood and Queen's Park Committee
 Hampstead Heath Consultative Committee
 Hampstead Rugby Club
 HH Tennis Coach
 Hampstead Heath Winter Swimming Club, H & HS
 Highgate Harriers
 Parliament Hill Lido Users Group
 Representing Heath Users
 Camden CCG
 Chairman of the Hampstead Heath, Highgate Wood & Queen's Park Committee
 Mixed Pond Association (also representing Winter Swimming Club)
 Parliament Hill Lido User Group
 Mixed Pond Association
 Kenwood Ladies' Pond Association
 Hampstead Heath Winter Swimming Club
 Highgate Men's Pond Association
 United Swimmers Association
 Chairman of the Hampstead Heath, Highgate Wood & Queen's Park Committee

Invited by Groundwork to Community Vision workshop

Action For Blind People	Camden People First
Action On Hearing Loss	Camden Physical Disabled Group
Afghan Assoc. Paiwand	Camden Refugee Network
Afghan Community	Hampstead & District Ramblers
African Caribbean Leadership Council	Hampstead Conservation Area Advisory Committee
African Cultural Assoc. - Barnet	Hampstead Friends' Meeting House
African Families Assoc.	Hampstead Garden Suburb Residents' Assoc.
Age Concern Barnet	Hampstead Garden Suburb Trust
Age UK Camden	Hampstead Heath Athletics, Cross Country

<p>Alzheimer's Society (Camden)</p> <p>Aspern & Russell Nurseries Tenants & Residents Assoc.</p> <p>Autism London</p> <p>Bacton Tower Tenants & Residents Assoc.</p> <p>BAME Representative</p> <p>Bangladeshi Community Assoc.</p> <p>Barnefield & Woodfield Tenants & Residents Assoc.</p> <p>Barnet Asian Old Peoples Assoc.</p> <p>Barnet Mencap</p> <p>Barnet Multicultural Community Centre</p> <p>Barnet Refugee Service</p> <p>Barnet Somali Community Group</p> <p>Barnet Voluntary Service Council</p> <p>Bengali Education & Cultural Assoc.</p> <p>Bengali Men</p> <p>Bengali Women</p> <p>Bengali Workers Assoc.</p> <p>Birchington Road Tenants & Residents Assoc.</p> <p>Black Disabled People Assoc.</p> <p>Bosnian Resource Info & Cultural Centre</p> <p>Brandon Centre</p> <p>Briardale Gardens NA</p> <p>Brookfield Estate Residents Assoc.</p> <p>Brookfield School</p> <p>Burgh House</p> <p>Butterfly House Golders Green</p> <p>Café Campaign</p> <p>Café Campaign Group</p> <p>Camden Bengali Cultural Assoc.</p> <p>Camden Bengali Residents</p> <p>Camden CCG</p> <p>Camden Chinese Community Centre</p> <p>Camden Civic Society</p> <p>Camden Community Centres Network</p> <p>Camden Community Connectors</p> <p>Camden Community Empowerment Network</p> <p>Camden Council</p> <p>Camden Cycling</p> <p>Camden Cycling Campaign</p> <p>Camden Cypriot Women's Centre</p> <p>Camden Deaf People's Group</p> <p>Camden Faith Communities Partnership</p> <p>Camden Homestart</p> <p>Camden Mosaic</p> <p>Camden People First</p> <p>Camden Physical Disabled Group</p> <p>Camden Refugee network</p> <p>Camden Schools Sports Assn</p> <p>Camden Society</p> <p>CAMDEN SOCIETY COMMUNITY PROJECT</p> <p>Camden Somali Centre</p> <p>Camden Summer Univeristy</p> <p>Camden Youth MP</p> <p>Canfield Place RA</p> <p>Caraf centre</p> <p>Carlton</p> <p>Casa Latino Americana (Latin American Centre)</p> <p>castlehaven.org.uk</p> <p>Caversham elder peoples assn</p> <p>Caversham Nursery</p>	<p>Hampstead Heath Committee</p> <p>Hampstead Heath Consultative Committee</p> <p>Hampstead Heath Croquet</p> <p>Hampstead Heath Tennis Coach</p> <p>Hampstead Heath Winter Swimming Club</p> <p>Hampstead Heath, Highgate Wood & Queen's Park Committee</p> <p>Hampstead Horticultural Society</p> <p>Hampstead Parish Church</p> <p>Hampstead Rugby Club</p> <p>Hampstead School Of Art</p> <p>Hampstead Synagogue</p> <p>Hampstead Wells & Camden Trust</p> <p>Harmwood & Clarence Road Residents Assoc.</p> <p>Health Walks On The Heath</p> <p>Heath & Hampstead Society</p> <p>Heath Anglers Society</p> <p>Heath Drive Residents Assoc.</p> <p>Heath For Feet</p> <p>Heath Hands</p> <p>Heath Laughter Club</p> <p>Herb Walk</p> <p>Highgate Conservation Area Advisory Committee</p> <p>Highgate Harriers</p> <p>Highgate Literary & Scientific Institution</p> <p>Highgate Men's Pond Assoc.</p> <p>Highgate Neighbourhood Forum</p> <p>Highgate Neighbourhood Forum</p> <p>Highgate New Town Committee Assoc.</p> <p>Highgate Newtown</p> <p>Highgate Society</p> <p>Highgate West Hill Residents Assoc.</p> <p>Hilldrop Community Centre</p> <p>Holly Lodge Community Centre</p> <p>Holly Lodge Conservation Area Committee</p> <p>Home-Start Camden</p> <p>Hopscotch Asian Women</p> <p>Ingestre Community Centre</p> <p>Interfaith Action Camden</p> <p>Iranian Community Centre</p> <p>Iraqi Community Assoc.</p> <p>Islamic Cultural Centre</p> <p>Islington Mind</p> <p>James Wigg Practice</p> <p>Jessica Learmond-Criqui</p> <p>Kanlungan Filipino Consortium</p> <p>Kentish Town City Farm</p> <p>Kentish Town Community Assoc.</p> <p>Kenwood Ladies' Pond Assoc.</p> <p>Kurdish Advice Centre</p> <p>La Sainte Union School</p> <p>Laughter Yoga</p> <p>Leighton Road Neighbourhood Assoc.</p> <p>Lissenden Gardens</p> <p>London Bat Group</p> <p>Mansfield Conservation Area Advisory Committee & Neighbourhood Assoc.</p> <p>Mansfield Neighbourhood Assoc.</p> <p>Marylebone Birdwatching Society</p> <p>Mind In Camden FE-SO Group</p> <p>Mixed Pond Assoc.</p>
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CCFL Camden school Childs Hill Library Cresswood Tenant Croftdown Road estate crossroads women's centre cypriot womens group Denton TRA Malden cres Disability in Camden Elaine Grove and Oak Villages RA ELEANOR PALMER AFTER SCHOOL CLUB Eleanor Palmer School Elfrida camden elsworthy rd res assn English Heritage ethiopain community in britain ETHIOPIAN COMMUNITY IN BRITAIN Fitzroy park allotment society fleet school parents Forest School N London NW3 FRANK BARNES PRIMARY SCHOOL FOR DEAF CHILDREN Fresh Youth academy Friends of Highgate Cemetery Friends of Highgate Library Friends of the Earth Camden Group Froglife Garnett House RA Garnett House Tenants and Leaseholders Association Gayton Residents Association gentle exercie studio 4 women Golder Green Parish Church Golders Green Synagogue Gospel Oak action group Gospel Oak Nursery Gospel Oak School Gospel Oak School Parents Teacher Assoc. Greek & Cypriot Cultural Community Youth, Legal & Computer Centre Green Space Development Manager Greenwood Sheltered Housing Grove Place Residents Assoc. Hamp Neighbourhood Forum London Council For Sport & Recreation London Heathside Athletics Club London Irish Centre London Jewish Family Centre London Natural History Society London Orienteering Club London Strollers London Wildlife Trust London Wildlife Trust Camden Group Ludham & Wrexham Maiden Lane Tenants & Residents Assoc. Making Space Mansfield Bowling Club Function	MS Society Netherall Neighbourhood Assoc. New End After School Club North London Bowling Club North London Cares NW5 Community Play Project Open Spaces Society Parents & Co Park Run Parliament Hill Bowling Club Parliament Hill Café Parliament Hill Lido Users Group (PHLIG) Parliament Hill School Parliament Hill Track Parsifal Road Assoc. Peckwater Estate Peggy Jay Centre Peoples Trust For Endangered Species Pilgrims To Willoughby Residents Assoc. Pirate Castle Pond Square Residents Assoc. Queens Crescent Community Assoc. Queens Crescent Surgery Ramblers' Assoc. Reddington Frognal Assoc.Representing Heath Users Rimon School Roman Catholic Our Lady Of Help Kentish Town Rudall Crescent Residents' Assoc. Slow Bereavement Group Somali Community Centre (Abbey Community Centre) Somali Cultural Centre Somali Elderly & Disabled Centre Somali Youth Foundation South End Close Residents Assoc. St Aloysius School St Anne Highgate St Dominics Church School St Martins Tenants Assoc. St Marys Brookfield Church Hall St Pancras Boxing Club Sudan Women's Assoc. Swains Lane Residents The Camden History Society The Friends Of Keats House The Hampstead Heath, Highgate Wood & Queen's Park Committee The Hampstead Scientific Society United Swimmers Assoc. Of Hampstead Heath Vale Of Health Society Voluntary Action Camden Wac Performing Arts Weedington Rd Play Scheme Wells House Tenants & Residents Assoc. West Euston Community Assoc. West Kentish Town Tenants' & Residents' Assoc. William Ellis School Winvisible Women In Dialogue York Rise Nursery Zimbabwe Community Assoc.
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Appendix 2 Focus Groups

Focus Group workshops

Format

We contacted 32 local organisations and set up workshops with the first two organisations that responded . Groundwork facilitated a collaborative group dialogue, an open conversation to exchange ideas and points of view about their experience of the Heath. The methodology was asset-based approach, which builds on the strengths and capabilities that exist within the groups. The conversations were based on the principles of openness, transparency and everyone's opinion being valued equally.

We visited the groups in their own venues where they are most comfortable, and sought to create a pleasant atmosphere. A table was covered in maps and paper, and groups were encouraged to draw, write and talk. We also asked groups to disseminate the survey to their networks.

The facilitated conversations addressed the following questions:

- What is my favourite part of the Heath - using map and stickers
- What do I do on the Heath?
- Why do I go on the Heath? How does the Heath make me feel?
- What barriers are there for me going to the Heath?
- How could the Heath be like in 50 years?

Focus group workshop details

Date	Organisation and Venue	No. of attendees
27 th April 6.30 - 8pm	Fresh Youth Academy 25 Bertram St, Highgate Newtown, N19 5DQ	4
8 th May 4pm - 5pm	Barnet Mencap 35 Hendon Ln, Finchley, London N3 1RT	6



Workshop summaries

Fresh Youth Academy

Table showing responses to discussion questions:

My best memory of the Heath	Many days spent at the Adventure playground Sitting on top of Kite Hill with friends on Bonfire Night Going to the paddling pool as a child, or dirt track biking round the Spaniards Also horrible memories of Cross Country runs
My favourite part of the Heath	The Adventure playground, walking through trees, kite hill, biking on the dirt tracks by Spaniards
What do I do on the Heath?	Cross it every day to get to school, Play, Socialise, Go to the café, Lido, Stonehenge bouncy castle
Why do I go on the Heath?	<p>'In a group you feel that you can spread out and not be overheard, we have more open conversations, feel relaxing and are more likely to be louder, playful and joke around.'</p> <p>'We can do a mixture of things - eg some of us play Frisbee while others talk'</p> <p>'Sometimes if we are cutting through the Heath to get somewhere we will just stop for a bit and hang out there because it feels so good to be in nature.'</p> <p>Very relaxing</p> <p>'When I'm alone I have clearer headspace'</p> <p>'Being in nature and seeing green relaxes you and just makes you feel better'</p> <p>'It's an escape from the risks and busyness of cars, traffic and roads so you can get into a world of ones own and just have my own headspace.'</p> <p>'I feel safe 'Relaxing</p> <p>'I feel peaceful'</p> <p>'It's a great contrast to the loud and busy school'</p> <p>'It's fun'</p>
What is the best thing about the Heath? Sum up word	Relaxing, Memories, Fun
What might put me off from visiting the Heath?	Distance, Not enough activities we can do Prefer Talacre Park as there are basket ball hoops there
What do you think my be some challenges faces by the Heath in the future?	Not sure, Maybe less money to replace playground equipment
In 50 years time - how would I like the Heath to look and feel like?	The same, More for teenagers to do, Basket ball hoops near to schools and café

Barnet Mencap

Table showing responses to discussion questions

What's your favourite part/memory of the Heath?	Funfair
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Why do I go to an open space, how does it make me feel?	<p>As a place to feel free, gives them thinking time and breathing space</p> <p>Lots of space to walk around</p> <p>freedom of open spaces</p> <p>Proud</p> <p>Safe and sound</p> <p>Happy</p> <p>Wheelchair accessible</p> <p>Tidy</p> <p>Lots of greenery</p> <p>Lots of wildlife</p> <p>Freedom</p> <p>Walk freedom</p> <p>Childhood memories</p>
What might put me off from visiting the Heath?	<p>Some found open spaces 'scarey' and would prefer railings and paths, more enclosed spaces.</p> <p>They also are uncomfortable with uneven paths - afraid of falling and tripping.</p> <p>They like flat paths that work with walking sticks and railings to hold on to.</p> <p>Transport, weather, fear of getting lost and not knowing about disabled access</p> <p>Signage - and leaflet - clear if accessible</p>
In 50 years time - how would I like the Heath to look and feel like?	<p>Bins for rubbish and dog poo</p> <p>'I'd like to do lyric writing on the Heath and outdoor sports'</p> <p>'Kids having all the fun in the world and adults having just as much fun'</p> <p>'Being nice to each other'</p> <p>Green and lots of trees</p> <p>Football</p> <p>Benches</p> <p>Disabled facilities, toilet, bike path</p> <p>Benches for people to sit on in groups - not just on their own</p> <p>A chance for disabled people to get involved - run a stall/ fete</p> <p>Deck chairs</p> <p>A lake for boating paddle boats</p> <p>Basketball court</p> <p>Disabled access</p>

Invited to Focus group workshops

<p>Afghan Community Centre</p> <p>Bacton Tower TRA</p> <p>Bangladeshi Commnity Association</p> <p>Barnet Asian Old people's Assn.</p> <p><u>Barnet Mencap attended</u></p> <p>Camden Chinese Community Centre</p> <p>Camden Civic Society</p> <p>Camden Homestart</p> <p>Camden Society</p> <p>Camden Somali Centre</p> <p>Camden Youth MP</p> <p>CCFL Camden School</p> <p>Childs Hill Library</p> <p>Cypriot Womens group</p> <p>Elfrida Camden</p> <p>St Aloysius School</p>	<p><u>Fresh Youth Academy attended</u></p> <p>Golder Green Parish Church</p> <p>Golders Green Synagogue</p> <p>Hilldrop Community Centre</p> <p>Hopscotch Asian Womens</p> <p>Ingestre Community Centre</p> <p>Kentish Town City Farm</p> <p>Kentish Town Community Assn</p> <p>La Sainte Union School</p> <p>London Jewish Family Centre</p> <p>Parliament Hill School</p> <p>Queens Crescent Community Assn.</p> <p>Rimon school</p> <p>Somali Cultural Centre</p> <p>Somali Youth Foundation</p> <p>William Ellis School</p>
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Appendix 3 Pop Up Stalls on the Heath

Format

Passers-by were encouraged to stop and chat, and respond to the questions on pads, jigsaw pieces or Post-It notes. They were also asked to share the first part of their postcode and could leave their emails for further communication about the Community Vision Report.



In conversation, the following questions were asked:

- In 50 years' time how would you like the Heath to look and feel?
- What are you doing on the Heath today? (just 16th May)
- What one word/phrase sums up the Heath for you?

The pop-up stalls were held on the following dates and at these locations:

- Tues 16th May — Golders Hill Café and Kenwood Stables
- Wed 17th May — Swains Lane Entrance
- Thurs 18th May — Parliament Hill
- Saturday 20th May — Parliament Hill Farmers Market and Athletics Track

Comment Themes from Pop Up stalls

Date of stall: 16 th May	Dates of stalls: 17 + 18 th	Date of stall: 20 th May	Total comments
Protect/ maintain: 96	Protect/maintain: 40	Protect/maintain: 39	Protect/maintain: 169
Social/Health: 33	Social/Health: 16	Social/Health: 16	Social/Health: 58
Suggestions : 23	Suggestions: 24	Suggestions: 25	Suggestions: 68
Dogs : 16	Dogs: 8	Dogs: 11	Dogs: 35
Cycling: 2	Cycling: 5	Cycling: 8	Cycling: 13
Why here today: 27		Wildlife: 11	Why here: 27
			Wildlife: 11
Total comments : 197	Total comments : 93	Total comments 110	Total comments: 400
No. engaged: 60	No. engaged: 54	No. engaged: 56	No. engaged: 170

Geographic reach of comments from stalls

NW5	x 33	N8	3	W5	2	HA9	1	Wellington NZ	2
NW3	25	N5	2	W13	1	WD6	1	Sydney Australia	4
NW11	10	N16	2	W9	1	WD17	4	LA USA	6
N19	10	NW4	3	SE7	1	GW2	1		
NW2	5	NW16	1	N3	2	CB22	1		
NW10	4	NW1	1	N10	3	BH14	1		
N6	16	NW6	1	N20	4				
N2	8	NW8	3	N7	2				

Sum up Jigsaw data from workshops and stalls An illustration of the words contributed to the jigsaw puzzles during the Vision Workshops and the Pop-up stalls. The larger the word the more it was mentioned.

Magic	x6	trees	x2	meander		clears my head
Space	x8	memories	x3	children growing		uplifting
fresh air	x 6	calm	x2	swimming		nice
nature	x17	free	x4	swings		social
health	x3	ducks		climbing frame		haven
Wild	x9	grass		picnic		solitude
Green	x13	flowers		explore		spiritual
Peaceful	x10	wildlife		balanced		heaven
Beautiful	x6	respite		accessible		diverse habitats
Pleasure	x3	lungs of London		lushness		preserve
Wonderful	x2	grounding		unspoiled		picturesque
Joy	x3	fun		overcrowded		always some-thing new
Happy	x3	day starter		discovering views		birdsong
Football	x3	precious		proximity		amazing
Refreshing	x3	fresh		history		splendid
Everything	x2	safe		favourite		re-oxygenating
Ponds	x3	chi		culture		oasis
Dogs	x3	healing		variety		loved
Therapy	x2	special		maintain		idyllic
Sanctuary	x3	growing		parch		relaxing
Escape	x2	revive		ours, mine, yours		enduring
Inspiring	x2	serenity				unique asset

Comments on Postits from Stalls

16th May 2017 Golders Hill Café and Kenwood Stables

PROTECT/ MAINTAIN 96 comments

- 1 Like is today
- 2 Keep it the way it's been coming since I was 10 years old
- 3 Same as it is - open and green
- 4 Same as it is
- 5 No change
- 6 Keep open spaces
- 7 Greenery
- 8 Maintain wild areas (do not allow sports facilities to encroach on habitat) Golders Hill Park is perfect now!!
& for the next 50 years
- 9 Keep café
- 10 As it is!

11 An untouched haven as it is now. Peaceful escapism with a beautiful setting.
 12 A respite from the city with gorgeous views, plants, people, birds & dogs
 13 Not managed... should be left as wild open space!
 14 Please keep the heath exactly as it is!
 15 Keep wild parts – forested bits
 16 Letting nature do its own business – fallen trees left to rot
 17 But replanting/ replacing as needed
 18 Maintain vistas & expanses
 19 Much the same... A green oasis in a London that's getting built up
 20 Views, trees, open space all important to us
 21 Open space mixed with woodland. No more buildings.
 22 To be left as natural as can be
 23 No concrete
 24 Conserved as it is.
 25 Oasis
 26 The same... Nurturing. Intimate. Safe.
 27 Still open, free, green
 28 Conservation of the beautiful green space.
 29 Lungs of London
 30 Fight against additional buildings close by.
 31 For it to be peaceful
 32 More trees/ keep all trees for connection and re-connecting
 33 Safe from developers
 34 The same
 35 Retain view
 36 Keep woodland nature preserved
 37 Remain the same. Accessible public – general ambience.
 38 Love coming here for walks – grateful to be able to come here – park nearby – without having to drive too far from N5
 39 I would like it to stay similar – keep the green space, where we can breathe, recharge our batteries through nature.
 40 The same
 41 Exactly as it is
 42 Place for people to get away from the stresses of life.
 43 The same... Nurturing. Intimate. Safe. [Isabelle's note: this was a second post it note, same as the one above]
 44 Same
 45 I would like the heath to continue to be the wide open space that it is currently – no change.
 46 The same
 47 Lungs of North London. Feel like it is today...healthy. Love being close to nature.
 48 No changes!
 49 Remain exactly as it is – feeling of country within the city
 50 No changes but dams – awful to live thro' but now ok
 51 Remains the same
 52 Don't change
 53 Good husbandry – well managed – Sandy Road
 54 Keep it as it is – Naturalness + sense of wildness. Not manicured.
 55 Magic because allowed to be wild – to be the best it possibly can be
 56 To remain a green lung. Continue to promote bird life.
 57 7Like it is today and since it has since 1946. 5 generations have been coming here.
 58 A wild and welcoming green space
 59 Just the same as now preserved!! As it is now. (afraid TFL development at Golders Green station will have negative effect)
 60 More wild & less trimmed
 61 As it is today – and open to all
 62 I like it the way it is but if there are new ideas they should be tried out

63 The way it is
 64 Unspoilt
 65 Just as it is now
 66 I want it to be exactly the same
 67 Same as it is
 68 same as it is
 69 Please keep it untouched
 70 Don't change anything
 71 As it is
 72 A place for admiring painting enjoying nature
 73 To be as well maintained as it is in 2017
 74 Feel the same
 75 A constant in changing London
 76 Remain as an open space
 77 Return generation after generation to enjoy childhood
 78 Unchanged in a world that changes constantly
 79 Keep wild areas – not manicured
 80 To stay as it is!
 81 Just the same as it is now!!! Leave it alone!!!
 82 Nice walking space in 50 years
 83 As it is
 84 Similar to the feel it has today
 85 The same, maybe more forest more education/ecology walks
 86 Exactly the same
 87 Want it to feel the same magic
 88 No change from what it feels like today
 89 1. Green – healthy space
 90 2. Friendly space
 91 3. Important Fresh air Natural reservation space for Londoners
 92 Same place, same food – taste the same, smells
 93 Keep that café + PH
 94 Lido same – keep all sports + café
 95 Keep the same – no development at all
 96 Keep them the same
 97 As it is!
 98 Swimming is fantastic Keep it going

SUGGESTIONS x 24

1 More cycling paths – more cycle routes thro'.
 2 Have exercise machines, and maintain it well
 3 Classical concerts
 4 Drones & model planes – ban them!
 5 Classical concerts
 6 Take down barriers at men's pond – people don't like it. Used to be for social reasons but can't be done now.
 7 Gravel paths – over tarmac – better than tarmac
 8 Free of encroaching buildings & Lange developments on boundaries
 9 Would like more places where you feel you are out of the city and in the country
 10 Considerate community & users respecting each other
 11 Does it want kids noise? Character - - Users remain
 12 locality reference in isolated areas of the Heath to enable reporting by public to emergency services (eg numbers on bins
 13 Improve welcome signs
 14 Can we have more signage and seats + water fountains. Thanks [Heart sign]
 15 Carbon neutral ☑carbon sink letter attached
 16 Strict planning for Heath fringes No development

- 17 Part of continuous green connecting net, all of London joined up for wildlife, walkers, cyclists...
- 18 In 50 years time I would like the heath to be bigger and expand over the concrete jungle
- 19 Zoo protection
- 20 Semi cut hawthorns to make hedgerows for wildlife & plants
- 21 more signposts
- 22 Bring back classical concerts
- 23 Kenwood Concert on the lakes bring back
- 24 I want the concerts how they used to be with seats. Classical as well as pop
- 25 Cycle paths so can get to school easier

BENEFITS 33 comments

- 1 Connect with my past memories of playing outdoors
- 2 In 50 years time a really happy place that gives them the space to reflect, express themselves and create great memories.
- 3 Simply being
- 4 Looking at the beautiful scenery and feeding the ducks
- 5 Brought my daughter from Byron bay Aus to show her where I grew up
- 6 It's the lungs of London
- 7 A place to unwind.
- 8 Meeting my father for a quiet chat without external distractions.
- 9 Sanctuary. Connecting key point All aspect
- 10 Peace, quiet, tranquillity from modern life
- 11 It's a breathing space away from city
- 12 Port in a storm
- 13 Walk – keeps my head Or talk – perfect space empty + raining
- 14 Get some exercise, for a walk. Nice during the week, less busy!
- 15 Renews me, psychically, physically, mentally Feels ethereal
- 16 Off road – no city feel or in sight Nature all around, not busy
- 17 Wild safe and clean, able for grandchildren to play
- 18 The most important destination to be able to walk to = heath - Being alive, in touch with nature. Freedom away from home.
- 19 Nature so people can detach from soulless city
- 20 Wide open spaces fantastic
- 21 My health , want to be closer to nature – my pilgrimage everyday – be close to nature.
- 22 Space to share and make memories
- 23 People – behave well – not [?RMF] – quiet Quiet
- 24 Refreshing myself Getting out to breathe Enjoy colour – Relaxation etc
- 25 Dog walking and person walking
- 26 Beautiful to look at. Peaceful. Well cared for.
- 27 Fresh air & Peace
- 28 I love to meet and talk to people outside of home – an escape
- 29 Refreshed. Great in all the seasons.
- 30 Got a headache hope to get rid of it here
- 31 Good for mental health
- 32 To admire beautiful place, flowers and greenery
- 33 Value support + restore the horticultural staff team

DOGS 16 comments

- 1 Signage – for dog walkers + people around to enforce
- 2 For everybody not just dog walkers
- 3 It does need certain amount of management
- 4 Dog wash area – dink them in
- 5 Limit numbers of fairs on the heath
- 6 No to parking charges! It makes it difficult for people to get here!

- 7 Have complained to relevant authorities but nothing as been done. Feel endangered by too many dogs. Feel really angry about this.
- 8 Nearest thing we have to the countryside. Used to be very walkable. Have issues with commercial dog users that have made parks no go zone.
- 9 Set ratio of dogs to walker
- 10 Dogs under control
- 11 Preserve land & soil vitality with PENALTIES for littering enforced
- 12 Managed wild countryside – as it is now but without dogs
- 13 Raised awareness of dog behaviour – training leads
- 14 Inclusive o f dogs but – enforce
- 15 Being out in open space – as it is now Dog free!
- 16 Dog likes the Heath!

Why here today? 27

- 1 Volunteering with Heath Hands
- 2 Heath Hands
- 3 Look at the azaleas
- 4 Heath Hands session with Kieran
- 5 Our regular walk – Jules
- 6 Volunteering
- 7 Working
- 8 Dog-walking + having a coffee
- 9 Marylebone Bird Watching Society – it was a meet – every Tuesday
- 10 Getting home
- 11 Sunshine + taking dog for walk
- 12 University of Third Age. Visiting Kenwood House as part of history walks
- 13 Taking my aunts for lunch and then a walk
- 14 Walking the dogs
- 15 Come every day to walk the dog
- 16 Walking on the Heath
- 17 Come in from Heath Road through Golders Hill Park & continued to walk
- 18 Walking
- 19 Walking & looking at ducks
- 20 Showing around Australian relatives and having ice cream
- 21 For a Heath Hands session in Golders Hill Park
- 22 Nice break
- 23 I cycle across it every morning
- 24 Just out walking. Do it every day!
- 25 Enjoy the vista
- 26 Birdwatching
- 27 For a walk. I come here after. Café with parents.

17th + 18th May Swains Lane entrance and Parliament Hill

PROTECT / MAINTAIN 34

- 1 Keep it wild! As it is (intervention)
- 2 Leave as open Heath. Heath is well managed (better than ever)
- 3 Stay same wildness
- 4 Areas left wild
- 5 Preserved, an Oasis of green space to be kept. Would like to see it untouched & wild.
- 6 Don't overdo it , no more big projects
- 7 Beneficial to have large open space that's green.
- 8 Size really opens up what you can do.
- 9 I enjoy the variety of people on the Heath – this is something to sustain in future

- 10 The landscape is wonderful for walking uphill and over dale marks for a varied landscape
- 11 Vacant grass is nice, wild
- 12 Enough resources to keep it in shape it is
- 13 Good balance of walks, playgrounds... etc
- 14 The wild nature – go off paths, feel in countryside. No development.
- 15 Surrounded by trees
- 16 Not too much change.
- 17 Maintain greenness. No widening of main paths. No flowerbed.
- 18 Wild aspect is good
- 19 Keep ponds open for swimming
- 20 The lungs of London. The Heath is so important for fresh air when the city is so polluted.
- 21 Variety, different pockets to explore
- 22 Sustain wildlife so that visitors can connect with nature
- 23 Mix of wild and managed spaces at continue the current balance
- 24 Good to have ponds
- 25 Freedom from excessive aeroplane noise
- 26 Dam works look much better than expected.
- 27 Sustain mix of natural/ wild with managed areas
- 28 The view – what they like about HH (not local – first visit)
- 29 Camden Heath walks No housing
- 30 No privatisation
- 31 No commercialisation
- 32 Continue the Heath calendar in the future
- 33 countryside in the city
- 34 Lido should be preserved & improved

DOGS 8

- 1 Ensure dogs do not disturb peace & tranquillity of other visitors
- 2 Great variety of activities for everyone (not just dog walkers)
- 3 Ensure dogs are under control at all times & do not disturb others
- 4 More dog free areas for picnicking
- 5 Dogs: owners don't look at others perspective. Dogs bomb over and don't respect space. Have been bitten, got dirty.
- 6 Defined areas for dogs
- 7 Facilities are good, but natural open space is good for dog walking.
- 8 Limit no of dogs per human to reduce dog fouling

CYCLING 5

- 1 Don't like the fines for cycling on wrong parts – prefer fixed penalty
- 2 Ensure key routes are cycling [friendly]
- 3 Allow cycling along lido/[edgewater] centre path]
- 4 allow cycling up lido
- 5 No cycling events

SUGGESTIONS 18

- 1 bins & benches
- 2 Reference numbers on bins so you can call in about them.
- 3 More detail on map – road names and similar mark bus stops. Landmarks. More map and signage.
- 4 Links to the past, past stories and culture are important for connecting to this special place
- 5 Keep meadow areas for wildlife
- 6 children etc Have a natural, wild play area like Timber Lodge @ QE park
- 7 Visitor centre/ hub for welcoming visitors, information & merchandise including calendar
- 8 More information about flora + fauna walks
- 9 Use bandstand more ☑ good focal point

- 10 Move summer concerts Kenwood of pond (English Heritage)
- 11 Limit fitness groups to small numbers & no shouting
- 12 Like trees. Too many falling down.
- 13 Ponds & tributaries to enhance habitat for fish, amphibians and water fowl
- 14 Park run participants – use them to volunteer for activities
- 15 Make the island an island
- 16 Keep MBP island as a nature reserve (closed to public access)
- 17 No increase in large events (disruption & noise to local residents)
- 18 should link to old style English fairs & more cultural fairgrounds

BENEFITS 9

- 1 Beautiful, fantastic
- 2 I love standing on the Heath and looking down on the rat race
- 3 Essential for recovery from illness & physical health
- 4 Social recreation (reducing social isolation)
- 5 Heath is important for health & well being
- 6 For children: explore nature through play
- 7 Walking here & the well maintained trees
- 8 Fresh air and outdoors for my child
- 9 the amount of space

Sat 20th May Parliament Hill Farmers Market and Athletics Track

PROTECT / MAINTAIN 39

remains wild and natural
 Wilderness wild place
 precious oasis for nature to thrive with the least interference from humans
 keep it big
 keep it wild
 A protected wild place in the middle of London
 to remain open access
 a mature wild woodland with tended areas and meadows
 ponds still open for swimming
 as little change as possible
 maintain it with minimum change
 Keep natural and the same
 keep the Heath natural and wild
 Don't make it look like a park
 same is it feels now
 As heavenly as it feels daily now don't change anything - the Heath is perfect as it is
 I want it to feel like now, the best place ever
 still here
 let it stay as much as possible as it is
 I want the Heath to feel exactly as it does now - a place of peace, solitude and reflection with the
 more or less the same as now
 balance between wilderness and park feel
 Don't allow CoL to build on it and ensure protection of birds, wildlife and vegetation species
 more wild meadows
 I want everything to stay the same dogs, like etc
 the same - all the green bits
 encourage respect for natural habitats and diversity of at the Heath
 wild
 leave it all - the wilderness
 to stay as a country area and for wildlife to continue

It's not a parkland no garden plants should be planted
space, air, grass keep
retain the naturalness
not too maintained
no more development
provide a sustainable, ecologically sound place for recreation of Londoners
keep the Heath wild and natural
no parkification of areas
freedom for the heath
keep big trees

WILDLIFE 11

Please leave the Island free for wildlife and birds
Please save the island for wildlife
Please make the island a proper island - no foxes/people/ dogs to protect habitats
I come for nature, particularly the birds and to see the dogs
Views are less important than wildlife
no music that disturbs wildlife
wildlife - make the Heath a place where voles, shrews and hedgehogs can exist and survive
wild bits
more wildflowers
notices not to feed the birds
sell birdseed?

CYCLING 8

Great as it is but even better if we can cycle and natural playgrounds
1 day a year with no dogs and unlimited cycling
make the paths all designated cycle paths so everyone knows what to expect
I would like to cycle round the heath with my children
extend the cycle paths so we can get to the ponds without walking for miles
smooth cycle lanes
ride with kids
Split lower main path for slow and fast lanes

DOGS 11

More dog free areas.
A fenced in area where dogs can run around
no commercial dog walkers
less dogs
some dog free areas
1 day a year with no dogs and unlimited cycling
feels wild
ponds still there
pretty much the same as it is - dogs, lido, kite hill etc
there are still lots of dogs
feels safer to walk with dog

SUGGESTIONS 25

Great as it is but even better if we can cycle and natural playgrounds
trees planted should be from England
Less litter!!
opportunity for community events and dogs
less littering
Pay attention to climate change

no music that disturbs wildlife
 keep pergola open access - not booked for private/ wedding parties
 do not enlarge athletics track
 no car parks
 wilderness
 sheep grazing
 Save the heath for disabled people
 more facilities for children over 10 - basket ball hoops, climbing, skating
 good facilities for 10,000 event
 climate change risks - too late to stop sea rising
 free tennis
 bigger diving boards at ponds
 climbing facility
 no building
 no need for more cafes
 education children and parents
 to encourage tolerance of everyone's different needs
 More local residents should volunteer
 Too many vehicles on Heath - noise and fumes

BENEFITS 16

I can get away from people
 To be in the wild and walk the dog on peace
 The glue that binds local communities and different ages
 narrative of peoples lives
 great for disabled people - such an open space
 quiet place to walk with family, friends or alone
 no commercialisation
 gorgeous open space
 extend the feel of the Heath - beyond the borders - green space along railway lines
 love the bathing ponds with muddy water
 trees for kids to climb
 play in the woods
 tree climbing
 nature
 cafe pasta
 peace and quiet

Appendix 4 Survey

Format

The survey went live online on 22nd May 2017 and closed at midnight on 19th June 2017 . The main questions included in the survey were:

1. What are your reasons for visiting the Heath?
2. Reflecting on your experience of the Heath, what do you value most? Choose up to five.
3. Looking forward to the future, please indicate to what extent you agree with the following statements. In 2070, the Heath will be a place for current and future generations to:
4. Please share one word or phrase that sums up time spent on the Heath for you

5. This question is about wider social, environmental and economic benefits to which the Heath contributes. Please answer this question thinking beyond the boundaries of the Heath itself. How important do you think each of the following benefits will be for future generations?
6. Please feel free to share any further comments about your vision for Hampstead Heath 50 years into the future.

Questions to collect monitoring information were also included, including requesting postcodes to track the reach of the survey.

Paper versions of the surveys were left with a post box at the Golders Hill Café and Parliament Hill Café and Information Centre.

Q1

What are your reasons for visiting the Heath? Select all that apply.		
Answer Options	Response Percent	Response Count
Dog walking	22.4%	301
Walking	89.8%	1205
Peace and quiet	77.0%	1034
Swimming	43.6%	585
Lunch break	6.4%	86
Visiting a cafe	32.2%	432
Informal sports	19.4%	261
Using formal sporting facilities	8.3%	112
Meeting with friends or family	54.0%	725
Family outing	33.9%	455
Volunteering	3.2%	43
Learning and education	4.8%	65
Children's playtime	15.6%	210
See an event	13.2%	177
Enjoy nature	76.5%	1027
Other (please specify)	18.7%	251
answered question		1342
skipped question		0

Q2

Reflecting on your experience of the Heath, what do you value most?
Choose up to five.

Answer Options	Response Percent	Response Count
Nature, trees and wildlife	87.9%	1180
Walks and trails	53.1%	712
Tranquility	62.1%	834
Wide open spaces	55.9%	750
Outdoor swimming	39.9%	536
Play and learning for children	9.8%	131
Playing fields and sporting facilities	6.4%	86
Mix of wild, natural and maintained spaces	48.3%	648
Accessible for people of all abilities	8.2%	110
Welcoming and safe	20.4%	274
Variety of events and activities	3.4%	45
Historic features	10.9%	146
Views and panoramas	54.5%	731
Other (please specify)	5.7%	76

Q3

Looking forward to the future, please indicate to what extent you agree with the following statements. In 2070, the Heath will be a place for current and future generations to:

Answer Options	Strongly agree	Agree	Neutral	Disagree	Don't know	Rating Average	Response Count
Relax, unwind, recharge	1065	208	23	11	35	3.78	1342
Enjoy being outdoors	1128	164	13	4	33	3.85	1342
Connect with nature	1053	215	31	9	34	3.77	1342
Escape from pollution (air, noise and light)	895	290	95	17	45	3.59	1342
Be active, stay healthy	899	331	71	7	34	3.62	1342
Play and explore, for all ages	785	355	142	16	45	3.47	1342
Connect with the past / local history	396	459	381	52	54	2.93	1342
Conserve natural habitats	847	341	97	16	41	3.55	1342
Share stories and celebrate our rich culture	241	347	553	119	82	2.56	1342
Feel welcome, included and safe	560	440	253	40	49	3.18	1342
Connect and socialise	430	433	347	76	56	2.95	1342
Attend events and community activities	262	448	415	140	78	2.66	1342
Learn a new skill, grow and develop	180	306	587	180	89	2.39	1342
Volunteer and make a difference	193	405	569	84	91	2.57	1342
Enjoy distinctive views and vistas	816	377	92	15	42	3.53	1342
Appreciate the unique and varied landscape	910	333	54	7	38	3.65	1342

Q3 Looking forward to the future, please indicate to what extent you agree with the following statements. In 2070, the Heath will be a place for current and future generations to:

Answered: 1,342 Skipped: 0

	Strongly agree	Agree	Neutral	Disagree	Don't know	Total	Weighted Average
Relax, unwind, recharge	79.36% 1,065	15.50% 208	1.71% 23	0.82% 11	2.61% 35	1,342	3.78
Enjoy being outdoors	84.05% 1,128	12.22% 164	0.97% 13	0.30% 4	2.46% 33	1,342	3.85
Connect with nature	78.46% 1,053	16.02% 215	2.31% 31	0.67% 9	2.53% 34	1,342	3.77
Escape from pollution (air, noise and light)	66.69% 895	21.61% 290	7.08% 95	1.27% 17	3.35% 45	1,342	3.59
Be active, stay healthy	66.99% 899	24.66% 331	5.29% 71	0.52% 7	2.53% 34	1,342	3.62
Play and explore, for all ages	58.49% 785	26.45% 355	10.58% 142	1.19% 16	3.35% 45	1,342	3.47
Connect with the past / local history	29.51% 396	34.20% 459	28.39% 381	3.87% 52	4.02% 54	1,342	2.93
Conserve natural habitats	63.11% 847	25.41% 341	7.23% 97	1.19% 16	3.06% 41	1,342	3.55
Share stories and celebrate our rich culture	17.96% 241	25.86% 347	41.21% 553	8.87% 119	6.11% 82	1,342	2.56
Feel welcome, included and safe	41.73% 560	32.79% 440	18.85% 253	2.98% 40	3.65% 49	1,342	3.18
Connect and socialise	32.04% 430	32.27% 433	25.86% 347	5.66% 76	4.17% 56	1,342	2.95
Attend events and community activities	19.52% 262	33.38% 448	30.92% 415	10.43% 140	5.81% 78	1,342	2.66
Learn a new skill, grow and develop	13.41% 180	22.80% 306	43.74% 587	13.41% 180	6.63% 89	1,342	2.39
Volunteer and make a difference	14.38% 193	30.18% 405	42.40% 569	6.26% 84	6.78% 91	1,342	2.57
Enjoy distinctive views and vistas	60.80% 816	28.09% 377	6.86% 92	1.12% 15	3.13% 42	1,342	3.53
Appreciate the unique and varied landscape	67.81% 910	24.81% 333	4.02% 54	0.52% 7	2.83% 38	1,342	3.65

Q4 See page 34

Q5

Nearly there. This question is about wider social, environmental and economic benefits to which the Heath contributes. Please answer this question thinking beyond the boundaries of the Heath itself. How important do you think each of the following benefits

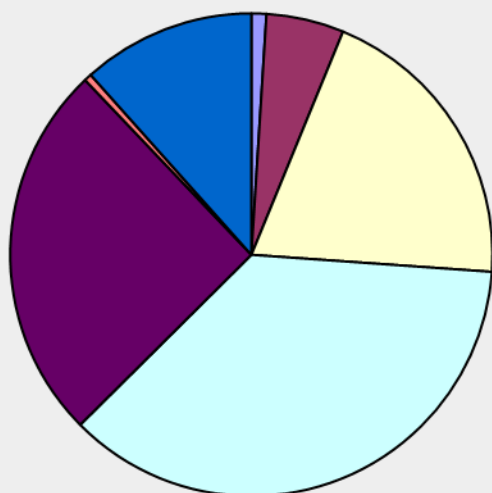
Answer Options	Very important		Neutral		Not at all important		Unsure	Rating Average	Response Count
Seeing the Heath as linked to other green spaces in	394	305	420	52	107	33		3.65	1311
Enhancing health and wellbeing	918	301	83	2	8	6		4.62	1318
Conserving natural habitats	1078	180	43	1	4	4		4.78	1310
Working in partnership to tackle future challenges	375	356	429	24	48	76		3.80	1308
Adapting to climate change	610	333	267	37	30	40		4.14	1317
Keeping London safe from flood risk	300	278	432	86	142	74		3.41	1312
Enhancing the quality of life of local communities	831	307	135	15	18	11		4.47	1317
Encouraging community participation and	453	410	341	46	47	20		3.91	1317
Keeping people active	862	317	101	12	14	6		4.53	1312
Contributing to local prosperity and tourism	325	352	371	73	155	31		3.49	1307
answered question									1321
skipped question									21

Q5 Nearly there. This question is about wider social, environmental and economic benefits to which the Heath contributes. Please answer this question thinking beyond the boundaries of the Heath itself. How important do you think each of the following benefits will be for future generations?

Answered: 1,321 Skipped: 21

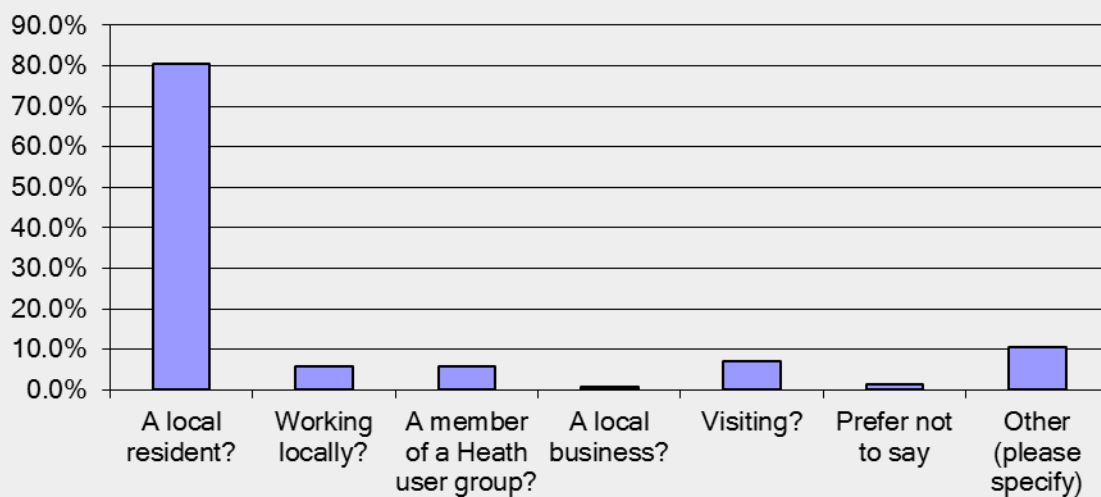
	Very important	(no label)	Neutral	(no label)	Not at all important	Unsure	Total	Weighted Average
Seeing the Heath as linked to other green spaces in London	30.05% 394	23.26% 305	32.04% 420	3.97% 52	8.16% 107	2.52% 33	1,311	3.65
Enhancing health and wellbeing	69.65% 918	22.84% 301	6.30% 83	0.15% 2	0.61% 8	0.46% 6	1,318	4.62
Conserving natural habitats	82.29% 1,078	13.74% 180	3.28% 43	0.08% 1	0.31% 4	0.31% 4	1,310	4.78
Working in partnership to tackle future challenges	28.67% 375	27.22% 356	32.80% 429	1.83% 24	3.67% 48	5.81% 76	1,308	3.80
Adapting to climate change	46.32% 610	25.28% 333	20.27% 267	2.81% 37	2.28% 30	3.04% 40	1,317	4.14
Keeping London safe from flood risk	22.87% 300	21.19% 278	32.93% 432	6.55% 86	10.82% 142	5.64% 74	1,312	3.41
Enhancing the quality of life of local communities	63.10% 831	23.31% 307	10.25% 135	1.14% 15	1.37% 18	0.84% 11	1,317	4.47
Encouraging community participation and collaboration	34.40% 453	31.13% 410	25.89% 341	3.49% 46	3.57% 47	1.52% 20	1,317	3.91
Keeping people active	65.70% 862	24.16% 317	7.70% 101	0.91% 12	1.07% 14	0.46% 6	1,312	4.53
Contributing to local prosperity and tourism	24.87% 325	26.93% 352	28.39% 371	5.59% 73	11.86% 155	2.37% 31	1,307	3.49

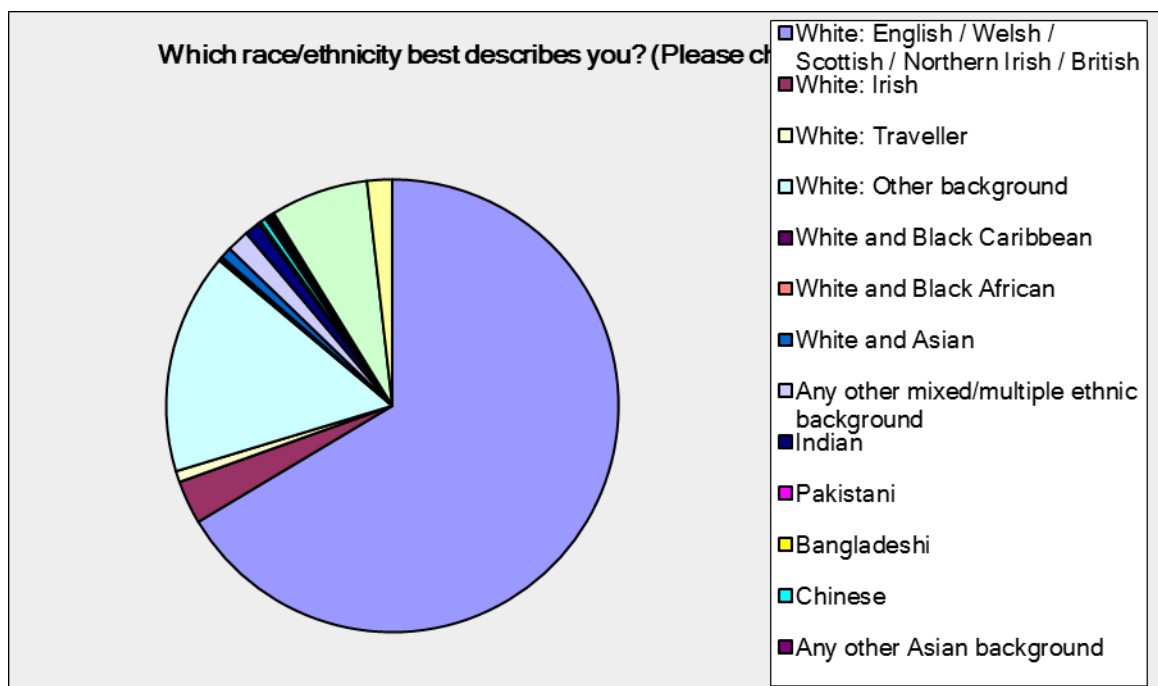
How often do you visit the Heath?



- I have only been once or twice before
- Once or twice a year
- Once or twice a month
- Weekly
- Daily
- Prefer not to say
- Other (please specify)

Are you:





Postcodes from Survey 134 different areas represented

Postcodes x	N12 3	SE10 1	SW4 2	EN2 1
NW3 223	N15 3	SE12 1	SW8 2	EN6 1
NW5 217	NW10 3	SE13 1	SW9 2	EX5 1
N6 165	NW4 3	SE16 1	HA0 2	FY8 1
NW11 76	NW8 3	SE18 1	HA5 2	GL6 2
N19 59	SE22 3	SE21 1	WD24 2	HA1 1
NW1 46	W3 3	SE26 1	AL7 1	HA3 1
NW6 41	W4 3	SE5 1	BN3 1	HA9 1
N7 39	W9 3	SE6 1	BS20 1	HP13 1
N2 21	E10 2	SL2 1	CM1 1	HP2 1
N4 19	E12 2	SS0 1	CO16 1	HP23 1
NW2 19	E15 2	SW1 1	CR0 1	IG6 1
N1 15	E2 2	W11 1	CR7 1	KT17 1
N10 14	E3 2	SW15 1	CT9 1	KT5 1
N8 13	E9 2	SW2 1	CV3 1	M21 1
N5 12	N20 2	TD1 1	CV34 1	MK40 1
USA 8	N21 1	TN35 1	CV35 1	MK5 1
N3 7	N22 1	TW1 1	E1 1	N/A 1
W10 6	N29 1	TW2 1	E11 1	N13 1
HA8 5	NE10 1	UB3 1	E14 1	N14 1
SE1 5	NE28 1	W13 1	EC1 1	W11 2
UK 5	NN7 1	W2 1	EC2 1	England 3
E5 4	NW7 1	WC1 2	EC4 1	Outside England 7
N16 4	NW9 1	W6 1		London 6
N17 4	OX49 1	WC 1		Europe 1
NW 4	RG40 1	WC2 1		
E17 3	RH4 1	WD17 1		
E8 3	RH5 1	WD18 1		
EN4 3	RM6 1	WD3 1		
N11 3		WF1 1		

Q4 Sum up words in detail

<p>a unique place to heal, rest and unwind</p> <p>aids mental physical health so saves money</p> <p>A wonderful escape, a pleasure in all seasons</p> <p>A wonderful escape, a pleasure in all seasons</p> <p>Green lung to enjoy nature in all seasons</p> <p>nature in the heart of London</p> <p>Superb environment where I can find some peace</p> <p>uniquely wonderful -such a privilege</p> <p>"peace and natural beauty"</p> <p>6 hours weekly.</p> <p>A beautiful space for walking and cycling</p> <p>a beautiful way to spend the day with friends</p> <p>a green lung in the heart of london</p> <p>A green oasis to unwind and relax</p> <p>a green space set in a busy urban enviroment</p> <p>A green world, my space, our space. Let it grow</p> <p>A green world, my space, our space. Let it grow</p> <p>A handful of countryside in London</p> <p>a haven of beauty, tranquility and relaxation</p> <p>a haven you always have pleasure to rediscover</p> <p>A layered history</p> <p>A little piece of countryside in a big city</p> <p>A local haven with space to mix or be along</p> <p>A lovely area of easily accessible nature!</p> <p>A lung for London</p> <p>A magical oasis</p> <p>A natural breathing space in a busy city</p> <p>a natural environment</p>	<p>A piece of the country in the city.</p> <p>A piece of the country in the middle of London</p> <p>A piece of the countryside inside London.</p> <p>A place for people for wildlife forever</p> <p>A place for people for wildlife forever</p> <p>A place of beauty and peace</p> <p>A place to be free rather than organised</p> <p>A place to breathe for my family</p> <p>A place to breathe in and slow down in a busy city</p> <p>A place to escape and meditate</p> <p>a pleasant change - yet still within London</p> <p>A pleasure</p> <p>A pleasure</p> <p>A precious remnant of English landscape in London!</p> <p>a privilege to enjoy a refuge of nature, peace and tranquility</p> <p>a safe pleasant place to walk without traffic</p> <p>a sanctuary</p> <p>a sanctuary for humans, trees and wildlife</p> <p>A sense of calm; clean air & beautiful green space</p> <p>A sense of space</p> <p>A small piece of country in the midst of london</p> <p>A small piece of country in the midst of london</p> <p>A space to reflect,</p>	<p>A bit of countryside in London</p> <p>a bit of wild countryside in the city</p> <p>A break from the roar of London</p> <p>a breath of fresh air</p> <p>A breath of fresh air: relaxing and re-energising</p> <p>A breath of less polluted air</p> <p>a calm, healthy break</p> <p>A chance to enjoy a unique open space</p> <p>A chance to enjoy a unique open space</p> <p>A chance to recharge</p> <p>A chance to walk on the wild side</p> <p>A country walk in the centre of town</p> <p>A de-stresser</p> <p>A few hours per week</p> <p>A gentle blast of nature</p> <p>A great place and space</p> <p>A great way to slow down and breathe more easily</p> <p>An escape from the bustle of london life</p> <p>An escape from the hustle and bustle of life</p> <p>An escape from the hustle and bustle of life</p> <p>An escape from the urban jungle</p> <p>An escape to recharge</p> <p>An escape.</p> <p>An historical oasis in London.</p> <p>An historical oasis in London.</p> <p>An oasis</p> <p>an oasis in London</p> <p>An oasis in London</p> <p>an oasis in the heart of the city</p> <p>an oasis in the heart of the city</p> <p>An oasis in the middle of a big city</p> <p>An oasis inside a huge city.</p> <p>An oasis of beauty in the middle of a city</p> <p>An oasis of beauty in the middle of a city</p> <p>An oasis of peace and nature in our city.</p> <p>An oasis of tranquillity.</p> <p>An oasis. It makes London great</p> <p>An peaceful escape from buzzing city life</p> <p>ancient diverse habitats (despite too many people)</p> <p>Annual summer family picnic!</p> <p>Appreciating the beauty of nature</p> <p>Appreciation</p> <p>at one with nature</p> <p>At one with nature</p> <p>away from life</p>
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<p>A natural gem in London that lifts ones soul.</p> <p>A natural unspoilt oasis</p> <p>A nice little escape from the big city</p> <p>A peaceful natural space in a noisy polluted city</p> <p>A piece of countryside in the heart of London</p> <p>A piece of the country in the city.</p> <p>Amazing open space for many activities</p> <p>Amazing wildlife</p> <p>amazing, beautiful and wild</p> <p>Amazing. My quality of life.</p> <p>Amazing. My quality of life.</p> <p>an absolute heaven - I love it!</p> <p>An absolute joy that I fully appreciate every day</p> <p>An antidote to the city</p> <p>An enormous sense of well-being</p> <p>An escape from London in the middle of London</p> <p>Close to Home in Heart and in Space</p> <p>Coaching children to be passionate about sport!</p> <p>cold water swimming</p> <p>Common land, shared by all, owned by none.</p> <p>Communion with nature in London.</p> <p>complements urban life</p> <p>connect with nature</p> <p>connected</p> <p>connecting with nature x7</p> <p>Connection to nature</p> <p>connection with nature</p> <p>connection with nature</p> <p>connection with nature and other users</p> <p>connection with wilderness</p> <p>contemplate awesome</p> <p>nature in quietness, in town</p> <p>contemplation</p> <p>Contemplation</p> <p>contemplative</p> <p>CONTEMPLATIVE</p> <p>CONTEMPLATIVE</p> <p>Corporation is doing an absolutely BRILLIANT job.</p>	<p>unwind and stay healthy</p> <p>A superb large space to run, walk and play.</p> <p>A superb large space to run, walk and play.</p> <p>A touch of magic in urban North London.</p> <p>A tranquil world apart on my doorstep</p> <p>A unique escape within a huge metropolitan city</p> <p>a unique experience of wild nature in the city</p> <p>A unique green space</p> <p>A unique nature haven in a vast capital city</p> <p>A unique resource in a bustling metropoliois</p> <p>A unique space - to be preserved at all costs!</p> <p>a vital breathing space</p> <p>a wild open natural space</p> <p>A wonderful escape</p> <p>A wonderful escape from the city that I love</p> <p>A wonderful, natural oasis, an invaluable escape</p> <p>Absolutely amazing</p> <p>Absolutely priceless.</p> <p>Accessible nature</p> <p>accessible nature</p> <p>active</p> <p>active pleasure</p> <p>Air</p> <p>All love is sweet, given or received...</p> <p>Allowing stress to dissipate with 'green'.</p> <p>Allowing stress to dissipate with 'green'.</p> <p>Allows you to get closer to nature</p> <p>always makes me feel happy!</p> <p>amazing</p> <p>amazing</p> <p>Beauty and tranquility</p> <p>over 50 years</p>	<p>Back to nature</p> <p>back to real surroundings</p> <p>Balm for the soul</p> <p>Balm for the soul</p> <p>Beautiful x4</p> <p>Beautiful green spaces</p> <p>beautiful nature near the city</p> <p>Beautiful open space</p> <p>Beautiful tranquil place, in parts</p> <p>Beautiful, connected, free</p> <p>Beauty</p> <p>Beauty</p> <p>Countryside in the city, saves our sanity.</p> <p>countryside in the heart of the city</p> <p>Countryside within London</p> <p>Countryside within London</p> <p>Countryside/seaside substitute</p> <p>Enjoying nature and wildlife near London</p> <p>Enjoying nature contemplate life,outdoor swimming,</p> <p>Enjoying space and air</p> <p>Enjoying the seasons</p> <p>Enjoyment of green and open spaces</p> <p>enlivening, recreational</p> <p>Enriching and relaxing</p> <p>Enrichment and peace of mind from being in nature</p> <p>Enrichment and peace of mind from being in nature</p> <p>Escape x25</p> <p>Escape and recover</p> <p>Escape Connection Inspiration</p> <p>escape from city life</p> <p>Escape from city to nature, tranquility and beauty</p> <p>escape from LB Brent</p> <p>Delightful</p> <p>Delightful</p> <p>De-stressing</p> <p>Detaching and captivating</p> <p>Different</p> <p>discover appreciate diversity nature wild swimming</p> <p>dog heaven</p> <p>Dog walking heaven</p> <p>Dog walking heaven</p> <p>dog walking with friends</p> <p>Dogs</p> <p>don't know irrelevant question</p> <p>down time refreshing</p> <p>Edifying</p> <p>Enchanting swimming, connecting with nature</p>
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Country idyll in the city. Country in the city countryside Countryside Countryside Countryside Countryside 5 miles from the centre of London Countryside feeling within a city countryside in a global city Countryside in London x12 Countryside in London for all Countryside in the city Escape from modern life Escape from the city Escape from the City Escape from the city Escape from the city Escape from the city and connect with nature Escape from the city from within the city Escape from the urban jungle Escape from the urban jungle escape from traffic and buildings Escape from urban blight Escape into nature Green x7 Green and pleasant land green haven in London green heart of London Green lung Green open space Green peace green space Green space Green space green space and light; lovely for walking green tranquility escape from London Greenery grounding grounding Growing up Growing up Hampstead Heath is a lung for North London. Happiness x6 Happy	beauty. being a part of nature being able to breath being able to breathe being able to breathe Being closer to nature Being Heathern is very special being immersed in nature in capital city Being in the country while in the middle of London Best place in London big varied green space enjoyed by many bliss x5 Bliss, to get away from the hustle and bustle blissful blissful Blissful Blissful Blissful. Breath breath Breath, move, weather the season Breathe breathe Breathe Breathe and recharge breathe out and live Breathing Breathing Breathing space in a busy world Breathing, green, other side/sight of London Bringing the countryside into central London Bucolic Busy Calm x5 Calm and Relaxing, away from stress Calm in the storm Calming Calming Calming & restorative in a world of hectic pace	endless enjoyment endless enjoyment energised and natural but under threat Energising Energising kids sport activity and walking for us Enjoy & respect nature Enjoy changing Seasons Enjoy green, open space Enjoy one of the lungs of London Enjoy plants and wildlife Enjoy the countryside in the city enjoy watching the dogs at play Enjoy with young children and also in old age Enjoyable Enjoyable and stimulating for mind and body. Enjoyable relaxing time spent with family Enjoyable relaxing time spent with family Enjoyable walk enjoyable walking Enjoying green space enjoying nature enjoying nature Enjoying nature Enjoying nature and relaxing Escape to a haven where I can connect w. wildlife. Escape to the country without the travel Escape. Escaping the city Escaping the city while staying in the city. Hampstead resident Happy days as a schoolboy & now. Hampsteadresident happy times with my family and friends Happy. Happy. Have walked there every day for nearly 50 years haven haven Haven within minutes of central London - bliss ! Headspace Healthy Healthy healthy healthy outdoor aesthetic past time Escape into the peace! escape the city - tended but feels wild Escape the smoke
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Happy Happy days as a schoolboy & now. nature Jungle just like being 'in the country' ... Just what my soul needed keep it as is Keeping fit whilst looking over London. keeping it wild not like a park keeping it wild not like a park Keeps my sanity Leave the heath as it is leisure Let it be. Lido experience Life affirming life affirming life enhancing Life enhancing life enhancing Life enhancing space for children and adults. Life saving Life saving lifeaffirming Life-affirming Life-enhancing Life-enhancing Lifetime of enjoyment & memories. Like being away from the big city Like being in countryside but in London limitless beauty Local paradise London;s lung - peace London's countryside London's countryside London's free green lungs, serene & safe London's Lungs London's natural wilderness London's natural wilderness LOVE Love Love changing seasons love the seasons and walking Lovely LOVELY	Calming and relaxing cheered up Childhood City sanctuary Clean air and escape from the urban sprawl Creating family memories Creating family memories cycling cycling for pleasure and health daily endless delight Decompression Delight Delight in nature escapism Escapism Escapism Escapism Escapism Escapism and mindfulness escapism in nature Escapism, relaxation and nature Essential Essential for my physical and mental health Essential part of my life Every important happens on or near the Heath Excellent Exercise Exercise and relaxation in a unique space. exercise in beautiful peaceful surroundings Exercise in country like tranquility expanded Fabulous Fabulous time out for recharging ones life Family FAMILY family walks in nature Fantastic Fantastic feel lucky to have that	Freedom Healthy post-prandial exercise while with friends Healthy post-prandial exercise while with friends It is a magnificent amenity.. It is a unique and restful haven. It is an oasis in the city It is my local open space It is precious and belongs to all of us it lets my soul breathe. It provides a unique sense of wildness it recharges, makes me feel at one with the world It's a huge part of my life Its like a sea of calm in the hubbub of London It's like being transported to the countryside its my favourite place in london It's utter joy, away from the chaos of the city Joy Joy of nature and wonderful views joyful place to experience not built over. In nature in the woods in London In warm weather, full of litterers. inner london wilderness Inspiring x3 Interesting and enjoyable. Invaluable Invaluable cycle route Invaluable cycle route invaluable, free resource for health and enjoyment invaluable, free resource for health and enjoyment Invigorating Invigorating Ironing out stress, quiet access to nature It feeds the soul It feels like home. It fuels my soul Lucky to live so near the Heath Extention Lungs for London Lungs of London Magic Magic! Magical x8 Magical and priceless as an unspoilt nature
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<p> Lovely Lovely interlude in the week Lovely swimming Lovely walks in peace and quiet Lucky Lucky to have it lucky to have the ~Heath on my doorstep Nature and peace close to london Nature and quiet and no interference Nature and wildlife in the heart of London Nature at my doorstep Nature close to the city Nature in london! nature in the city x4 Nature in the middle of London Nature on my doorstep. So lucky nature- peaceful- free- kids activities nature reserve in the middle of the city refresh the senses One of London's most important places One of the main reasons I live in the area one of the only great spaces to meet friends oneness with natural world open air exercise and health open air unchanging london aspects open air unchanging london aspects Open space and nature openspace Organic Our every season back garden Our every season back garden Our garden and our home Our LONDON lung out of the city Outdoor swimming P Outdoor swimming bliss Outdoor swimming good for </p>	<p> space on doorstep Feeling at one with nature while close to the city Feeling of being in natural environment.. Feeling of being in the country feeling the peace Feels like an escape from built up london Feet on the eternal earth Food for the spirit For physical & mental wellbeing Foraging wild salad vegetables to improve my diet Forget the world outside FORTUNATE Free London Freedom x8 escape into nature Escape into the peace! Great pleasure and relaxation Great trees Great vibes Great views of the sky Heaven Heaven HEAVEN Heaven on earth Heaven! Helps with anxiety Home Home I enjoy every aspect of it as it is now I enjoy every aspect of it as it is now I enjoy the swimming in natural surroundings I feel lucky and privileged that it exists I grew up in the countryside reminds me of home I hope that this will happen I like to feel,as though I </p>	<p> Magical place of nature in the midst of a city majestic Majestic Makes every day feel like a holiday Makes every day feel like a holiday Makes London liveable Makes London liveable. makes London tolerable Makes me feel alive Makes me feel physically and mentally better. Meditation More than just a park Moreish my space Natural Natural beauty natural outdoor space Natural peaceful wild space Nature x9 Nature and history Nature and history Nature, quiet and wildlife nice Nice nice cycling ride through Nice to escape from the rat race no air pollution no air pollution Not as pleasant as it used to be Not enough space given! Not enough space given! productive Quiet natural space away from the noise of London Quiet natural space away from the noise of London Quiet reflection quiet time walking the dogs quiet walk any day of the week or a run quiet, peace and heavenly swimming pools Ramble real nature in the city rebalancing and reenergising recharge and reflect recharge and reflect peace and quiet - bird song. Recharging from busy London life with my dog Recharging my batteries Recharging my batteries! </p>
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soul. outdoor year round swimming outdoor year round swimming Outdoors x3 Paradise Paradise on earth Parliament Hill lido Parliament Hill lido Peace x 9 Peace and beauty of nature so close to the city. peace and health in mind and body peace and pleasure Peace and quiet Peace and quiet Peace and renewal peace and space Peace and tranquility Peace away from commercial world peace early in the morning befor the CHATTER Peace in the middle of a huge city Peace in the middle of a huge city Peace of mind and body peace of mind, reminder of the beauty of precious / valuable / priceless Precious beautiful healing place Precious! Precious! priceless priceless Priceless! The main reason we move north London Priviledged Privileged Privileged space nearlondon Relaxing & unwinding by escaping from daily grind relaxing and recharging Relaxing beautiful Relaxing open space Relaxing, enjoying current music on the bandstand Relaxing, green Relaxing, healthy walking and	am in the countryside i love the heath Iconic breathing space in busy London Immensely pleasurable immersion in a natural environment immersion in nature Immersion in water and nature In 2070, let's hope it is Oasis x5 Oasis in a city Oasis in the heart of London Oasis of nature oasis of nature and beauty in the heart of London Oasis within London Offers a green space to nature Peace, quiet and natural beauty peace, quiet and space within the city Peace, space and greenery Peace, space and greenery Peace, tranquility and swimming Peace, tranquility, quasi fresh air, Peaceful x8 Peacefuleaceful and relaxing Peaceful but lively Peaceful green space Peaceful greenery peaceful haven Peaceful of headspace on my commute to work. Peaceful relaxed enjoyment of nature Peaceful walks Peaceful, unpolluted beauty Peaceful,beautiful and great views. Peacefully invigorating Peacefulness.	Reconnecting with myself Reconnecting with myself re-connecting with Nature reconnection to what is real recuperative Re-creation Re-creation reflection reflection reflective Refresh Refreshes the spirits and body. Refreshing x8 Refreshing and stimulating refreshing, peaceful, family, friends, fun refreshment for spirit and body Relaxing Relaxing x8 relaxing & happy So lucky So lucky to have it nearby somewhere to calm down and breathe space Space Space peace beauty freedom space to breathe Space to commune with nature and swim. Special Sprawling countryside in a London suburb Stand on the roof of London stimulating Stress-free stunning Stunning nature at it's BEST! sublime Such varied natural terrain - good all weathers summer adventure and happiness Sun upon fresh April leaf in the morning sunny afternoons sane the heath keeps me sane The Heath make you feel a humble human being! The heath makes living in London bearable for me. The Heath makes me feel alive. The joy of wilderness in the heart of London The Lido is my favourite place in the world The lungs of London The magical unique ladies pond The more time I spend on it, the more I
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<p>talking.</p> <p>Relief from stresses of life</p> <p>Relief from the city.</p> <p>Wonderful place</p> <p>Remembrance</p> <p>Reminding humans to respect and love Gaia</p> <p>RESPECT THE WILDLIFE AND NATURAL ENVIRONMENT</p> <p>Respite</p> <p>Respite from London life</p> <p>Restoration</p> <p>Restorative x9</p> <p>Rus in urbis</p> <p>rus in urbis</p> <p>Russ in urbisa</p> <p>safe space for gay men</p> <p>Sanctuary x4</p> <p>Sanctuary from city life</p> <p>Sanity</p> <p>sanity</p> <p>SANITY strongly effects mental health</p> <p>seasonal vista changes are wonderful</p> <p>Seeing the seasons come and go.</p> <p>semi wild areas, up and down topography, quiet</p> <p>serene</p> <p>Sexy</p> <p>Sharing nature with my community</p> <p>Timeless</p> <p>To enjoy the wide variety of flora and fauna</p> <p>To be myself, mind body</p> <p>Unique x4</p> <p>Unique among parks</p> <p>Unique among parks</p> <p>Unique and historic open space in London</p> <p>unique and precious</p> <p>Unique and wild countryside surviving in the city</p> <p>Unique experiences</p> <p>unique natural landscape in middle of busy city</p> <p>Unique place to connect with nature & green London</p> <p>Unique survival of countryside and farmland</p> <p>Unparalleled.</p>	<p>Picnic and running</p> <p>Picnics with my children</p> <p>Pik-Niks with the family.</p> <p>place to come and meet friends</p> <p>Playground, view, walk, run, swimming and tennis</p> <p>Pleasant</p> <p>pleasant</p> <p>Pleasant</p> <p>Pleasure x3</p> <p>REFUEL THE SOUL</p> <p>refuge from the city</p> <p>bustle</p> <p>Regenerates and refreshes. Countryside in the city</p> <p>Regeneration</p> <p>Reinvigorating x5</p> <p>Rejuvenate the Sole</p> <p>Rejuvenating x19</p> <p>enjoy nature and swimming</p> <p>Relax, restore and enjoy nature and swimming</p> <p>Relaxation x11</p> <p>relaxation and destressing</p> <p>Relaxation and exercise</p> <p>relaxation and leisure, including outdoor swimming</p> <p>relaxation in a natural setting</p> <p>Relaxed fun</p> <p>Relaxed fun family time</p> <p>Relaxing x4</p> <p>Restorative.</p> <p>Restores my equilibrium</p> <p>restoring</p> <p>Revitalising x3</p> <p>Reviving</p> <p>Rugby</p> <p>Rugged nature is critical to preserve.</p> <p>Running</p>	<p>love it</p> <p>the most beautiful green space in London.</p> <p>The most tranquil place in London</p> <p>The natural heart of London</p> <p>The natural world in the heart of the city</p> <p>The nature provides mental and physical therapy.</p> <p>The necessity of my day</p> <p>The power of nature to recharge the body and mind</p> <p>the trees</p> <p>The wide diversity of walks</p> <p>therapeutic</p> <p>therapy</p> <p>therapy</p> <p>thereputic</p> <p>time best spent</p> <p>time in nature -increasingly overcrowded</p> <p>Time on Hampstead Heath is time well spent</p> <p>Time out from a busy life</p> <p>Time out.</p> <p>Time spent on the heath restores my sanity</p> <p>Time well spent</p> <p>Sustains & recharges making London living bearable</p> <p>Swim and enjoy wild nature with friends and family</p> <p>Swimming x6</p> <p>Swimming in natural waters</p> <p>Swimming in natural waters</p> <p>Swimming in the pond x5</p> <p>Swimming in winter.</p> <p>Swimming oasis</p> <p>Swimming year round</p> <p>Swimming!</p> <p>The air is sweet.</p> <p>The bees knees</p> <p>The best place in London</p> <p>The best place to be in London</p> <p>the best rural space in London</p> <p>The countryside in London</p> <p>the countryside in the city</p> <p>the essence of city life</p> <p>The Heath gives me joy and keeps me sane.</p> <p>The Heath is an integral part of Home</p> <p>the heath keeps me</p> <p>and spirit</p> <p>To be with nature</p> <p>To enjoy a natural, non-facilitized space</p> <p>to quietly observe and enjoy the seasons</p>
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<p>Unrivalled urban nature Unspoiled nature in the heart of a capital city Unspoilt beauty unspoilt countryside in London unspoilt undeveloped uncommercialised Unspoilt unique and should be left alone Unwind Unwind unwind, connect with seasons, be in nature Unwinding Uplifting x5 Urban countryside x5 used H H 28 years with family & dog in many ways useful green space Utter peace Utterly idyllic Tranquil natural space for all people Tranquil natural space for all people Tranquil, indisturbed beautiful nature Tranquil, indisturbed beautiful nature Tranquility x15 Tranquility, solitude nature tranquillity nature Treasure trees trees and open spaces True immersion in nature unchangeability unchanging Uncommercial Uncommercial Variety Variety of terrain great for running & dog walking Views Visionary environmental sustainability wild and natural space in midst of an urban area</p>	<p>Running Running and swimming. Social and family events. Running and swimming. Social and family events. Running in the mud in Cross Country races rus in urbe Rus in urbe superb Walking and enjoying the ecology. walking in nature Walking through the seasons Walking, Relaxing and Swimming. Walking, talking and looking. Walking, talking and looking. Walks with friends Watching my children grow Watching the seasons turn. Watching the seasons turn. we enjoy the open space and to eat in the open We LOVE the Heath Wellbeing Well-being When I die, I want my ashes spread there. Where I go when stressed and also when happy Wholesome relaxation Why I didn't leave London 30 years ago! wide open space wild Wild Wild Wild & Unique! Visionary environmenta</p>	<p>to refresh my mind To stand and stare too much for 50 characters Traffic free trail running Tranquil Tranquil Tranquil and beautiful Tranquil and inspiring varied wild spaces, big sky, outdoor swimming Wild swimming Wild, and non commercial wildlife and swimming and beauty wildnature wildnature Wildness in the heart of the city Wildness peace solitude Wildness peace solitude Wonderful post re landscaping! Woman only space at the Ladies Pond Women's pond Best swimming of a lifetime wonder Wonderful x3 Wonderful and unique Wonderful area in London Wonderful Oasis Wonderful Oasis Wonderful open space being spoilt too many dogs wonderful opportunity to enjoy the countryside Wonderful outdoor swimming wonderful to be able to swim in the Ladies pond Wonderful treasured escape from the city Wonderful. Inspiring and always different. Wonderous wondrous and blissful Wow! All within six miles or so of the West End. Zen sustainability Vital Walking wild and unspoilt wild and unspoilt Wild nature</p>
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650 responses to Q6 Comments

Response Text

A few organised events OK but the main joy of the Heath is its being as near a natural space as one can find in a huge city. London is full of gyms, cafes, and places of learning. London is 100 miles an hour. London is polluted and crowded. London has people who can be rude and disrespectful. The heath is the special because it isn't a gym, a cafe. It's slow, respectful and should be what comes naturally. Just a big relaxing space which is clean, safe and supports the natural environment. It is very important that Hampstead Heath should be maintained as it is now except that there should be a limit of the number of dogs taken by individual dog walkers and a few more metres of cycle paths so that they join up rather than just criss cross. The shared pathway at parliament hill with walkers and cyclists is a success but could be extended to the lime avenue. Would be great if you could find space for a basketball court! 😊

If not, thanks for maintaining Hampstead heath for future generations. It's a great place to visit and swim. The best park in London! For over 40 years my wife and I have enjoyed and celebrated the unique environment the Heath offers. It is a haven of peace, tranquility and beauty, and a vital refuge from the ever-increasing stress and pollution, both air and noise, inherent in today's life in the metropolis. PLEASE DO NOT LET IT CHANGE FOR THE WORSE.

And please NO MORE POP FESTIVALS OR CONCERTS WITH AMPLIFIED MUSIC!

Keeping the ponds for open swimming year-round is essential to the future of Hampstead Heath. It's a wonderful and very unique resource for London.

There are few areas in London where people can enjoy peace and safety - this means NO VEHICLES, CYCLES, SCOOTERS, DRONES.

How about horse operated maintenance?

The Parliament Hill area caters for noisy activities.

There are many other parks for these activities. There has to be ONE place in London to enjoy calm.

Let's hope the Heath will not change much, but will continue to be a major contributor to Londoners' health, appreciation of nature and a provider of even greater biodiversity.

It's important for me to think that there will be wild food options available in the city of London. Many councils are trying to ban foraging, but with a handful of companies controlling what is available to us I think by 2070 it will be apparent that by banning foraging we will be literally starving future generations.

Better management of wildlife habitats especially for birds. Better care for old trees. An end to "parkification".

Important thing is taking care of everything for the next generation like how our previous generation did, but better.

I live in W4 and I walk often with my sister who lives near the Heath. It's very beautiful, peaceful and when there one could be in a forest anywhere in the world, and in any time! I wouldn't like it to see it changed into a park or restructured in any way.

The last couple of times I have been there - myself a few others have had to jump out of the way of cyclists. I think they should be made to get off and walk it's not a race track.

Dogs have the ability to run free designated places where people can lay during summer as it makes it very difficult when walking dogs.

Hampstead Heath would benefit from linking to yet more green spaces to create safe wildlife corridors- this could include gardens that are not accessible to public, but are accessible to wildlife such as hedgehogs.

It needs to not be built on EVER, and to be maintained with wild parts.

I recognise why the heath limits areas for bicycling, but with the streets so busy and dangerous, having an opportunity to ride bikes with my children are lacking. Perhaps an outer ring path for just bikes or devoted lanes could help with this in the Heath.

I love the swimming in the ladies pond, it's my haven and an amazing space for meeting new people and restoring your health. Please don't change anything!

I am very sad about the loss of local shops in Swains lane and would hate to see this development closer connected to the heath.

I feel that the Heath is my back garden & use it in all weathers, mostly as a walker. I would like this to continue; keep the cycleways clearly marked - cycling will be even more important in the future but don't let a few racers spoil the enjoyment of the majority. Please work to preserve the protected views; by this I do NOT mean lower or remove the tree canopy - far from it. I mean allow as many trees to continue on the Heath, only reserving airspace for the protected views. Work harder with building controls in the City Of London so that these views are not blighted and historic buildings not diminished further (eg St Paul's). Keep the Pergola in the best possible beautiful condition. Change the East Heath car park rules so that bona fide residents can pay a lower rate or introduce a season ticket for them. BAN DRONES! Allow more trees to grow up around the rebuilt ponds, continue to work hard to reduce their current appearance as municipal reservoirs. Continue to police effectively, both by a visible police presence and by enforcing

the bye-laws; I feel the Heath is a safe place to be - please don't ever consider reducing the constabulary if faced with funding pressures. Please introduce electric vehicles - I hate it when your vehicles drive along the paths, particularly on Hampstead Heath, but even the work vehicles on West Heath. Broadly speaking, I feel you are already on track for the next 50 years - thank you! More flowering plants for bees and other insects.

More fruit trees and hazel for "foraging" opportunities.

No parakeets, they are becoming a serious pest of fruit crops on adjacent land. Also I am told displace the woodpeckers. I am from Paris where parks are scarce and rigid. The Heath on the opposite is a place of freedom and vast open fields, cosy woods and ponds, all together at the edge of an otherwise rather hectic city. I consider myself very lucky to live right by the Heath and hear its wildlife every night. To be able to spend time there swimming in the pond, flying my sport kite or just chill in my hammock with family and friends. It's a magical place.

The heath should remain free and accessible to all

I am glad there are swimming ponds and trails but feel the greatest value of the Heath is the preservation of "natural" features. Even those (like the Viaduct) that show how nature absorbs and adopts manmade features.

Please keep it wild!

I am a Londoner born and bred. I have always lived near Hampstead Heath. The less it is messed with the better it is. It used to be within Camden Council until City of London took it over. It is priceless and anyone seeking financial gain from it would never be happy as they would be selling their soul.

Its important to maintain the lido and the ponds for health and wellbeing throughout the year

The Heath is special in bringing diversity into our lives through swimming, walking and enjoying the benefits of a beautiful space for all ages

I would love to see a sustainable policy for Heath vehicles... why not use horses for the patrols and for any other jobs.

It would also be lovely to have grazing sheep s it would encourage and maintain a particular kind of landscape.

More wildflower planting.... fritillaries/ orchids in the marshy areas?

This survey is unfortunately restricted from the outset by its failure to refer to the all important issue of transportation to, from and via the Heath, in addition to being in thrall to certain vociferous and vested interests (eg 'Heath for Feet').

There is a huge demand for access across the Heath and via a boundary path.

There has just been a colossal and extravagant over-engineering project to shore up the ponds.

Flooding will be increasingly exacerbated by climate change - yet the Heath denies the option of cycling on routes where people actually want to go (for TRANSPORT & LEISURE not SPORT).

The Heath nevertheless encourages car use by offering parking facilities - this contributes to congestion on surrounding roads - which increases the likelihood of people cycling being subject to intimidation, menace and pollution, by being having no proper access to Heath routes.

This is actually scandalous at a time when children face too many pressures, including health impacts such as obesity, diabetes and lung disease. they cannot even cycle to school across the Heath with a parent!

In addition, on top of the scourge of leaf blowers, and the 'grubbing up' of patches of greenery at certain places (e.g. the Swains Lane entrance or the Tumulus) seeminly in alignment with the Kenwood scandal of tree removal for "historic views!!" perhaps - there is a pandering to joggers and excessive fitness fanatics with military style boot camps creating a vile and hostile feel to what should be a place of calmness. How can cycling be banned while hordes (Thursday evenings are particularly atrocious in this respect) of arrogant and self-obsessed sports fanatics run riot? Why are they not restricted to the running track?

Cycling is an essential mode of transport. Many paths around the Heath could be connected and made safe to prevent occasional misuse.

Parallel routes / barriers to restrict speed / alternative surfaces are some of the options that must be looked at. whilst the increasing impct of jogging (elbows and fists - intimidating and aggressive determination to take space from others) needs curtailing.

The Heath is firstly a natural environment.

It must cater for those wishing to use GREEN transportation over and above car-use.

provision could easily be made that would balance the needs of those using the Heath for other reasons. As a regular dog-walker, I am constantly amazed by the restriction and hounding of ordinary people arriving by bike. Time to change this.

I've had 40 years enjoying walking on the Heath and especially enjoy the peace of getting out there early before the crowds. We want to keep the Heath tranquil and do not wish to see an increased number of events and certainly no commercial activity or corporate events. We very much appreciate all the work the City of London and the Heath staff put in to maintain the natural appearance of the Heath. More should be done, however, to enforce the No Barbecue rule, as an increasing visitors seem to ignore this. An eye needs to be kept on the use of the Heath by commercial dog walkers and commercial keep fit activities. Please interfere as little as possible with the Heath as it is now - let it do its own thing. And please work to limit visible construction at its edges to preserve the feeling of the Heath as countryside.

I think that the Heath needs to be conserved in separate ways for different bits of it. The forests need to be left as they are, and the areas, like Kenwood house and gardens, need to be well looked after.

The Heath should be preserved as it is for future generations, to continue to be a free resource for all Londoners. Kenwood, the ponds, the old trees are all so special and unique - and archeological finds are continuing to be a testament to its antiquity and value.

Hampstead Heath has a completely unique character and works already perfectly as a wide open space for locals, Londoners and visitors can enjoy where nature and the history of the Heath and its areas has been preserved well. This should not be lost sight of due to commercial opportunities or excess cash flow. New structures and interference with ponds etc and other unique areas of Heath kept to a minimum (from a 28 year old Heath obsessive and pond swimmer who doesn't want the Heath to change for the worse or change from now and her 80th birthday...). Keep it the wonderful place it is. Some of it must be kept Wild and untamed.

I won't be here but I hope my grand children can experience the sense of wellbeing that time on the heath gives me. I love the history and culture of the swimming ponds - these must be preserved and protected.

A need to monitor and protect the wildlife, and possibly do more to encourage endangered wildlife to thrive. More education in this area?

I would love for the Heath to continue to be a place everyone can enjoy, a contrast to the noise and urban sprawl of the rest of London. Like Waterlow Park's motto - 'a garden for the gardenless' - it's a hugely important local place. I hope I can take my children/grandchildren here in 50 years and that they will love it as much as I do.

Although a carefully managed space, trying to keep the sense that this is a natural space for people to enjoy as respite from the city. Maintaining the woods where you can feel away from it all. Keeping the environment relaxed and informal, without numerous rules on what you can and can't do and where you can walk. At the moment, with all the fenced off areas and areas where you are instructed to keep dogs on leads, it feels a little oppressive and bureaucratic and I would like this trend to reverse. Also, to keep the peaceful nature of the Heath, and avoid accidents, I would really like to see the vehicles SLOW DOWN on the Heath as they frequently seem to be travelling too fast.

My vision for Hampstead Heath is a largely a reservation of what it currently is with some improvements. The pond could be made cleaner, more cycle routes, some of the grass neater, more maps for the ins and outs, forest trails, artificially introduce some wildlife within safe reason. Basically just how it is now with more

Encouraging the arts to further stimulate interest in the green spaces of London.

Our family love the Heath very much. Always something new to explore, we never get bored. We feel so lucky to have this on our doorstep and we hope it's still here for many many years to come.

On the whole the Heath is very well managed and a reasonable (and evolving) balance is found between differing user priorities. As a point of detail, silver birch trees are one of the most beautiful and are native - although they are not long lived their rate of growth and then decay is part of their unique interest. Please do allow a new generation of birch trees to grow!

London's heart green and pleasant. We can't choose the future only pass on what we loved and , valued

Visiting Hampstead Heath should not be commercialised any more than it already is.

It is natural and relatively untouched and that is why it gives so many people so much pleasure.

It should stay that way. We have a duty to ensure that it does.

I would like to know why you are poisoning the ponds

to my knowledge the ones affected are Whitestone the red arches (viaduct) and the Stock Pond at Highgate with herbicides that have left them devoid of life!!!! as a flyfisher I used to sit and watch the fantastic assortment of bugs in Whitestone now apart from

the odd snail there's nothing!!!!!!

Safety is important perhaps muster points with a manual metal bell to attract attention for lost kids/attack victims to meet
Very nice place and not sure how much is % is green space but know that 44% fewer homes have been built with gardens during the past 20 years so this place is very important.

I would like certain parts of the Heath to be accessible for longer hours. For instance, it seems ridiculous that the playground closes at 4 in winter, meaning that schoolchildren can essentially not use it - with more parents working and not necessarily available during the day, facilities for families should stay open longer.

I am obsessed with the Ladies' Swimming Pond. Please please whatever you do, keep it like it is. It is an oasis of peace, calm and quiet, and not having men and children there is wonderful. How great to have a space to unplug like this.

The wildness of the Heath and woodland trails are totally unique within London and must be maintained

Ponds on Hampstead Heath Extension and "Sandy Hill" (Wildwood) need to be cleaned for wild life

No development or encroaching of building on Heath boundaries

It would be nice if it stays pretty much as it is now but I won't be around to see it, unfortunately.

It would be good if the parakeets could be got rid of somehow

Place for clean air where corporation vehicles on the Heath are electric and ice cream vans and lorries within 1 mile of its edges are not allowed to keep their engines running. Corporation must police the pollution problems.

The Heath needs proper, high quality segregated cycling paths.

Leave it alone.

The Heath has been very well looked after by the Corporation. I hope that this will continue to the benefit of all users.

I am continually shocked and disappointed that the Heath's private constabulary think their priority is to prosecute people for cycling. The recent cases where elderly people using bikes as mobility aids to visit the bathing ponds are a disgrace. Time to join the 21st century and encourage active lifecycles in a busy and diverse city, and stop pretending the Heath is a rural backwater.

It as an irreplaceable place and must be protected in its wild and semi- cultivated state. It is an important amenity and it provides good air for the community. It is important not to permit one person to walk too many dogs e.g. maximum of 5 per person. Large packs with professional walkers happens particularly on Sandy Heath. Professional dog walkers should be licensed so that they can be identified. During the summer it would be good to watch out for people who light BBQs. It would be helpful to have fox proof litter bins, if that was possible. I think that the City of London Corporation should be highly commended for all the work they do.

The Rangers are great.

The Heath's uniqueness is the landscape, space and tranquility. There's activity sure but it's not the only point of the place and there's no need to stress about it and turn the place into yet another full of things for kids. It's a place for grown ups too.

Sometimes the best thing you can do is not to try to do too much. Keep the spaces. Enhance the vistas. Grow the wild. But don't try too hard.

Hampstead Heath is Heritage for the future

It is important to keep to a minimum the encroaching use of motorised vehicles and tarmacking of paths on the heath.

The heath should not become over-wooded. It should maintain the character of a heath where once cattle grazed.

The cafes on the heath should remain independent and affordable to the local poorer community who use it daily. The rich can go elsewhere.

Important

Unique

Cherished

We are its trustees for future generations

London is very lucky to have the Hampstead Heath. Don't screw it up.

It will maintain its unique spirit of free access, opens, beauty and mix of nature and tame.

Keep fitness and athletics facilities in good working order and keep the heath unspoilt and beautiful.

The heath should be kept and maintained as a natural wilderness which lets you leave the hustle and pollution of London below.

Working in the Royal Free many of our patients us the Heath as a place of reflection and calm from the hospital environment. As cancer and other terminal illnesses increase it is ever more important generations to come have the opportunity to use the heath as a calm and reflective area.

Nothing must change any more.

No charging of individuals for any activities.

No new structures to be elevated.

No new trees. It's a Heath, not a forest.

Get rid of rugby and other sport training events if they remain only for those who can afford paying for them.

Keep the by now traditional annual sport competitions and other events.

Remember Octavia Hill.

Swimming, men's pond. Stop the few perverts who walk about naked playing with their whatsit.

Ice Cream van: it generates untold levels of noise and pollution by keeping its diesel engine running. Make it run on electricity.

The most important thing is that the Heath is still there in 50 years. Avoid encroachment at all costs.

Field trips for all age groups & disabilities

Set aside more areas for dog-free natural and assisted regeneration, and encourage and protect biodiversity. Some hides or specific nature walks would be nice

I would like to see more cycle access in a 'share with care' way for commuters and family's. Just linking up the current routes and including a path to gospel oak would be a good start. An area for mountain biking off road would be a great family activity. Would like to see the large 'packs' of dogs reduced (it makes my dog very anxious every day).. would like a cafe that stayed open later in the summer months..

The heath is a oure escape for me and staring connection to nature and mother earth away from my city life. I have spent time on the heath for 40 years now and its where my daughters ashes are scattered and where id like mine to be scattered when I pass. I have had so many experiences on the heath and for me its a real place of tranquility peace and healing. I hope to walk the heath as long as my life is here in London. I feel so blessed to have it and my dream is to live very close to it rather than a 20 min drive from it ;-) thank you

I've the heath, but there is a group if heath user that are out of control, I'm unable to sit and eat on the heath, and the wildlife (particulary swans) are being constantly attached by dogs. Owners usual oblivious and on phone. It is important that dog walkers are welcome, but some education and perhaps dog free zone would benefit both people and wildlife. Breaking in mind that so called professional dog walkers are taking upto 18 dogs out in packs!

The Heath is a wonderful resource for all. It should be free and accessible to all.

Keep it as it is. no more commercial use. It is not a revenue source, but should try to pay it's operating costs. No more building developments, every inch is vital. Maintain regular consultation with local resident organisations, as they are the full time guardians of the Heath and also have a vested interest in its protection .

The City's management of the woods and open spaces has been good . No more massive projects for little needed benefit (like the ponds).

Hosting cultural, sporting, wellbeing, nature- related events also appreciated

I would like to see Hamstead heath have a conservation area cornered off. With bee hives and other animal and plant conservation projects similar to Perivale woods in North west London. I hope it can be a space where we can teach and educate young and old but specifically school children about the importance of nature and the risks of climate change.

I use the ponds frequently and think the changing and showering facilities are due an update. Maybe some hot water and plant covered or bamboo walls instead of those aluminium fences.

I also think that the new ponds or existing ponds should offer water sports like kayaking and paddle boarding for paying users.

An outdoor gym area and I would also like to see well signed for and improved cycle paths.

Socially, I would like to see more fairs and markets for special occasions maybe even a Christmas market for the winter months perhaps?

I want more cycling routes suitable for families and all who want to avoid the traffic and pollution on nearby roads. As cycling is a vital part of active travel, ways need to be found to permit cycling as well as walking on the Heath. Cyclists and walkers can co-exist! They need not be at daggers drawn!

Maintain its wildness

Heath needs to be preserved as quiet space for all who wants to enjoy its preserved nature as it is like being in the countryside that has good access to the shops and restaurants and cafes in Hampstead.

If went to tourism too much, the Heath will be destroyed quickly.

I hope it will always be free of charge to access.

I feel that the most important thing with the Heath is to try too keep it as natural as it can be. Not to interfere by trying to 'develop' it by adding any more visible 'facilities' . Living in a crowded city we all yearn for green natural spaces and that's exactly how it

should remain. There are already good facilities for children, sport, socialising etc. It should be one of the administrators responsibilities to protect it from unnecessary development.

In 50 years time I would hope the Heath to remain the same.

I also greatly appreciate the chance to join in the parkrun, as apart from then, I have never run in my life. It is really the highlight of my week and although I can see that it may be a slight annoyance for someone coming to the Heath for tranquillity, it is a short and passing inconvenience compared to the benefits it is bringing to so many.

The Heath is the thing I'm the more proud of, when talking to family and friends that are visiting us.

It is a wonderful place to relax, walk, run, unwind and have fun.

Picnics and afternoons spent at the Heath, at the wonderful ponds and Lido and at the great little Italian cantine are inforgettable and joyful memories.

My principal use of the Heath is for Park run on Saturday mornings. It's a great event.

Keep it simple and as natural as possible. Some more trees would be good and some more cycle options, especially for young kids. I would like to be sure that Hampstead Heath will never be polluted by drones in the sky in order to guarantee tranquility and the respect of the wild Nature

Park run is a wonderful activity on the Heath. It is a community vision and I can hope it or its future offspring is there for future generations.

Important to include all types of events and people - all ages, fitness levels to try and include as many people as possible especially locally. Heath is such an amazing natural space for walking, running, swimming and all activities. I am a big fan of a Parkrun which is of itself a highly inclusive activity and a real force for good in our community.

I hope that the heath doesn't change too much as it's a beautiful place where i've created many great memories.

Get rid of the squawking parakeets - impossible to hear native songbirds. Stop over managing bits of Heath that look best when tended but look wild

Question 3 is misleading. I HOPE the Heath will be like this in the future, but I fear that the Corporation of London will not ensure all these things will come true. So I have no idea what the Heath will be like in 2070 under your stewardship.

Maintaining space is vital. Ensuring a good mix of social space and spaces where one can be calm and, if required, be alone and at one with nature, while still safe.

HH is so precious for so many reasons. I respect and admire the approach to its management and how al aspects and types of people are considered. Keep it up!

As an American expatriate, I found the Heath to be a tonic for stress and an escape from the hustle and bustle of a big metropolis. It is always the first place I take visitors.

The Heath is an amazing city resource. It is important that it maintains its character and all that it offers. For me, it is very important that the current running organisations (including Harriers, SEAA, Parkrun...) are able to use the Heath as they do now. Fitness is a very important aspect of what the Heath provides.

I hope the Heath remains much as it is with easy access for all and plenty of hidden places to avoid the crowds

The wonderful thing about the heath is that it is still as it was when I was a girl. Nature will outlast us and we should be mindful not to spoil that naturalness. Nature is a mood booster.

I chose to live her because of the heath.

There have been a number of fairs and events recently which reduces the air quality and digs up the grass. The worst is engines constantly running.

I really feel the Heath guardians need to reconsider their draconian bike laws-- the Heath space should encourage responsible biking and connect existing paths-- not punish people for attempting to commute in a healthy, sustainable way.

It would be good if there were good quality cycle routes both east west and north south on the Heath.

The heath is a vital place in our built up City. It is a beautiful place to get back to nature and enjoy peace. For many a play area and a social area with cafes and fabulous sports facilities such as Athletics track,Lido, Tennis court, boules and bowls , Childrens playgrounds and more.

In a way I don't want it to change. Trees hundreds of years old make the Heath special. Manage it but don't try to change what nature does very well by itself!

I would like the number of dogs taken on the heath to be regulated to no more than 4 per person. At the moment there are teams of dogs running around.

I just hope it stays a green space full of nature - no buildings or constructions please! The beauty of the Heath is that it's wild, not a central London park full of rules and regulations, and over pruned hedges. Lets keep it super wild and super green, please?

Don't make the place a playground. Keep the designated areas for sports etc on the periphery. I appreciate the vast open space where you can get away from everything.

Where appropriate, I would welcome creating new habitats to promote biodiversity.

Question 3 is ambiguous. Did you mean what WILL the heath be like (a prediction) or what SHOULD it be like (a recommendation)? The balance between casual users, sports enthusiasts and nature lovers has to be maintained. Neither one group or another should be allowed to take precedence and all users should respect that. Picnickers need to clear their rubbish, dog walkers keep numbers to a minimum, runners respect walkways.

It would be great if there were a cycle path that connected all the way around...children do need to learn to ride safely. R.e. your question on the previous page - I would love for the Heath to continue to provide many of those things for current and future generations in 2070! Sadly struggling to envision the possibility of that however given current political/economic climate and lack of progress on tackling climate change:(Sorry!

While I appreciate why there is a restriction on cycling in some areas, I would like to see cycling more recognised on the heath as both a leisure activities for families and people of all ages, as well as something which benefits people's health and the environment, e.g. through more prominent signage and markings enabling cycling rather than prohibiting.

I am hoping the heath will be preserved so also in 50 years people can enjoy it as a refuge of the city.

no development please! keep as far as possible as it is.

We have been thrilled to see the Hampstead Heath Park run become a phenomenal success over the past few years and would like to see the Heath continuing to support this fantastic free event. The Park Run is run by volunteers and encourages all ages and abilities to take more exercise and improve their general health in a friendly atmosphere and encourages a sense of community.

We hope the Heath will continue to be a wonderful, traffic free, wooded space where everyone can enjoy exercising in the fresh air.

I really wanted to set up a heath Instagram. I have volunteered on the heath (although have slightly fallen off the wagon since getting a job...). I know there is an account but no one posts to it. I would happily manage this if anyone was keen to set one up. I couldn't find the details of the comms person and I know he's really busy. I think this is supposed to be anonymous but my email is aliceirg@gmail.com.

It should be maintained as nature. Open space while allowing for sport and kids facilities as is the case now

The most important thing is that the heath is not interfered with - nature should be allowed to take its course within reason. I hate man-made paths, 'designer' ponds and 'safe' banks. Leave it alone, let trees fall, let paths grow over. We humans should allow nature to take its course and stop trying to mold and design everything

The Heath is a gorgeous oasis for all types of people and animals to enjoy. Please continue to protect it, look after it and maintain its natural beauty. It's a wonderful magical place that nourishes and calms all who visit and is a wonderful antidote to the sometimes craziness of London. Thank you for asking!

Why has cycling not been mentioned? This is a key activity in the area and has a key role to play in contributing to peoples' health and well-being. I feel like this is being ignored deliberately. I would like to see people cycling through the park to enjoy its lovely views and providing a peaceful way to travel through the area.

It must be preserved as a haven for both people, plants and wildlife to thrive and negate the enormous stresses and pollution we all have to deal with in modern life. It must not be allowed to

be reduced or radically altered in any way. The long term benefits to have access to these spaces in a world class city for people's health (both physical and mental) are beyond monetary value.

My worry is around the strains and pressures that the Heath will face in the future. As austerity continues the same emphasis will be on more for less. This is unsustainable and if we face further cuts in the future this will have a dramatic effect on running services, managing nature conservation and developing the Heath within a growing population in a packed City. The strains of this growing population will inevitably mean greater compaction to the Heath and undoubtedly will challenge future nature conservation sacred Cows. This can only be successfully managed by investing in our brilliant Open spaces
Stop trying make the Heath like every other manicured London park and encourage the wilder areas

I would like the Heath to remain free access with no coffee shops or gifts shops. Hampstead village can supply this. I would love to have more playgrounds for kids (big sand area), maybe a small zoo like Golders Hill Park.

Unique and wonderful. A totally valuable and precious space that enhances the quality of life for all local residents and visitors from afar. It's accessible to everyone to enjoy.

That it remains unchanged and free from interference by corporate interests and people wanting to turn it into a park. Professional dog walkers with 15 dogs excluded. Packs are dangerous.

I would like to see the heath remain as it is, with its wonderful mix of the wild and amenity, with the latter, by and large having its own, separate areas.

The heath offers a place of escape, to re-connect or stay connected to nature, this is crucial in a city as large as London. It offers the most wonderful views across London. It has given me so much joy and provided a classroom for my fungi related activities. I think it is good that large commercial activities are kept a minimum and are not long lasting. So, by and large I would like to see the heath maintained as it is. The west heath has been a concern of mine for years, the mess left behind users but this does seem

to have improved in recent years.

I hope that Hampstead Heath & other spaces like it will not become bureaucratized into oblivion like so many other public assets. I would love to have a cycle path for children, better playgrounds, more activities organised, in terms of races for instance. The cycling has gotten out of hand with 10 times as many rogue cyclists as rotations of the constabulary car (when they have time to stop cyclists). One cannot have peace of mind with the threat of being hit by a cyclist.

The grass rolls laid down by contractors after the 'flood' defence work is poor quality and not adhering. There is very little green left around the former fishing pond - more man-made paths than grass. They took down fence too early.

Plant more grass - but seriously - not with those subtle fences that confuse people and are easy to knock down. They are not working.

Charge outdoor gym groups a lot of money as they do a lot of damage to the turf.

Two year hiatus from cross country runs until paths grow back

Growing up in a Mega City, it is all too easy to be surrounded by concrete, glass, and metal. I feel very lucky to have grown up surrounded by the many parks, woodlands, and wide open spaces in this part of North London. I have many fond memories of summer days swimming in the ponds, climbing trees in the woods, flying kites on Parliament Hill, and running through tall grass. I bring my own children to these same green spaces, and now coach rugby on the Heath 9 months a year, to help my children and others enjoy being active outdoors. I only hope that these same green spaces are preserved for future generations to enjoy as much as I have, and the generations who came before me!

The heath needs to remain open and accessible a place for growth and development. It should be a place that feels natural and alive. It needs that mix of beauty, structure and wilderness. It must keep its romantic heart.

The Heath, although a managed and created environment, still conveys a sense of being outside time, and a haven of continuity and tranquility which exists alongside but separate from the fast-changing city we live in. I would like to see its role as a haven and refuge continue, for the enjoyment and well-being of future generations.

It needs to be a place where people can meet and relax. It would be great to have one or two areas of communal seating, rather than isolated benches i.e. somewhere people could play chess or backgammon with strangers. Or just sit and chat around a circle.

Hampstead heath is unknown to mainstream tourism and should remain like that, otherwise it won't remain QUIET and it is its inner luxury. Londoners deserve it.

Allow more cycle routes. Stop using the space for commercial keep fit programmes, it is very imposing and unpleasant and I am surprised that it is currently allowed.

Keep wooded and natural areas. Continue with and increase education programmes and possibilities.

Encourage drawing and painting. Encourage photography.

The Heath is a unique space of great beauty and local history, as well as being a wonderful commodity and playground. It must also be cherished and preserved for its own sake and to contribute to the greater health of the planet.

No change: Keep looking after the Heath for the public good!

The heath is getting rather busy otherwise I like it just the way it is. I wouldn't like to see any further major development of the space away from maintaining what is there.

Keep it natural

From my non expert view, I think there should be some picnic spots for the member of the public visiting heath. I have seen one tin shed but I don't know whether it is in good condition or not. From my view point, it will be more good and appreciating if the heath management build a fake waterfall or fountain inside heath.

Need to upgrade facilities such as bathrooms.

and put in more water fountains

limit number of dogs walked by one person to 3 dogs.

I am on heath every day with my dog and its ridiculous the amounts dogs people look after , counted 12 at one time!!!

As a dog owner I know its only possible to look after up to 3 properly and even then tricky.

keep art exhibitions etc to a minimum its all about the outdoor space.

I hope my grandchildren and great grandchildren will have the same sort of enjoyment from the Heath that my husband and I and our children obtain and hope to continue enjoying for the foreseeable future

It must be kept for relaxing and walking and not used for commercial gain such as professional dog walkers who sometimes ruin it. Cyclists must be made to keep to cycle routes and kept to a safe speed as they are often very dangerous.

I can only hope that the Heath is still in existence and has not been built on and sold piece by piece to the highest bidder.

Hampstead Heath is an incredible gift to London. We need to use it wisely. It was in danger in the late 19th Century. It was the efforts of a small group of people who saved it for future generations. We must ensure it is saved for the next several generations. As a child I used to play and walk on the Heath with family and family friends; as a younger person I came to the Heath to concerts, to picnics and to party or just to be alone in a beautiful place; as adult, to walk, meet friends, eat and shop. I see other generations doing that now and I want others to have those opportunities 50 years hence.

I see the Heath as an area essential to enabling people to be active and benefit from the fresh air. Critical to this is the ability for people to enjoy leisure cycling. The Heath is the perfect area for this, yet there appears to be limited importance given to this. The universal benefit of cycling and walking must not be understated, and it should not be assumed that cycling and walking cannot coexist.

There are too many events on the Heath

The amount of people allowed to use 'Drones' in and around the Heath. They should be banned and I strongly think that the dog walkers "the people who walk masses of dogs should be licensed and regulated because it is chaotic and dangerous as it stands. Increased provision for cycling on the Heath is required. The current provision (few, disconnected, unpaved routes) do little to encourage people to travel actively and enjoy this area.

Paving and better interconnection between routes would vastly improve the experience on the Heath.

There is scope for improvement of some of the existing gravel cycle paths and the addition of a few more short links to connect the two E-W paths and enable people, especially families and children, to access the ponds, schools etc more easily and avoid main roads.

It's a heath not a park.

A place to feel really detached from the city.

So important to preserve the wild nature.

Do not overdesign.

Places such as the Heath are vital to the wellbeing of London's inhabitants and visitors. The management approach is to be applauded- it encourages wildlife while providing a rich and welcoming environment for people to relax and distress. Given the pressures from development and climate change, it is essential we protect and enhance this place.

An area of woodland, open spaces that are left mostly natural which can be enjoyed by all ages, all cultures and families and friends. Exercise, clean air and an area to walk in which can be used without walking on pavements to get from one place to another. A place to enjoy picnics, play ball games, run or walk without being disturbed.

Generations of families from all aspects of society have benefited and used the heath. The Heath has no social boundaries. It borders on some very poor areas and has contributed to sanity in many cases over the years. It must not change in the future. A few tweaks may be necessary to keep pace with the times, but no real structural change please. To be able to sit and view London is priceless.

Invest more in facilities. Lack of regular hot water in changing rooms and general aging facilities on the extension is poor and will see sports teams move elsewhere which would be a shame.

I very much admire how the heath is currently run and appreciate the care and work that goes into its natural appearance.

It is extremely important that the heath is conserved as a natural beautiful space, saved for future generations as it has been fought for by people in the past. The benefits of nature to our physical and emotional health is well researched and proved over and over again. It is important it remains accessible to all - I do not think there should be an increase in developing formal sports on the heath but the current facilities kept up to date. The swimming ponds also need to be preserved for future generations. It is vital the heath (and the immediate area which comprises the views from the heath) are protected from buildings and loss of trees. The heath should also be protected from an increase in commercial and profit-making interests and events - is this what is meant by "working in partnership"? (As a volunteer at Kenwood I think there should be a partnership with English Heritage). I dearly hope the heath in 50 years time remains as it is today, and has been for hundreds of years protected as a beautiful, natural, unique place (and not diminished in any way) for all to enjoy and benefit from.

The Heath is my favourite park as I can run, walk have pick-nicks and play rugby in it (I wish I could cycle more through it).

The park gives lots of freedom and I hope it will remain that way.

The Heath is a great space for open air activities which often have no 'airing'. One is as a space for sculptor or art such as the 'Table and chair' which was here for a few months some years ago. It would be good to see that sort of thing more. Another is the use of some of the tennis courts for a few weeks as a skating rink. My ice skates are going rusty!

Place to meet and share with the others but also on our own in order to focus on nature

Keep Hampstead Heath as it is now - it is PERFECT.

I hope that HH will be here in the next 50 years free for all. It's a great place where we can all reconnect with the nature and enjoy the break from a busy London life. The Heath is definitely helping people of all ages to come together and also great place for kids to learn about the nature and the importance of its protection.

I would like to see access for disabled people improved a bit. For example, perhaps some kind of buggy that could take people to parts of the heath and pick them up at a later date. If you are in a wheelchair, it is very accessible at parliament hill. However, if you have other mobility difficulties, most of the heath is off limits. Maybe even a buggy just to the cafe on Parliament Hill or to the sports field. Just an idea. I love the heath and go often but my health often prevents me accessing most of it.

The Heath in 50 years should be recognisable to us, our fathers from 50 years ago and our grandfathers 100 years ago.

Heath seems like a lovely calm place to enjoy time with your family and friends without being injured by balls or having kids pushing younger ones. Kids can run around and have fun without it being too restricted

I love the swimming area and the other facilities at heath

I would like to see it continue to be more or less as it is now. In particular no reduction in tree cover, though I realise it might need to have different trees to react to climate change.

The swimming ponds must also continue, as a key attraction and facility. Perhaps they could be publicised more to the local community, though, especially to young people.

My vision to the Heath in a 50 year horizon lays over its modernization as a recreation equipment especially to support swimming and other informal activities. Parliament Hill Viewpoint, for example, should be refurbished in order to offer other conditions to the public - more litter bins, benches, etc... The paths should also be repaved and new signage added.

50 years is just too far ahead to make any sensible comments.

We have an extraordinary space on the Heath, unique in a major world city. We need to work. We need to preserve this space as once any part of it is lost we might not be able to protect its longevity. It's the Lungs of north London and with increasing pollution who knows how we will cope if this resource is damaged or reduced??

I expect the Heath to retain its essential character:

a free and open space, untrammelled by many community events, or any building and development, or any attempt to offer any form of 'tourist' experience, or any attempt to derive profit therefrom.

With wide open spaces of meadow, combined with woodland, I would hope that it could be - unlike at the moment - lightly policed by competent park staff with view to controlling anti-social behaviour, dogs, BBQs and littering;

With all the swimming ponds fully retained, offering an experience unique in London, and similarly there running track, lido and existing playgrounds, and tennis courts.

If it ain't broke, don't fix it.

Are you asking what I want, or how I imagine it will be? Questions are not clear, perhaps need re-framing. I do not see that this survey helps.

hopefully much more control of the behaviour of dog walkers, who allow their dogs not only to roam freely and spoil it for walkers, but the amount of dog fouling that is left and has recently ruined my pair of walking shoes that I had to throw away.

The Classical Music at Kenwood should be continued. Even run just at cost it is a wonderful

attraction to hear music in the open air here.

Classical does not appeal to everyone and this would avoid the overcrowding and over

commercialisation.

Don't overdevelop, keep the natural environment but don't maintain it as a 'museum' eg some new developments will need to be embraced.

Some parts get very churned up in winter due to organised events, can this be avoided.

Maintain the traditional cafe's that are present but there is probably room for more/another cafe facility

It currently suffers from poor maintenance of toilets, drinking fountains and other basic amenities that require small investment but would make it so much better. Also the number of dogs that can be taken out by paid dog walkers is completely out of control and is a menace and a real safety risk. Please also improve cycling facilities but then control them properly as cycling is tolerated on non cycle paths and they often go much too fast.

As well as providing some natural habitat in London, the heath could provide safe passage for cyclists from NW London into Kentish Town/Camden. I am sure, with a little imagination, this could be achieved with little consequence to the heath's natural environment.

The Heath is vital to the health and well-being of the surrounding population. It should be kept as simple and natural as possible. Stop planting too many trees ! It was a great mistake to plant the border of trees and bushes to the west of the downward path on the way to cafe and bandstand ! It blocks the view to St Paul's on the walk down.

Keep the view from the Lido/up clear - where in London can you get such a sweep of open rural space ?

It may become necessary to restrict the number of dogs on the Heath. Maybe by controlling people who use the Heath for financial gain as I believe is true in the Royal parks.

Generations of runners from Highgate Harriers & the club now known as London Heathside, have been using Hampstead Heath for well over 130 years. Since 1957 The Heath has regularly hosted the National Cross Country Championships, and it is well known to and revered by runners from all over the UK. Future generations of competitors in London, South of England and National Championships will look forward in years to come to following in the footsteps of Olympic Champions such as Coe, Ovett and Farah I have spent my entire lifetime visiting the heath, literally from early childhood, through my entire teen years, right through to now (being in my late 40's).

My friends, family and I have celebrated numerous occasions in various parts of the amazing open spaces; chilling with friends and family, celebrating birthdays, engagements, good old fashioned picnics, etc... and of course the reminiscing of close loved ones passing.

The choice of ponds are so beautiful and so much fun and a wonderful way to stay cool in the summer months!

We are so lucky to have such amazing nature right on our doorstep!

Provide for as wide a variety of people as practical (eg, walkers, cyclist, tree climbers, mushroom hunters, etc) in 1989 and 1990 I mounted large scale community events at Kenwood Lakeside - Scrap and Scratch Opera.

Please see short video at <http://www.martinnelson.co.uk/projects/scrap-operas-video-1989-90/>

Historically the Heath has always been closely linked to gay men/men who have sex with men. Heterosexual "lover's lanes" have always been around and to a much greater degree, accepted. Sociologically, it's great to see the heath authorities work with the LGBT community and with LGBT and sexual health groups and local police to help maintain a non judgemental, unbiased approach with this use of the Heath. Long may such partnerships continue.

While I welcome this survey you did not ask about two critical issues that Heath Management has avoided to address for years:

Recycling: there are no bins for recycling even though the great majority of the waste created by visors of the park could be recycled.

Cycling: cycle routes in the Heath are too limited . One of the social purpose of the Heath should also be to allow safe passage of cyclists.

The priority is conserving a wild heath but making it as accessibly as possibly to the whole community. If the natural habitats are allowed to prosper, future generations will thank us! However, there should also be widely available info about what is there to see and do throughout London and in all sections of society.

Incorporate Kenwood (access and management) into the Heath

Not really sure about vision & needing to change anything? It's a fantastic & magical place. I've grown up with it and it holds a very special place in my heart. Particularly the outdoor swimming ponds. You feel like you're in the middle of the country there. It's a very special retreat.

I would be wary of any further commercialisation beyond the existing cafes, etc., and am against any privatisation or 'public-privatisation' initiatives in what should be open-access public space

We face a major health crisis due to inactivity and The Heath can help tackle that by facilitating active travel and encouraging cycling for families and children. There are only 3 cycle routes at present, which is too few for an area of this size. This makes large parts inaccessible by bicycle.

A new north-south route would help to open up new areas (e.g. link Bishops Avenue - Brew House Cafe - Parliament Hill).

Cycle routes do need to be maintained well and not have loose gravel and potholes, as this puts off novice cyclists.

Many older and partially disabled people find it easier to get around on a bicycle than on foot. By all means fine people who cycle dangerously, but don't victimise considerate cyclists who stay off marked routes. Please use discretion and abide by ACPO guidance on this.

Hampstead Heath should be left, as much as possible, as it is. It should never become a cash cow for developers. It is enjoyed by all, it's world famous, historical, and is the best open space in London.

Why is there no mention of cycling facilities. We need more cycle lanes.

Please keep it the way it is and keep looking after it so well. It is an oasis of peace for many of us and I would like to think it will remain just that in the future.

The Heath should be a place for all, not just dog walkers. In particular, there should be more facilities for cycling, with more connectivity between existing cycle routes and Heath facilities and the local schools.

Dogs to be on leads and have their own exercise area.

Dog mess and mess bags to be much more strictly controlled.

Make sure the Heath remains as natural as possible - no concerts or paying events which will ruin the tranquility.

Better connectivity of existing cycle paths, e.g. from the Lido and between the two E-W routes to encourage family cycling

I think it's important that this remains a haven for wildlife, in which it is unique among London parks. It's important that it doesn't become overrun with such things as cafes, sports facilities etc. There are plenty of other London parks that cater for these. But even the much larger Richmond Park doesn't provide such varied wild habitat as the Heath. Oh, and it's crucially important that there is no further increase in vehicle access and/or formal walkways.

Please don't commercialise the Heath-keep it free and wild.

For people to have free access to the spaces, the children's paddling pool and adventure playground and playground. Affordable cafe with fresh food made there, no VIP or paid areas, affordable swimming, preservation of trees and wildlife. Many wild areas not just parkified tarmac paths and landscaping. For the local community to have a sense of ownership and for the custodians to be only custodians running it for the benefit of its users only

It should be conserved as a wild space, and not too manicured or "municipal". Ponds should be kept open for swimming, for ever.

Don't fiddle too much with something that works very well as it is for a great many people.

Wild swimming in the Ponds is a most vital and special aspect of the Heath. This needs to be preserved in perpetuity.

Also the garden allotments on Fitzroy Park are a valuable part of the Heath and surrounding community.

Rats are too common. Raptors such as buzzards might be encouraged

More activities like Yoga, Tai chi for elderly generations, more wild

Flowers&herbs, see more people exercising, children are able to remember Heath as they grow up

Why not sell "Hampstead Heath" calendar at Xmas??

Hampstead Heath is unique in being close to wild and free nature. I would hate to see it transformed into yet another man-made city park with concrete roads and trimmed trees. The less involvement from people, the better. There are enough artificial parks in this city.

I would like it to remain a protected green space contributing to the mental and physical health of Londoners. Oxygenating this City. I believe the Heath should provide what the rest of London cannot - peace and quiet, a habitat for wildlife, tranquillity, walking the dog if you have one and filling your lungs with fresh air. I am totally opposed to big running events etc that destroy the grassland and churn up mud. I am against ANY form of amplified music. (In any public space - Trafalgar Sq is a slum now. A good musician doesn't need an amplifier). I'd like the Heath to be rural rather than become a sanitised park.

Maintaining its peaceful character. Not developing it or treating it as a place to make money.

The main thing missing from the Heath is the lack of cycle paths. It is the most unfriendly park in London for cyclists.

The lower route across P Hill fields does not connect with any of the other cycle permissible paths.

We really need a north-south route on both the east and west sides of the heath. For example the lane by the ladies pond permits cycling. This needs to be extended so people can safely cycle up to Kenwood.

The development for the ponds project has been a bit of a disaster. So much construction and so much wildlife damaged. The heath's beauty is its naturalness.

more cycle paths please

What makes the Heath special is the natural and wild environments available. I grew up very close by in a busy, inner city environment without a garden, as many of the heaths users do. The Heath gives inner-city children and adults a little bit of country side, places to explore and fresh air. It is important to protect this natural element and not overly maintain it as if it is a park, as there are already many other maintained green open spaces nearby.

Nothing to add. I love the Heath.

I love the Heath I hope it never changes

the heath should not be built on, or become corporate. I love the fact that there is very few cafes or shops on the heath. KEEP IT THAT WAY.

This place is very special. Now that we have a dog we walk her here sometimes. I love the savannah feel when the long grasses are

bleached blonde in the summer. I cherish the fact that I can swim with friends (and my young daughter) in the Ladies' Pond and with my family in the Mixed Pond, and I've challenged myself to go through the winter. Into the future I want people to be able to amble around and take in the beautiful forests and expanses. A rural escapism, a connection to nature – all within London. Let's preserve it.

Maintain simplicity and raw nature

It is very important to me that it stays the vast green space that it is, and remains a place for nature to thrive. I don't think it needs major upgrading. The charm of the heath comes from its wildness.

Thanks for the wonderful work you do.

Hampstead heath is a great place because of its diversity of natural spaces. I think this is the most important thing to maintain.

The thing I appreciate most about the Heath is its wild nature so close to the city so I would not want to see any further built development; rather I would love it to remain as a green space to enjoy and explore

It should be protected in every way possible!

That the whole of London becomes less polluted, including the Heath. There are days on which one can hardly see central London from the Heath because of pollution.

Action to reduce the volume of deliveries everywhere is needed.

If the current fashion to own dogs continues the canine population on the Heath will outnumber humans.

I love my dog and our walks but something must change. Individuals as well as dog walking companies should be charged

Keep the balance. It is tricky keeping all the Heath users happy. It is a compromise you do well.

The two East-west cycle paths need a connecting path parallel with Highgate ponds to allow cyclists to avoid the very dangerous route on the bottom of Highgate West Hill before you can turn off into Mill Lane and up Fitzroy Park. Cycling to work is one of the few opportunities full-time workers get to enjoy the park, and are as entitled to enjoy the Heath as walkers. I appreciate walkers don't want cyclists whizzing past, so create a cyclists only path starting at the far south west corner of Mill Lane and connecting by the enclosed playing field by the bowling green. You should be encouraging Londoners to cycle, and the best way is to create routes away from traffic.

Thanks. Great survey. It is so important to London that the Heath is preserved as it is for future generations. It must never be encroached on. I've lived in many countries, but there's no green space like it anywhere and that's as close to the centre of a major city. Such varied terrain, so many undulations, such beautiful scenery, so wonderfully upkept. Its apparent wildness is key to it, though I know a huge amount of work goes in to keep it as it is.

The Heath is well maintained.

However at times it seems to be only there for dog walkers, who seem to take over the Heath a little. Perhaps there could be some dog free zones?

Further dedicated low speed cycle routes especially North South would be great. Please see Regent's Park, which has a generous cycling route North South. It would also be great for children to have a space where they could learn cycling.

The views across the ponds have been diminished due to the flood prevention measurements.

Pollinators, wild flower meadows, insects hotels, perennial planting, wild fruit trees, natural bird boxes, dawn chorus, meditation, working in the flow of natural processes on the heath

Wild food in the city is a rather lacking attribute which will greatly enhance and connect people in a deeper and instinctive way to their surroundings. Wild food requires little effort to grow and will already be present on the heath if allowed to thrive in a semi unkept environment, managed by the people who forage and thus as a keystone species, we will ultimately enhance the landscape from a natural standpoint.

Nature is not as delicate as we feel it to be and through management by using wild plants as food, these plants will naturally grow faster and stronger to support the local community. People in a city environment can be enriched by this experience as it is something ancestral and shares a deep place in every individual's being if we simply take the time to stop from our busy schedules, which this place would provide somewhere to do so.

Best way to connect with nature is foraging. People will value common weeds e.g. daisy, nettle, dock, thistle. Leave space for the weeds to grow and encourage people to harvest them to improve their diets. Good for people and good for wildlife.

The Heath needs to let London breathe - air, green, nature and the feeding of the soul need to be balanced with good access, also by bicycle.

Please don't restrict foraging throughout HH. For some of us this is one of the few places to gather small amounts of nutritious wild vegetables for our families, that provide nourishment that cannot be found or afforded in the shops. This is an ancient tradition that has only been threatened in the last 50 years. We have always been part of the landscape shaping the plant habitats. Please find a way of managing the edible landscape inclusively.

To keep the place open and safe for all. To escape the commercial world below

Despite the ever increased use of the Heath, in the 30 years I've used the heath it gets ever more overgrown year by year. Whether

this is due to vegetation change due to global warming, or just different land use e.g. no animal grazing isn't clear. I expect this trend will continue and this may mean more active management of the wooded areas is needed to remove bramble, holly or rhododendrons etc.

The Heath is wonderful the way it is, and its unique character should be preserved.

The heath is a place that its use changes through your lifetime i.e. Seen through a child's eyes. Then with your own kids, playing, eating, walking, swimming. To older kids having a safe space to play on their own. Walk to school on their own. Then without kids using the space for yourself to walk or meet friends. Imagining in later years still being able to sit on a bench and watch the world go by! Literally being able to use the heath from birth to late in life. And appreciate it in all weathers - relaxing sunny days, cold winter sledging days. Autumn colours and then bare branches. And even rainy days when there's hardly a soul about!

It's time to open up a few, specific routes across the common to people on bicycles and mobility aids, e.g. east west across the Heath, and to the bathing ponds. It is ridiculous for pensioners to be fined for riding a bicycle, as a mobility aid, when they are visiting the bathing ponds.

Hampstead Heath is a green space set in a surrounding busy polluted noisy urban environment. More effort should be taken so that the Heath can be used as a sustainable corridor to encourage active travel and reduce motor traffic in the surrounding areas.

Needs hire bike availability so fewer cars are used to visit the heath, secure locking and more routes useable by all. Many disabled can cycle but not walk.

You should allow more cycling, There is nowhere I and my young son can safely cycle that is within easy reach of our home, that does not involve using busy roads. The heath is a huge open space that we cannot use in this way. It could easily be safely integrated to heath life, but you must be bold to counter the inevitable objections.

You should also consider how the heath integrates with the rest of London - a north-south cycle path on the eastern side would be hugely beneficial to people who want to cycle in and out of London without having to brave some of the busiest roads in the City. London is massively over developed, more and more people crammed into smaller spaces. The Heath is a vital asset for all of North London to benefit from fresh air, space and nature. Really this should be a plan to EXPAND the Heath, to make more vitally needed green spaces, to make wildlife corridors throughout London.

To allow natural biogenesis and biodiversity. Not to overmanage so as trees and vegetation can sustain natural life cycles and create native habitat to preserve and protect all wildlife.

The Heath is a magnificent facility in all its aspects

from walking and swimming to the natural growth of

trees, grasses and wildlife. Costs have to be met

but the Heath should not be exploited and developed

like a theme park. Great care and informed, balanced views must be brought to focus on its

future, rather than moneyed pressure groups dictating

further developments.

I have been upset about the treatment of some people caught cycling on the Heath. In the incidences that I have heard of, there appears to be no consideration as to the type of cycling taking place and whether it was a danger to others. The way the Heath police have been dealing with this matter is disproportionate to the problem and is not a good way to treat people or use of their resources. Of course I do not know about all the times where the police have had to stop or talk to people about cycling in the wrong places and I am sure there are occasions where they do their job well.

The Heath is not there to make money or profit. It is a gift to the people who work so hard to make London what it is. And the ponds and lido are its greatest gifts of all.

I would like to see fewer restrictions on cycling on Hampstead Heath. It is difficult to find safe, connected cycle routes in London, and with so many paths across the heath I don't understand why so few of them allow use by cyclists. The cycle paths currently on the heath are not joined up very well at all. For example, I think it's such a shame that you can't cycle from Parliament Hill Lido to Hampstead village without going out onto the roads.

Ensuring that the Heath can be used by people for as many different activities as possible is incredibly important - I play croquet and am keen to help more people learn and play this fascinating game.

Keep it natural - it's not a park!

I would like to see the Heath increasingly protected and maintained as a precious natural environment, to ensure it is not built on or damaged by increasing population and strains.

I am sending you further comments by email

The City's stewardship of the Heath is generally very good indeed and is a yardstick by which other publicly administered spaces can

be compared.

It is very important that the current level of skilled and committed staff is maintained so that decisions which are taken are properly (and scientifically) based and implemented

i think that the (much appreciated) work done by the Corporation of London (in conjunction with other bodies) maintains a pretty good balance for the Heath so please don't plan too many changes.

A wonderful space for all of us to enjoy. Hopefully no more pointless waste of money projects like the ridiculous dams (lesson learned ?)

Kenwood has opened up vistas from the main house to the Dairy. To complete the picture one would need cattle and sheep to roam. Not practical. Bring the King of Sports Racing to a corner of the Heath. There used to be a track in Alexandra Palace. The Queen might pitch in.

I hope it remains the (largely) peaceful area it currently is and doesn't become a touring car destination or theme park - which is my fear when 'local prosperity and tourism' is mentioned.

A green space for a wide range of people of all origin to enjoy.

A mix of wild natural beauty and more landscaped areas from where people from North London can recharge their "green capital", just gazing at the views, the trees and flowers, the fauna... and the stars!

That means also tranquility and peacefulness; a good balance between activities and to fight all kinds of pollution (including noise!) ... and encroachment from dog foulers to commercial entertainers!

Keep the good work, including dealing with flood risks if you think this is material.

Please ensure the tranquility of the Heath is maintained by limiting the number of dogs. As a severely disabled wheelchair user, the loud sharp bark of many dogs causes me physical pain and distress.

In addition, owners far too rarely keep their dogs under control, allowing their dogs to behave in an anti social manner jumping up putting the safety of myself in my wheelchair and my carers (several of whom have been bitten on a number of occasions) at serious risk.

Dogs further put the safety of the wildlife which I and so many others come to see at great risk.

This matter must be taken much more seriously. Thank you.

please do not make any bike paths - it is so wonderful to be able to walk around without constantly having to look over ones shoulder for speeding bikes

Do not spoil forever something distinctive and beautiful for its wilderness gently mixed with open space for financial gain- to feel calm, in the utter quiet or soft noise of conversation is rare in a very loud city.

The Heath is a unique mix of managed parkland and wild nature. It must be preserved and maintained, not exploited, never commercialised. It is one of the few facilities that is available to a wide range of people across age, disability, ethnic background and class divides. It should be quietly celebrated with its traditional activities and amenities preserved and without too much innovation. The Ponds Project, though necessary and well done, has been a bit traumatic so hopefully there will be quieter times ahead. No changes for the sake of change please. Let the Heath be enjoyed by future generations as it is now, something beautiful, reliable and good in a turbulent world.

Please do not turn the Heath into an outdoor display location for commercial companies and try to avoid too much 'community' engagement. Leave us free to enjoy the space and green and heavenly nature.

catering for all groups and interests, including naturalists.

I think the Heath as a valuable resource for everyone is going to become increasingly important as life in London becomes more challenging in many ways. How the resource is managed and promoted is therefore going to be key in the success of the vision. Continuing to consult and reach out to all local communities is essential. Ensuring that the public respect the Heath and its wildlife and facilities has got to be a priority so having the presence of the Constabulary, Rangers, Keepers and Learning Rangers is really important to maintain and increase this respect.

Its a fine balance between nature, man made input and success. Do not spoil it by making it too touristy and financially driven. Do not allow any building of permanent structures unless it is restoration of original structures with Architectural merit. Stop the Fun Fair it is polluting and a nightmare for most. Re-introduce 2-3 times per year similar events to the Kenwood concerts, convert, outdoor cinema, dance (although agree Kenwood grew too big to manage)

The heath is a beautiful spot, a place where we go to feel at least a bit of connection with nature. At present it is managed thoughtfully and carefully and I hope that will continue.

It's important that it is a resource for the wider community - that is people who don't necessarily have the resources to live right on its doorstep. We live close and it is a place that has benefited us as a family immensely.

We enjoy all the activities, running, walking, dog-walking, personal trainers etc even if we don't participate as it is really great to see them going on, the fact is they connect us all. And that's something I feel the heath does most importantly - it connects the many communities around it's borders and beyond by providing a space where they can express themselves.

The Heath is one of the greatest gems of London, featured in so many artistic and literary expressions through centuries. It's keeping this city alive through contributing to a clean environment, supporting the mental and physical health of London's residents, attracting tourism, visitors and businesses. It's a testimony of the excellent governance and commitment to the greater good of the City of London that the Heath has been kept so well despite the pressures to build and destroy. Well done and please always protect the Heath.

Please let's not make it a commercial enterprise managed for the purpose of making a profit to the detriment of its semi-wild nature.

I think the Lido cafe when it has been opened the last two summers has enhanced the local community with the four tables and benches to sit at. Having more tables and benches around the heath would make an enormous difference to people who want to just sit and have a drink of water and people with children to feed etc. Would be great to have that cafe as a more permanent and better tenant. Also maybe to have one or two food/drink kiosks around the heath would be helpful. It is a shame the main cafe doesn't do very good food and is stuck in a time warp. Lovely as it is it would be nice for people to have one more option on the heath for food rather than having to leave the heath to eat. And to fine people who don't respect the heath and litter it in summer months.

My overall message is that a vision that keeps the Heath largely unchanged as a unique natural asset should be preferred, not for example encouraging new temporary or permanent commercial installations.

This vision, taking account of how the Heath's uniqueness already attracts such a diversity of visitors, local, from across the city, and further afield including international, should not be seen as resistance to change, but rather as a forward looking 21st century vision to demonstrate and communicate values ranging from conservation and awareness of the environment, to health and wellbeing, play and learning in natural not artificial surroundings.

This should not exclude cost-effective innovations consistent with these values (for example solar panels at the Gospel Oak lido - warmer not necessarily heating - could help more people of all ages benefit year round, while complementing cold water pond swimming; and there may be scope for slightly expanding the number of cycling paths (with speed limits), for example encouraging more use for school journeys, or a partial connection to wider city networks).

Where temporary activities are permitted (e.g. the current number on East Heath, which is not unreasonable) their business model should clearly demonstrate how they contribute to Heath maintenance costs, and how their forms of delivery is consistent with the overall management values of the Heath.

Am concerned about increase of hard surfacing and vehicle movements. It's disappointing when staff drive on grass beside a path even when path has been widened.

I approve policy of allowing natural untidiness like leaving fallen trees and letting paths be a bit overgrown. It's good to let children have adventures – climbing trees, exploring wild areas. Please avoid 'don't...' notices.

Please keep charges for activities as low as possible.

I appreciate the all year outdoor swimming.

There are slightly too many public events. There should be no private events that affect public use of space.

Please don't turn the Heath into a manicured park - I love the wildness. Also, no increase in vehicles - perhaps wardens could use pedal power.

I believe that wild spaces are crucial for psychological and physical well-being. Even if that wild space has to be manicured in the way Hampstead Heath currently is, it provides a crucial retreat from the concrete jungle. I hope for the Heath to remain as wild as possible.

Maintain and extend the less managed areas to provide a more wild looking environment.

Keep to the original vision and adapt to changing needs. The great thing for me is to see other people enjoying the heath, but have space to be along. I love the wilder areas

To deliver the 2070 vision will require real conservation

Will not be alive in 50 years, but hope that "clever people" will not try to enhance it and thereby destroy it.

The absolutely unique quality of the Heath is that, in the middle of a great city, it has the look and feel of a wild place. No other city

in the world can boast a park like this. London has hundreds of neat, tidy, fussy, well-mown parks. DON'T turn the the Heath into just one more of them. It was a blow to see the Tumulus ('Boudicca's Mound') stripped completely bare and even planted with daffodils this spring. Whoever did this has no understanding of the mystery, beauty and atmosphere of the true Heath. The Heath is already so wonderful as it is now. I'm in my twenties and have visited at least once a week since I was a child - I now run there almost every day. I can't imagine life would be as good without it. It is an intangible focal point of north London for me. I think focus should be on maintaining it's existence first and foremost -but also the wild-ness of it; the safety; the cleanliness. And maintaining the viability of the heath as a sustainable self-supporting business in times of unpredictable government / council funding. As an added bonus using it as a space to educate local people about nature and a healthier lifestyle - as our lifestyles grow more digital, it's so important to maintain that connection to nature. I hope the Heath is still around and flourishing in 50 years time, so I can take my grandkids there.

The Corporation's quality of estate management is outstanding - well done

Wilder

Trying to change the café ownership was a big mistake, as the brew house change showed. Before one new the staff, who were friendly and welcoming, but not now. Cutting costs and making more money, economically is not working for the clients. Changing the music concerts also showed the short sighted view, that was taken economically, with no other considerations in mind it seems. These have changed a very long tradition on the heath that was working, but has now been forgotten, without any consideration for the attendees it appears. Short term gain and profit seem to have taken over.

the only problem of the heath are large groups of dog walkers and any machine access

I feel sad about the future of the Heath because it has deteriorated so much in the last few years. The scars from the Dam project still weep. The trees that fell as a result of the heavy traffic have not been replaced. Great and valuable trees that have stood for so many centuries are falling regularly and insufficient care is being taken. By-laws are not enforced.

I've walked on the Heath for over 50 years. I know that I won't be there in another 50 years and I feel glad that I won't have to witness so much more damage to this beautiful, natural space.

I do not think The City of London manage the Heath in a imaginative way, nor in a way that 'preserves' it. It is easy to see the appeal of the Heath to and use by, the local community. The fact that they (the City of London) have to ask how we relate to the Heath merely demonstrates the deficiency of their care. Sad.

The Heath should be a space that encourages people to get active. More trim trail facilities or outdoor gyms would be great. Also better cycle lanes linking London's outdoor spaces and making them a more viable commuter route would benefit Londoner's fitness and the city's air quality.

It should stay as unchanged as possible with everyone able to enjoy it . It should stay free of bicycles and the number of dogs that people can walk should be limited to 2 per person. My granddaughter won't go there any more since turning a corner to be faced with 14 dogs being looked after by 2 people. She was not hurt but frightened & I don't understand how anyone can control so many. The recent improvements are good

Activities that exclude most users such as dog walking, running clubs and cycling should be strictly regulated so that everyone can feel safe and unimpeded.

It's important to comment on plans for development around the Heath (in surrounding boroughs and beyond) to ensure that views from the Heath are not affected, including especially those that are not interrupted by high rise buildings - they should remain uninterrupted. Barnet and TfL's plans for the development of Golders Green would have a significant impact on views from the Heath Extension (in particular) and might also affect Golders Hill Park (if not from being overlooked, but also of being swamped by thousands more people visiting it, destroying its unique character. Please be vigilant about watching other authorities - demand to be consulted and to have your views taken into account.

For me the beauty and significance of the Heath is the fact that it is a wonderful expanse of green space in the city. It is an oasis that provides a different experience from living and working in such an intense environment. I think this will only become more and more important and so for me the vision is to keep the space open, green, as wild as possible and safe for people, and nature to enjoy.

I think that open spaces should provide spaces for people to connect with nature and forage for foods. People have always done this and I understand that it is a hard balance to find with human selfishness and 'progress' paving over other nature, so that it is important to have reserves. However, educational foraging areas within these spaces to promote people being more than just 'visitors' to nature and become invested in it which can in turn help conservation impacts. Well put here:

<http://www.forager.org.uk/wild-food-blog/ideas-philosophy/13-humans-are-a-keystone-species>

NB this is especially important to those who can't afford gardens or don't want to wait 10 years for allotment.

Nature reserves should have less dogs too! way too many on heath and too many inconsiderate dog walkers who so not 'share' but dominate and infect the good feelings of the place. please limit and licence these.

The Heath is a Community asset first and foremost but also a tourist asset. It needs to cater for different age groups with a balance between the needs of young working families with children and the increasing older generation. Sports have a role but should be

self financing. Dog walking needs to be controlled

I hope that the Heath stays as it is, a lovely, accessible place for all the community.

just keep it as is. do not change it

The Heath should be maintained in a wild and natural state to maximise its benefit to wildlife and biodiversity. It should not be used by cycles, motor vehicles and dog walkers.

Very important to keep some areas wild but fully accessible so can wander off the path. Trees & husbandry of are of central importance to our enjoyment of the Heath. Lido is too precious to be outsourced to Better / Fusion. Being able to swim in whole pool year round one of the uniquely special things about our Heath. The new perimeter wall topping screen is so clever and adds a whole new dimension. Now we can look out and up at the green and trees from inside the lido. Thank you

The heath has welcomed Londoners for generations. It has always been a place for people living in a noisy, crowded city to go to in order to feel that they are removed from their urban lives and able to enjoy all the benefits of country living. That vision should never change, particularly now that it is almost impossible to disengage from things which may interrupt the tranquillity heath-users value.

This is a ridiculous survey. I have no information about how the Heath will be managed over the next ten years let alone 50, so I have nothing to base my responses on. You don't ask what I would like it to be like in 50 years time, which is something I can answer, but what I think it will be like, which without any kind of information given by City of London on future plans is just guesswork Idiotic.

In a changing world it is important to conserve its original character. To maintain its 'wild heath' feel.

Nature, plants, trees that people can appreciate...not 'taming' it too much!

Don't allow third-party organisations run the swimming facilities. They are currently in the safest hands possible and are a credit to the Corporation of London

It is massively important to me that I can rent for free a trapper mobility scooter at the Heath. I would love this to continue and to see the Heath developed as an inclusive site for people of all abilities/disabilities to enjoy nature, be active and socialise with others

I hope the heath can manage to retain it's wildness, as a long term regular user of the heath it has changed because of pressures from increased usage, a consequence of the growing population, it is harder to find quiet places to go.

The best way forward for the Heath is for the Corporation to do as little as possible to it for the foreseeable future. It is not a business venture it is a natural resource which requires knowledgeable , gentle and careful husbandry. It does not require more infrastructure or any more events. It is already uniquely at the heart of the local and wider community, something your bizarre and somewhat biased survey leads me to believe you don not understand.

I know the Heath extremely well, and at present it is managed well enough to maintain decent biodiversity, and retain its ancient character..best seen at sunrise when few people are about. Please continue to avoid it becoming too 'manicured' - it is the 'feeling' of a wild habitat -dictated to some extent by the Geology- that makes it special. I believe that the species richness has to some extent improved over the 60 years that I have known the Heath.Some areas should be roped off-dead hedges around ancient trees and so on, brambles managed so they don't dominate,chemicals avoided at all costs, cutting of grass carefully timed, some recoppicing in Ken wood; hedgelaying in some cases etc etc

All diesel vehicles must be banned from the Heath.

Hampstead Heath is a precious and healing place. It has a feeling of tranquility, even on the sunniest of days, when it's full of visitors.

It's important to maintain free and equal access to both the park and the facilities, including the swimming ponds. This makes it feel really welcoming and inclusive.

I am very unhappy about the commercial events that take place on the Heath car park. They are noisy and polluting.

To preserve it as it is and make sure that it remains a space as free of structures and commercialisation.

Please safeguard the future of the ponds, especially the ladies' pond, which is a refuge for many young and old, across social spectrums.

Important to ensure:

- enough bins and collections
- security; presence of authority figures/wardens
- swimming facilities maintained
- do you maybe:
 - rent out deck chairs in summer?
 - offer plant/tree recognition trips?

(maybe you do so and I missed out on it te years I lived and worked in London)

Just some thoughts. Hope they are useful. I love HH :))

Although I had fears the new landscaping of the heath looks brilliant

The Heath must be protected and preserved for all future generations. There are more flats being constructed in London, so there will be a greater need for open spaces, as there will less provision for private gardens, as land is at such a premium. I often walk across the Heath the difference in air quality and noise pollution is remarkable.

I feel that the current management of the Heath is too commercial and event driven. The Heath is a uniquely natural space in such a huge city and should be cherished as such

As the population of London grows, spaces like the Heath will become ever more important as somewhere people can go to see greenery, nature and some wide open spaces. It will be an increasingly important amenity, and should be protected vigorously. It should not be developed or changed from its current state.

Keep the landscape but adapt to social and environmental changes. Not a museum, avoid too many restrictions. London may be more densely populated so need to respond to this pressure. Open up swimming ponds to all at the weekend but keep single sex sessions. Grow food, agroforestry, education on environment by experience. Graze animals to enhance natural ecosystem. More ping pong tables (or whatever people are doing then). Incorporate Highgate golf course in the Heath. Not too many events. More swimming ponds.

The heath is a treasure .What with the unlikelihood of home ownership, more people like me will be renting flats without gardens.Lets preserve the sanctity of this shared space for our children and their children to play and enjoy nature.Being an all year swimmer at the Ladies pond : thats the joy, opportunity to exercise, to be at one with nature that I envisage for all heath users to come.

The Heath is undergoing a shameful transformation from a semi-wild habitat to an ugly urban park. The pondworks has been an excuse to clear brush, old growth trees & the last vestiges of the natural world from its grounds. Open spaces were already overrun with dogs & children; now crowds penetrate the old growth centre.

The Heath should remain a space where people can exercise cheaply or for free. I am not in the least concerned about which franchise runs a cafe on the Heath. I would be concerned if the running of the pools were outsourced to a for-profit company that imposed more rules and regulations on the spaces and charged more to use them.

A major obstacle to linking the Heath with other open spaces and keeping people active is the lack of coordinated cycling facilities.

The Corporation of London are lagging behind other organisations by meeting increasing demand with a policy of punishment and denial.

The current use of motor vehicles on the roads surrounding the Heath is not sustainable and the impact on air quality and health is entirely unacceptable.

Better fuel technology will not reduce congestion or danger to vulnerable road users.

There is a fantastic opportunity to provide walkers and cyclists of all ages with improved safe access and to cut down on car use, but this needs proper planning.

In the future, the Heath will still need to be managed as an invaluable natural resource, but also as an innovative part of London's transport infrastructure,

The Heath is unique and having access to a natural open space like this within a major city is also unique. The protection of this space and continued management and enjoyment of this space is fantastic and brings huge benefits to everyone fortunate enough to enjoy it.

No doubt Life will become more hectic and connected through the next 50 years placing evermore importance on taking time out and enjoying nature and relaxing the mind.

I am fortunate enough to live close by and use the Heath on a daily basis and I feel the benefits of open space, nature, trees and exercise. The Heath offers everyone the chance to breathe, center themselves, redress the balance and be present and this truly is a gift.

Whether a resident or a visitor, the Heath is a place to relax, meet friends, be healthy and to create memories and it contributes to the wonderful mix that is London.

Positive remarks about community participation etc. above are made with the premise that maintaining the Heath's existing and unique character is what gives it a social value.

Not a place for mass fitness because the Heath is too precious as a natural resource, and training / games and big cross country running competitions have too great an impact on it. A place of real tranquility - because there are so few such places in London. A place where children can learn about nature, and play in nature! Better natural playgrounds for children and a real adventure playground with big rope swings for teenagers to tempt them away from their screens (like there used to be when was growing up!). A place where older people can come for peace and quiet too, and to relax. An amazing place of untrampled beauty.

The Heath is rare pocket of unspoilt and free nature in the middle of London and it must be preserved with the least possible artificial landscaping and an absolute ban on construction. It must stay free for local population to enjoy.

The Heath is perfect as it is, and I see no reason to change it in the next 50 years. I hope to be going there for decades to come. It is well-managed as landscape at present. Keep this up. Don't make any drastic changes. Don't introduce novelty entertainments

(Kew Gardens has become a theme park sadly). Don't bring in chain caterers as was attempted last year. Keep the present management of Parliament Hill Cafe, new generations will love it too! Keep it simple. Just look after the nature and Nature will inspire and benefit everyone.

Essential protection for this unique place is maintained, with adequate funding for staff to maintain it.

I think the Heath should not be viewed as an entity that can or should contribute economically. I am against the idea that the Heath should pay for itself and earn money.

I feel there has been some neglect of forestry and views are diminishing and I hope this can be ameliorated

The Heath should remain a wild and natural space, it has its own personality. I still love discovering new parts of it by allowing myself to get lost. Its simple beauty should be maintained but not misused, it's a rare, unkempt gem in a man made city, let it stay as it is.

Most important to me is that the Heath remains a mixture of wild and open spaces. What is so special is it is not full of signs telling you what to do and where to go. You are free to go where you like, which gives the Heath a country feel. The way it has been managed over the years is an example of how a mixture of wild and tame go so well together. It is unique. For that reason alone it should not be 'improved' and made into a leisure park.

To maintain the varied landscape and views we currently enjoy.

To maintain the peace of the Heath.

To keep the air fresh.

Interventions should be kept to those that maintain the "countryside" so near to central London.

I worry slightly that the balance of nature and people's demands- runners, dog walkers, numbers of visitors- will be compromised in the future. Dog walkers are often noisy, arrogant and insensitive, dogs running everywhere often out of control. Spoils the experience.

Would like to see more involvement with wildlife charities and education about the richness of flora and fauna here.

Heath should be open and free of charge to users except for some specific events. Swimming and children's facilities should be free of charge. Wild spaces should be cherished and not subjugated to commercial needs. The Heath is a sacred trust, not a commercial asset to be stripped for profit.

I would like to see minimal change to the Heath over the next 50 years - it is a vital part of the standard of living in the area.

Please don't try to make the heath anything other than what it is. That's its beauty, -it's a heath, a common ground, a place to get a perspective of London, a breath of fresh air. A big sky, a long walk, a place to swim in the open, to run to lay to meditate and to rest. Let it be and let us make of it what we will in our visits. It should be accessible to all.

The Heath is a very precious natural resource which must be preserved. It should be kept as it is, but can be improved with care to increase the biodiversity.

I sincerely hope that the emphasis will be on preservation rather than intervention and allowing property developers to build on the heath's peripheries

Keep it as a beautiful open space for all to enjoy with a mix of cultivated and wild environments, woodland and open fields, and wonderful hilltop vistas. Don't overengineer it with grids of wider social and environmental objectives - the core value of the Heath comes from its essential Hampstead Heathness!

Hampstead Heath is the heart of our neighbourhood. Our children have grown up playing on the Heath, learning about nature and wildlife, running free and being happy.

All our family, together or separately, walk on the Heath to enjoy the open space and beauty in all seasons. It is safe and always a tranquil oasis in busy London. It has great facilities for organised sport around Parliament Hill. It is the place to walk daily to keep fit in body and soul.

The Heath should remain green and unchanged for all generations to come. It is the jewel in London and we should cherish it.

Development close to the heath needs to be limited and kept under control.

I want the Heath to be as 'unspoiled' and 'undeveloped' as possible. Of course it should still be a place where there are activities for communities, families and individuals, but nothing more should be built on it, particularly anything that will damage the wildlife or ecosystems. Perhaps there should be some kind of 'organisation' that works to protect it from rapacious developers that will, believe me, try to develop and build on it with empty promises. Resist them for all our sakes!

Try not to commercialise it. It now looks like parkland rather than heathland and is very cultivated. It has lost its wildness. Please try to keep it like a Heath, not a park with everything ordered and in its place. There is nothing wrong with mud and tree roots. Let people care for themselves rather than manicuring it. You need to sort out the cycle paths which are inadequate, difficult to utilise and don't always go to the right places, ie. the path at the rear of the men's pond would keep female swimmers off that dreadful Highgate Road, which is full of traffic and pollution. It's wide enough to take pedestrians, pushchairs, wheelchairs and bikes.

While the preservation of the Heath in its current beauty and natural state seems like a desirable goal, it needs to retain its usefulness and accessibility to the broader community and not be a facility for those privileged to live close to it.

The Heath has changed massively over the years (look at any old photos or paintings). We should not be averse to see it changing going forward.

the heath must always be here and be free to all people to enjoy. If ever this is threatened we must protect it

We are lucky to have the Heath (and Kenwood) and must preserve this - and other green spaces for a pollution-free amenity for both communities and individuals to enjoy now and for future generations

keeping the wild nature of the heath is vital for habitats, for future generations, for pollution reduction.

It is a showcase for large cities and a refuge from non stop concrete jungles with the constant ongoing demand for ever increasing development!

The bathing ponds are the most incredible asset that give so much to those that use them. They should be maintained and protected as a priority.

The heath should continue to develop nature and protect wildlife including mitigating noise and light pollution on its boundaries to protect the space. It is a known resource which all ages use.

I would like it to stay as it is now. It is perfect.

As more and more public spaces are sold off, or rented out to commercial projects it is vital that the Heath remains accessible to all. It would be very sad if the Heath became a commercial venue for festivals and gigs which would make it inaccessible to large numbers of people. It must remain free to use, open to all etc..

I can see a future where people will be able to directly meet in their favourite spot of the park, without having to take the car to go to one or the other hand as is currently the case. Making sure that you keep a bit of mystery in the walkways and some surprises : it is the most enjoyable feeling when you know what is coming but the people you walk with discover it all of a sudden (view, playground, pools etc...)

The heath environment should remain as it is without disturbance. Limited events OK by bandsstand area but not in other places on the Heath.

Hampstead Heath should not be used to protect against flooding or to host events. It's the one of the few wild parks in London - it should not be cut up with trails or dams or events. People should be able to appreciate the rugged beauty of the hills and the forests and we should not turn it into another carefully manicured and maintained flower garden like Hyde park or regents park I think it is wrong that cycling is so restricted on the Heath. Cycling is the best way to combat congestion and get fit. We need to encourage cycling in kids, and make it a easy way to get around the Heath.

I think it is important that the Heath is not seen as an opportunity to make money. It is part of our heritage and what makes London an extraordinary place to live.

Keep it green and unspoilt.

Plant more native trees, where needed.

keep the quieter spaces (ponds, less used areas) as well as the more convivial areas,

keep the open spaces feel with fresh air, views, long walking options

fewer antisocial dog walking - many dogs- and off track cyclists but with areas for these that are clearer

look after the trees and grasslands - some unkempt

Quality of cafes needs to be greatly improved. Better food and coffee, more professional operators.

Area used for cruising near West Heath road needs to be better designated and much more litter collection. Particularly given the number of children that use this area of the park.

My plea would be to protect the Heath rather than try to improve, modernise or change it, especially the ponds. And not to invite added visitor attractions, it is already beautiful.

Keep protecting and enhancing Hampstead Heath as a natural, green open space into the long term future and the heath will naturally do its job enhancing the quality of life of local people and in the wider community

It must be protected from any encroachment

You must realise that the '2070 vision question' is what one would hope to see - it does not, unfortunately, reflect what is more likely to happen - the increasing view of everything in purely monetary terms, the desire to exploit the natural world as a cash cow.

My FEAR is that the wild spaces are being turned into PARKS. The uniqueness of the Heath is its areas of wildness. We are lucky that London has a LOT of green space managed and curtailed park land. The Heath fulfils, or SHOULD, a completely different function. It is a HEATH, not a Park. and should allow us to connect, in a City, to WILD, not just to pretty bordered and controlled park displays I would like to see Hampstead Heath be a place where Forest School practitioners can run Forest school sessions for schools and community groups.

I have lived next to the Heath for over 40 years, it is the most wonderful place to relax, exercise, walk the dog, meet friends and escape the hustle and bustle of London's city life. It is the most precious place to me.

The heath is wonderfully curated, a lovely balance of neatly tended areas and those left more wild. That variety should be maintained.

Wonderful to see swans and ducks breeding in the middle of the city.

The new people running the Kenwood cafe are a disgrace, much worse than previous company in all senses- high turnover of ill-trained staff and stupid prices. But I suspect that this is not your concern

The swimming ponds are an incredible feature of the heath as well as places like Kenwood. I would like to see a return of the Kenwood concerts in the future as well. We also enjoy the funfair.

Don't commercial use it too much..

Please do not start running large-scale events on the Heath to make money - other London open spaces have been taken over and ruined by companies exploiting them as venues.

The natural landscape of the Heath has been under assault from all the recent building works and needs to be left alone to recover.

The swimming ponds are the most special feature - unlike ANYWHERE else in England, and should be protected and supported.

i would like the heath to go back forty years to a time when people went to enjoy the wild side of the heath without the modern world. no bikes no one man six dog walker but kids flying kites ,people boating on the boating pond and people enjoy the private parts of the heath. Also the freedom to fish

The informal management of the Heath is superb. It gives the feeling of a wild area and yet it is carefully managed. I think that it is excellent that city children can feel the freedom of being in a semi wild area where they can climb trees and discover nature. This is very valuable and should be retained.

I wondered if there could be some discrete areas where there could be stone or concrete barbeque stations. This may deter people from bringing portable barbeque and lighting fires. I think that the Heath is a very unique place and I greatly value living close to it a safe place for children to play without supervision. A place where they can enjoy nature away from busy roads and really explore. A place where they can safely go on long break me rides, enjoying the change of landscape without going near roads

Please keep the Heath in its lovely unspoilt condition that it is today - an absolute gem, I love it!

I would like to see cycling incorporated better into the Heath - more special cycle tracks.. bike hire like the Santander scheme. Also a cycle track where people can practise.

I think your questions are slightly mis-worded. It would be better to ask whether the Heath should xyz rather than will xyz. After all, I cannot predict the future and the way you administer the Heath.

I hope it continues to offer Londoners the privilege and chance to feel immersed in natural surroundings if only briefly.

It must stay as a place of natural beauty and tranquility

to remain a unique area of outdoor space, ecosystems & recreation whilst not becoming over manicured or transferred into an over-managed/over-signed/over-vehicalised/over-interfered with area.

The Heath is so wonderful & I love it so much, but spoilt on many occasions for me by the enourmous number of dogs & their inconsiderate owners. Both myself and my children have been attacked by dogs on a number of occasions. I would like to see larger dog-free zones, and dogs on leads in the majority of areas. Their mess is disgusting and they harass the birds and other wildlife . It currently feels like a facility for dogs, with people a second best. There should be stricter controls and more notices on clearing up mess & not allowing dogs in all of the ponds. There are also an increasing number of people playing loud music. To keep it as a place of tranquility there should be a ban on this.

With the endless growth in size and population of London, it is vital to conserve this slice of nature and sanity.

The heath must not turn into another overcrowded, money-making opportunity. People need an opportunity in this city to switch off for the sake of their wellbeing.

I would like to see cycling allowed on more of the Heath (on paths/ tracks clearly marked for cycle or joint use). There are few other opportunities for children and those who are fearful of traffic to cycle safely in this part of London.

Important that biodiversity is maintained and that there is quiet areas for wildlife.

I walk from Gospel Oak Station to The Ladies Pond regularly. I find walking acrross The Heath and swimming in The Ladies Pond a life enhancing experience. There are few places in Central London which afford the natural and wild habitats and peace and tranquility of The Heath and I feel it is essentail that these qualities be maintained for future use and that the Heath reamins free to use for all. I fear that commercialisation and exploitation of this wonderful Heath would ruin these natural qualities of The Heath so rarely found today.

There needs to be a greater connectivity in the cycle routes across the Heath, particularly going North to Highgate. The Heath could play a strong part in creating safe cycle opportunities for all ages.

I would also like to see a stop to the increasing commercialisation of the Heath, particularly evident in the military fitness trainers invasions of the Heath, turning the area into a quasi military training camp.

I have been visiting the heath since I was a child -70 odd years. It has changed little in that time. I feel it is vital that it remains a relatively wild natural space without any more "municipal" prettying.

Important to retain and develop bio-diversity

The volume of visitors to the Heath is causing erosion and excessive widening of the paths, this needs to be managed.

Professional dog walkers with more than 4 dogs should be licensed and pay to use the Heath.

Accessibility for all. Make sure one group doesn't impinge more than others. Eg runners, cyclists taking over quiet walkways.

Loss of parking for the disabled at Kenwood house cafe deprived some wheelchair users in favour of pram pushers etc

Important to maintain the Heath for future generations

I would like it to remain as 'wild' a place as possible. Having this range of landscape in the heart of London is a resource that cannot be measured and should not be tampered with.

The spirit of Hampstead Heath should not be changed- and should definitely never be COMMERCIALIZED.

I hope the heath remains a natural habitat for wild flora, fauna and wildlife. I also hope that the ponds remain a natural place for people to swim outdoors with the wildlife.

So that people can loose themselves away from crowds in wide open spaces.

I hope it does not become commercialised.

The Heath must be preserved at all costs! As population grows, and the environment changes, this ancient woodland will only gain importance. People need a place to experience nature and get lost in the woods, even in large cities. The Heath must loom large in the present, whenever that is, as well as maintain a sense of history.

very important that the current proposed scheme to redevelop Golders Green station is overturned as it will wreck the (legally protected) views from the Heath extension

there should be a legal limit to how many dogs one person can walk - maybe 3-4 - I have seen one dog walker with 15 out of control dogs.

The Heath should not be commercialised. It should be open to everyone and it should not become marketised or privatised. It should remain a plain, unspoilt and quiet place where people are able to enjoy time away from the noise of the city. It is a wonderful resource and it needs to be carefully managed so it can be handed down as a treasure for future generations. the Heath is a very special place in London, it gives a little bit of sanity and space from our urban surroundings where we can clear our heads and the chance to reflect on a wider perspective literally and metaphorically. I sometimes think of the Heath as London's lungs

Keep the wild aspect of the Heath. Ensure it is open to everyone, easy to enjoy and a safe place to be. outdoor swimming throughout the year as a unique low key facility

dont interfere with men sunbathing in their own space - plant trees if necessary

It's a really really precious resource. The damns have already scarred it. please don't mess with it.

I love that the Heath is accessible to all without too many rules and regulations, I love that it is so multifunctional. I think the cafes could be improved. The life guards are great. While I don't want to be run over by speeding bikes, I think there has been harrassment of cyclists unwittingly breaking the rules - and cycling in no-cycle areas.

The Heath is incredibly important for London.

Things like fun runs are fine but sometimes they take over & damage the Heath. Filming too & other commercial enterprises can make the Heath less accessible.

I am a swimmer & wish the women could more frequently & regularly use the men's pond, which is bigger. Maybe once a week or month?

Finally, I hope the staff are looked after. They are generally very good & it must be a demanding job, facing a demanding public constantly. It's important to retain good people with experience. They deserve good pay & conditions.

too many people are drinking and smoking illegal substances. more police needed

Please protect the beautiful pools and Lido which are an absolute treasure.

Please

Preserve its unique natural character

Keep all year swimming in the ponds

Promote strong ecosystems for wildlife

Cull parakeets; scientists say they drive out native songbirds & kingfishers

Noise pollution isn't healthy. Keep the Heath noise free - no music, drone use, big noise polluting events

Don't commercialise the Heath; money making can happen anywhere, peace and quiet can't

Don't reduce spaces available to the public or sell land

Look after your staff's interests – they do a great job

Conserving the sanctity of the Heath as a natural space must be paramount. It does not need more 'built environment or paths' and should not be exploited as a commercial space or venue. It offers manifold environmental and health benefits to all who enter which justifies its budget. Thought needs to be given to blocking certain worn paths across the Heath through woods/glens to allow for more regeneration over time.

Protecting and enhancing the natural environment on the Heath will do more to cater to people's needs than any amount of organised activity, commercial or otherwise.

More care for the public tennis courts, especially compared to the much less used bowling green.

Fewer cars driving to that Parliament Hill cafe - why do managers need to drive up and down all the time, as well as small deliveries?

The main thing about Hampstead Heath is conservation of wildlife, trees and keeping it as natural as possible. There is too much threat of visions and commercial enterprise. It should be left as a simple greenspace in as unadulterated state as possible. It is not the place for commercial enterprise and it is up to people to use it and walk play tennis swim etc. There is too much management interference going on constantly. We wish the Heath to be a simple, natural heathland not a dynamic commercial, sporting enterprise.

I hope Groundwork is also doing some child friendly consultation. Children will inherit this space and they need to have an opportunity to also have their say!

Thanks

It's very well managed as is - retaining it's availability to all comers is essential. Commercialisation of any aspect of the heath is out of the question!

I am against any growth in the commercialisation of the heath - eg any more fairs or private 'happenings' or any sale of land. I also wish to protect the numbers, salaries and skills of the wardens and officers who take care of the heath. It is vital that the heritage of the swimming ponds is protected so that this unique facility remains well maintained and welcoming.

If you destroy or commercialise the Heath the Mental Health budget for North London will go through the roof. Any change would be an idiotic policy of annihilation. The City need to recognise that as a free natural open space the health benefits to poor, under privileged Londoners who have no viable alternative has not changed in hundreds of years - and will never change - only increase in importance.

What makes the Heath special is the sense of timelessness and with that in mind, I hope it doesn't change very much in the next 50 years. I would be curious to see 'Then and Now' photographs from 50 years ago alongside any plans or imaginings for 2070.

Ban dog walkers with more than three dogs. Licence and tax commercial dog walkers. Enforce no bikes rule properly.

Above all this is a habitat for nature & wildlife and will become an increasingly precious resource for this purpose in the future. This has to be the priority and commitment for the future. Our health and well-being are dependent upon access to nature, trees, quiet spaces where tranquil water scenery can be seen through the landscape and where people can relax without restriction or disturbance from machines and loud mechanical noises. The Heath needs to be protected from commercial agendas at all costs. The intrusion of bicycles & other vehicles should continue to be severely restricted. All vehicles should be electric..

To me the Heath is a cross between a beautiful park and fantastic countryside.

I think there are too many dogs and don't think people should dog walk loads of dogs for free. People are more important and yet there is only one tiny dog free area!

The ladies pond is beautiful and is life affirming.

I don't like the army/boot camp training that goes on there. I like informal running groups but not those organised ones.

Please replace the lovely pergola and poem that used to be on Cohen's fields.

thank you for a fantastic resource.

and thanks to constabulary who helped me when i fell

The Heath should maintain its feeling of wildness, the woodland and the big old trees. This is the most important thing for me -

being able to get away from the city, the noise and bustle. I enjoy other things about the Heath - running, swimming in the ponds, the views - but it's the woodland and wildness I enjoy most.

We need a proper area for naturism

Hampstead Heath has kept me living in London, as it provides me a quality of life that offsets the cramped and polluted life in the rest of the city. I could not imagine life without it, and I doubt I would still be living in London if it were not the Heath. I do believe, though, that more people from different walks of life, and socially and economically disadvantaged groups could tremendously benefit from this magic place. Perhaps in the future the City of London could mobilise the regular Heath-goers (outdoor swimmers like me, tennis players, etc) to engage in community outreach activities to expand the benefits of the Heath beyond the few. The health and wellbeing benefits could be tremendous for these groups, if they knew how to access it and knew more about what was there for them.

I really feel the Heath needs to be protected and maintained as a rare wild space in London, for both the flora and fauna and species that live within, but also for the people who visit. I am a regular swimmer in the Ponds and these need also to be protected as non-commercial spaces. I would love to see more wooden play areas for children, constructed out of wood and chances for sculpture to be more present on the Heath within moderation of course. Basically careful planning with care and conservation firmly in mind.

It should be kept in its semiwild state rather than be tarted up and lose its amazing character. Too much commercialisation is never beneficial for spaces of this type.

The most important thing to me is that the Heath is wild space where people roam about. I know it's closely managed, but for many people it's the nearest they get to countryside. I would HATE to see further development on it, for example. The cafes are great but I wouldn't want to see more and I'd like them to stay family businesses. Please don't promote it as a tourist attraction. It's for Londoners.

I appreciate the way the City manages the Heath, enhancing the different natural environments. I would not want to see any increase in signage, interpretation.

I enjoy the events that are held in the area around PH cafe and bandstand and the twice yearly fair but wouldn't want organised activities anywhere else.

The beauty of the Heath is accessible to all: the joy is discovering it for yourself.

The heath should remain relatively wild in large parts; it should be possible to feel lost if you don't know the paths well. No 'prettyfying' please! Kenwood is a different matter; beautifully crafted tree and plant design is appropriate.

I love the Heath, however I would ask that there should be slightly more provision for cycling. Opening the wide path from the model boat pond to the cafe and then down to the lido to cyclists would make a huge difference.

The Ladies pool must remain as untouched as it currently is. It is a truly special place and it's environment and tranquility must be kept at all costs

I am very happy with the heath as it is. I would like to preserve the aspects I particularly value such as pond swimming and the lack of commercialism. I also think that the cross-country races are an important aspect of the history of the heath and it is important to support these events.

Swimming in the women's pond, all year round, lifeguarded, and with hours so that people can swim after work as well as before, is for me the most important thing on the Heath. In a lifetime of outdoor swimming, the pond itself, community and lifeguards are the best setting ever for swimming. It is a source of wellbeing and tranquillity for regular users and a fantastic outing for those who attend intermittently. Outdoor swimming is increasing in popularity and we must treasure this jewel in the heath's crown and keep it available to those who need longer opening hours.

I hope the heath will continue to serve the needs of a wide variety of people. I do notice that there are not many black or Asian people using the heath.

I'd like a code of practice for professional dogwalkers who can disrupt the peace - mainly by shouting and dogs barking.

I'd like more events around the bandstand.

I wonder if there should be an official bbq area with permanent bbqs that people can use - I've seen this in Los Angeles and it is greatly used by large families for gatherings. Better signposting to heath from around local area for pedestrians to encourage walking.

Hope the Heath will be as well managed as it is today-Corporation of London doing a really good job. Hopefully it will be as well staffed and widely used as now.

The Heath is a unique space for all to use. It is not a commercial entity. It is a space of open countryside in the heart of London. Imposing restrictions or limitations would alter the ethos of this wonderful space.

Cycling access should be expanded and improved, particularly north south but also so that there are diagonal routes. Efforts to penalise and pick on cyclists should end.

Far more should be done as a matter of urgency to tackle

Dog walking so this is substantially reduced on a swift timetable and tightly regulated going forward- anyone taking more than two dogs in to the Heath should have to register and wear a vest for which they pay a license fee: commercial dog walking should be banned or subject to very substantial charges. The revenue should go to policing these arrangements and nature conservation. Dogs are a menace at the scale currently seen and cause a substantial nuisance in toxic mess.

There should be no commercialisation activity of any kind. No

Pop Concerts or art fairs. No marquees and the like.

There should be no charging at bathing ponds - the Corporation is the wealthiest local authority in the country and in keeping with the spirit of the Heath act it should invest and put back for the community via all the open spaces it manages, not seek to make money. The Heath is not and should never be turned into an events arena or venue. It should not be 'developed' and used as cash cow.

Park runs should be restricted to modest numbers. There should be no big sport events like cross country championships , it is a natural area.

Nature conservation should get priority and landscapes should be less manicured. Path surfaces should be natural

Hoggin and not tarmac.

There should be no large and far fewer small vehicles on the Heath and all should be electric by the end of 2018.

The mixed pond should be life guarded all year and the changing facilities at mixed and men's upgraded to be less intrusive and more in keeping.

Drainage and cleaning issues should be resolved at the new women's pond changing hut which was either grossly underfunded or just badly designed.

The Heath is not there to be monetised by the City of London, or commodified. Do not want to see it part closed for corporate events and would be prepared to disrupt such activity. The Heath belongs to the people, City is the custodian and should protect the Heath not milk it. Value the free and unregulated qualities of the Heath, away from CCTV, the poor phone signal (hurrah!) and the more uncultivated areas.

I studied abroad in London and I ran in the Heath nearly every day. It has been three years now since I lived in London, but the Heath is still my favorite place in the world. I hope that both myself and others will be able to continue to find joy, peace and health for many many years to come.

Please deal with the noise and light pollution in the women's pond new build soon. I won't be alive in 50 years time. Fan is not needed if proper window installed. Lights are on all time where skylights would suffice. Building is v. poorly & expensively made. The heath should not be allowed to change its present prominence in the lives of Londoners.

Hampstead Heath is an amazing resource; we are so privileged to have it and be able to visit it every day of the year. May it continue for 50 years and more!

I have walked on the heath since I was five years old (now 65) and actually it has not changed at all which is remarkable and I therefore hope that it is the same in the next fifty years.

That it should remain free, natural and unbuilt on.

I think the heath is well maintained and love the wild areas especially planting of wild flower meadows .

It should be kept as a calming green space containing a wide variety of natural features accessible for all ages. There's a lot to explore but that makes it even better. I'd like a better map system included in the Heath though, because I always get lost.

Would like to see a greater limit on commercial events on the

Heath. The Heath is a " Heath". , not a public park.

The Heath needs to be more welcoming and inclusive for people of all backgrounds. Existing regular users need to embrace change (not constantly oppose and gripe about every small thing) and appreciate the rich diversity of the communities that surround the Heath.

Maintain it as a natural safe place, not prettyfied or tidied.

I value the Heath enormously. My children and grandchildren have been visiting, playing, swimming and enjoying the Heath all their lives, and I would like to think that their children and grandchildren will continue to do so.

concerned that the heath is increasingly overcrowded - thus my responses to Q 3 re 2070 - things that should be important will be lost due to that overcrowding

I love the Heath and have been going there for nearly 60 years. For the Heath, as for other parks, woods and open spaces, I think it

is vital to maintain the right to free public access and to public participation in major decisions affecting the space. I was very disturbed by the reluctance of the City of London Corporation, Camden Council and the courts to take on board the arguments around the lack of genuine need for the dam projects, although as far as planting and visual impact is concerned I think the final result is reasonable. I will be looking to persuade governments to ensure that the Heath and other such valuable areas are maintained as either public assets or assets accessible free to the public, paid for by existing endowments or general taxation revenue, with no possibility of sell-offs or charging for access or restriction of access. The Heath was put together by philanthropists and must remain accessible, as well as an important area for good ecological work. The swimming facilities are delightful and also vital to many people's health, and must be carefully maintained into the future.

It should retain a wildness and a sense of being able to get lost.

Please maintain the wild and natural aspects of the Heath, and give the Rangers electric vehicles or make them walk. The swimming ponds are a vital resource, and should continue to be overseen by older lifeguards, who are capable of dealing with silly or unruly youths in the height of the summer.

We must keep its present character - mix of grassland, woodland & Kenwood - & preserve it from erosion.

don't change it!

Maintain healthy ponds and current wild and semi-wild environments. Maintain current sense of access and security (guard against any increase in danger to visitors).

I value the Heath immensely. I am an avid outdoor swimmer and the ponds - esp the ladies' pond - provide a unique and hugely valued resource. Keep them going please!

I love the Heath as it is now - it really feels like you're in the country. I wouldn't want to see it any more developed than it is now. I think it currently has the perfect mix of managed facilities and wild, natural spaces. I wouldn't want to see the balance tipped in either direction.

the less commercial activity, the better. keep up the trails and gardens, keep the place safe for walkers and families

The HEATH is a wonderful resource open to all which is sadly not common enough today. It is a tough job to manage the HEATH so as to keep its values as well as being aware that things do change and we cannot live in the past. A green lung area is essential in helping to reduce pollution as well as allowing people to "escape" from an urban landscape. Those of us living without gardens really need the Heath especially on hot days!

The management is indeed a challenge and I hope that this exercise will turn out to be more than the usual "consultation" by local authorities where most of the points that don't suit them are ignored! I am sure the City can rise above that temptation.

It is important to have a genuine sense process of consultation not just in this survey but more importantly on going with representatives of the users who are listened to and taken seriously. Not something that has happened routinely in the past. There should be permitted cycling routes across the Heath both North-South and East-West that actually help people on bikes travel across the city. There should also be a circular permitted route within the Heath that would allow those learning to cycle the chance to do a route off-road that will build their confidence and improve their ability. The permitted routes at the moment do neither of these things

The reeds planted round the Model Boating pond make retrieving a sailing boat difficult. I appreciate that they clean the water, but the Vintage Model Yacht group have taken the pond off their list of venues because of them.

Protect the Heath from becoming an 'income generating facility' attracting coach parties, large scale events etc beyond the capacity of the space - activities demanding use of heavy vehicles.

Don't repeat the fiasco of 'Benugo' by misusing this

consultation.

These questions are very broad and are open to many interpretations.....we know this

The Heath is a limited and fragile space and needs the protection of Londoners and not exploitation to fill the pockets of various shareholders under some guise of 'fairness'.

It's very important to keep Hampstead Heath wild and free. Unfortunately now there is a large focus on health and well being and more and more numbers of people are using the heath. This is positive in one aspect but I am worried the impact of footfall will damage the environment.

As London becomes more populated this will have a strain on every green space.

I would prefer to see less dog walking. It would be very nice if there was a large dog free zone so that people can sit on clean grass without the whiff of dog poo!

Keep wild meadows and encourage wildlife for ever.

The Heath needs to be protected so that future generations will be able to enjoy it as we are doing now.

London is a City that is forever evolving. In 50 years time our metropolis will be a swamp of concrete high rise buildings and stressed out communities. Keeping the Heath in its current state will be an important testimony to those City of London trustees who can say proudly that not every patch of land is for sale.

I think this VISION questionnaire stinks and is a serious waste of time & money. I am shocked that the C of L is engaging with a charity like Groundwork to waste my time & funds when a pinch of COMMON SENSE would provide most of the answers. Please note that statistics are unreliable, that datasets are not a good guide for good practice and that this whole survey is a serious waste of time & funds. The future of H Heath should not be guided by a tick box mentality. Ask the Heath & Hampstead & other civic groups for expertise/experience.

A natural heathland as much as possible,

The ponds merit special attention as they have already survived over 100 years, and the separate gender approach - which was obvious then, but might feel antiquated now - is still critical to ensure people feel comfortable using the ponds, and swimming year round - a truly unique but special immersion into nature, and integration of all and varied walks of life that only the heath provides. To retain the Heath as a space that is free from commercialisation. With people free to roam and feel free from the stress of modern day living.

A place for my children to enjoy and thrive and bring their children to.

Should not be commercialised

I hope it will retain its sense of wildness and that some of the degraded areas of heathland will be reinstated. The Heath should not be managed as a park. Rather the priority should be the maximisation of its benefits to wildlife and nature.

Especially important is enhancing our physical and mental health.

Ensure to keep all the swimming ponds open and the lido and in good repair. Keep the majority of the heath in its original growth wildness - limit man made interventions

I just wanted to add that I'm concerned about the recent clampdown on cycling. I use the shared path to cross the heath carefully and safely and I'm worried that will go. I also object to not being able to cycle to the ladies pond. Safe, careful, slow cycling isn't dangerous and doesn't stop others enjoying the heath.

Heath should be a place for family activities, encouraging healthy lifestyles. It is ridiculous, for example, how few cycle paths there are - the Heath is big enough to accommodate more cyclists and still keep the assets that other users appreciate. The dams/ponds look good - people will always be suspicious of change, even when it is for the better.

Preserve it as a wonderful piece of open countryside in London. Keep it as natural & unspoilt as possible and as a tranquil escape and preserve nature there.

It would be good to keep it very much as it is. No building encroachment. It's one of the only fairly wild places left in London. Let's keep it that way.

The Heath is primarily responsible for my still living in London - if it didn't exist I would probably have left the city long ago.

Over 25 years I've seen the Heath change, almost beyond recognition. It's popularity has grown exponentially, as a direct reflection of London's population growth.

Over a generation I've seen the Heath gradually being facilitated and monetarised with Events, Fairs, Shows, more car parks etc.

I appreciate it costs to maintain the Heath as a public space, but the reason I and many others go to walk, enjoy nature, run or swim is to appreciate it as a NATURAL SPACE - as a HEATH - not a cultivated, facilitated PARK. As natural spaces and nature is rapidly disappearing all over the country, maintaining the Heath as a Heath will be of huge importance for future generations. You cannot look after and cherish that which you have not experienced or do not understand.

Once can build facilities or create play areas in many places - but you cannot instantaneously create another Heath. Give nature and the Heath a chance, so that both may still exist in some recognisable form for future generations.

Dogs have not infrequently threatened me or friends by being out of control.

Consideration needs to be taken on how to avoid numbers continually escalating

50 years is impossibly far ahead but even so one might hope for continuity in relation to what is and has been important about the Heath for a very long time.

We need a traffic free cycleway round but inside the periphery of the Heath. It would attract thousands of cyclists. It would be unique in London (it would not be a race track like the Lee Valley). There would have to be crossings for pedestrians. It could be made one way to minimise its width.

the heath is an invaluable space, which serves the wider community, it is joyful to watch the activities on a Saturday as it shows all facets of life, working in harmony, it brings people together

Hampstead Heath works well because of its wildness. I hope that in the future the Heath will be preserved but not over-planned.

And whatever happens, it shouldn't become an organised outdoor sports ground, or perish the thought, a business. Peace and tranquillity should come before profit.

What do the previous questions really mean? For example 'contributing to local prosperity.. etc' Do you mean letting the Heath out for corporate events? Absolutely Not

An outdoor place for everyone in an overcrowded city.

It sounds petty in the context of a wider vision but a plea please for a limit to the number of dogs a dog walker can take out. It impacts the safety and welcoming environment and the cleanliness of the heath for others (a walker with 10 dogs can't possibly clean up after them all or keep them all in check).

Hampstead Heath is a large open space where you can escape the pressures of living in a commercial city. It needs to be a space where people can walk and talk and get away from it all. It is perfect as it is. It doesn't need commercialising or over organising. It is a wild open space.

What I do not want to see is a Heath where more buildings, 'facilities' eg cafes and restaurants and other aspects of urban society appear. The Heath needs only upkeep and it will continue to provide pleasure and harmony to all visitors

I very much enjoy occasionally cycling across the Heath on the east / west route.

I would like the management to look at the possibility of a north / south cycle route.

To build on the successes of the Pond Project by balancing out need to keep things as they are but looking to the future uses and impact on increased footfall.

Am concerned that there may be more money making concerts on different parts of the heath. This would not be in the spirit of the quiet and solitude people seek. There are already the Kenwood Summer Concerts.

The Heath is like the lungs of north London - not just physically but spiritually. This must be maintained at all costs. And sort of development should focus on the redevelopment of existing 'built' environments, not the encroachment onto such an important escape from urbanity.

A well preserved and responsibly cared for pocket of nature within the bustle of London.

With no new buildings or developments within the current boundaries of the Heath.

It's a gigantic country estate available to locals without the need to travel, and benefitting from the necessary management. The seamless movement in and out of Kenwood is marvellous.

The City must use its unique position to ensure that present and future local and national governments give priority to those aspects of the natural and historic environment which it represents, everywhere; the Heath will not survive if it becomes an "island", nor will other open spaces.

None of us can tell what is likely to happen in future years. I personally would recommend keeping to a minimum the number of commercial activities on the Heath except for the traditional fairs etc.

As in other London parks cyclists are getting the upper hand over pedestrians, families with wheelchairs, prams, pushchairs, dogs etc which makes it hard for people to relax on the footpaths. I have no objection to the creation of a few paths to be shared by cyclists provided the pedestrian has right of way.

If the Corporation follows current trends in commercialisation of London's open spaces, people cannot feel confident that in 2070 there will be any peaceful and safe open spaces at all.

There needs to be more space as the current paths are becoming very well used.

My hope is that it will stay as it is.

The heath MUST BE a space where nature and animals can thrive naturally. Too many old trees dying, so new trees need to be planted. Areas need to be regularly fenced off to allow woodland and grass to thrive as everyone walks everywhere. Large groups of Runners should not be allowed to ruin the tranquility of this space, there are official tracks /paths by gospel oak that could deal with this huge swathe of people. (SAT FUN RUN). They come as a "wall" and there are too many runners. also the fun runs have churned up grass.

There are so many cyclists now using the paths that are prohibited to them particularly at school time/RUSH HOUR. there should be a crack down on this and very clear large imposing signage at each junction. perhaps cameras to fine people....so wardens in place at specific hours. Absolutely no barbeques allowed. it singes the grass.. i saw one large family with a large fire going in the woodland under trees.

The ponds need to be freed of the green algae in summer. The new lower POND area NEAR HIGHGATE NEEDS THE ISLAND TO BE TOTALLY FENCED OFF FOR BIRDS AND NOT PEOPLE, so they can thrive and breed quietly. WE NEED TO BRING BACK NATURE and respect it. This is what makes people calm and happy. NO DOG WALKERS WITH MORE THAN 5 DOGS IN ONE GROUP..... BENCHES need repairing.

the heath MUST BE A TRANQUIL GARDEN WITHIN LONDON, TO ALLOW PEOPLE TO BREATHE AND TOTALLY RELAX, AND ANY FORM OF LARGE CROWD GATHERING, BICYCLES, DRONES, MECHANICAL PRODUCTS SHOULD BE BANNED.

Please do not commercialise the Heath. And do not ruin it by attracting excessive numbers of people which would degrade this green space with increased erosion of often fragile land. Keep it as wild and unmanaged as possible.

It is a shame that some areas of the Heath have become no go areas for the general public and in particular families. To explore these areas might result in seeing open sexual activity or stepping in something that you don't want to.

The conservation of the natural aspect must continue and particular focus must be given to erosion issues and litter management. I hope that the Heath's facilities can remain available to all Londoners and visitors for the foreseeable future. It will be important to maintain the boundaries of the Heath and prevent building encroachment. Also stop commercial events like Affordable Art. Keep swimming free. Improve views by controlled tree pollarding. Build no more wretched dams and maintain the wildness of Nature.

I hope the city will continue to protect the boundaries of the Heath and make sure not to sell any of it off or ruin it with commercial attractions! I hope the Heath will continue to maintain its unique balance of wild and lightly maintained spaces, to welcome walkers, dogs and children, and encourage their peaceful use of the park as a place to exercise, appreciate nature and enjoy the beauty of nature.

Natural habitat needs enhancing not selling out. Littering needs on spot fines. Police need to walk more. One of London's most vital assets. Contributes to mental and physical health so saves money. Swimming best in UK.

The swimming ponds are wonderful. Going there enhance my life. I live in the City of London, and so I make a special effort to get up there. The wild pond, swimming with the ducks and moorhens, this is unique and must be preserved. The open air changing room is also an essential part of the experience (Ladies Pond). I run up there, so I enjoy the trails - please keep them free of dog poo - a big problem.

hope it is maintained as one of the unique heritage green spaces for London

Less use of all the space for dog exercising especially by dog walkers

Who have many dogs

More penalties for dog mess

Not penalties for careful considerate cycling that are not on cycle paths

It seems to be that the managers of green spaces have a real obligation to connect our communities and encourage sporting opportunities in the young.

The Corporation needs to encourage individual locally run amenities and activities, with the wilder areas of the heath. My fantasy version of the heath will have areas of the heath where people can be involved in and spectate sporting events - rugby, athletics, cricket, bowls - with easy access to toilets, food and drink. This would be balanced with wild swimming, walking and dog friendliness.

Action should be taken to prevent loss of habitat, keep more grass unmowed, limit the number of dogs which individuals can walk, stop drone flying.

Please ensure the heath remains accessible to responsible considerate cyclists

I hope that it will continue to be a place to escape the hassle and bustle of London life and enable the community to be in touch with nature. I love it as it is and hope it will never change. I have lived in various other countries but the Heath will always be the one place I love the most. Please preserve it.

It is critical to maintain the Heath as the city continues to grow. Both in terms of providing a healthy space for all to enjoy but also for the overall city as it expands.

I believe there should be more restrictions on dogs.

I was knocked over by one on a main pathway and fractured my leg. There should be more areas where dogs should be kept on the lead.

Professional Dog walkers should be restricted to specific numbers of dogs

I used the heath more regularly till parking charges were introduced. They are very expensive and are a tax to encourage obesity and unfitness. There are too many unnatural features like silly fences and man made intrusions.

It is a vital part of London

The Heath is seen as a wild respite to the many manicured parks nearby and in London. It is the London equivalent of the wild and rural landscapes that Londoners do not get to see as often as they would like. It should be kept as wild and free from commercialisation as possible.

The heath has welcomed Londoners for generations. It has always been a place for people living in a noisy, crowded city to go to in order to feel that they are removed from their urban lives and able to enjoy all the benefits of country living. That vision should never change, particularly now that it is almost impossible to disengage from things which may interrupt the tranquillity heath-users value.

Essentially the Heath is a break from the urban landscape, so keep it un-manicured, and never built upon, however good the reason seems at the time.

Someone will finally dedicate a space for barbecues. (Even if its in its own dedicated area.)

Careful and quiet management that ensures the maximum number of people can share the Heath with a sense of minimal intervention by those who maintain it

I fear it will become increasingly crowded with a general decline in people's behaviour.

Too many dogs, especially with dog walkers.

The delicate balance needs to be safeguarded - and demonstrated to users to educate them;

Vital to demonstrate the CorpLdn values and supports the horticultural and ground staff and their work, as their numbers have been cut;

develop ways to increase contact with gardening & grounds staff, so visitors can learn from them

The Heath is one of the most special places in London, and we must preserve it and its unique wildlife for future generations. It is the green heart and lungs of London, and offers us all the opportunity to keep ourselves healthy and active, enjoy nature with family and friends and feel connected to nature in the urban jungle.

The Heath needs to be conserved in its rich character, though fear of change is inherent in the local community. The cafes need to be vastly improved, which may mean pushing through local opposition. The vocal minority do not always reflect the majority!

I hope the main part of the Heath will remain as untouched as possible forever, please don't treat it as a playground or spot for development and intensive use, it should be kept as close to a pristine forest as is possible, with minimal management to ensure safety, but with the main aim being to keep it as a place of tranquillity for people to enjoy the nature and wildlife it nurtures. The Heath provides an important traffic-free cycle route in the area. I am alarmed by the omission of cycling in this survey, wholly missing a large and growing user group.

The Heath is a unique national treasure which should be kept in its delightfully wild and natural state. Along with the swimming ponds, which are a priceless asset for all citizenry, the entire ecosystem should be preserved "as is" for future generations to enjoy. Preserve the distinctive features and properties of the Heath, i.e. don't force it and all parks to follow a common 'politically correct' model.

Don't allow the volume of visitors to destroy its tranquility and beauty.

The Heath is very special. A free place to swim, and be in nature in London. I think the swimming should continue. I think the wild and unruly nature of the same should be kept and even enlarged if at all possible. Forest schools is getting more popular by the day so do not forget that. Noise from children, dogs and adults is fine as it's not all the time, just sometimes, and having spent a lot of time in rural parts I know nature is not normally silent. The Heath is truly a wonderful landmark in London and should stay big and free and natural and above all WILD!

The Heath is a unique natural space in London that contributes immensely to the emotional and physical well being of the community. It should be preserved in its natural state, and carefully managed and nurtured so that its wildlife, nature and swimming ponds can be enjoyed by future generations.

There has been too much intervention in the nature of the Heath, from unnecessary anti flood work, to fairs, to "affordable" art exhibitions, to dubious concerts, to you name it. At this rate there will be nothing left by 2070, or long before that.

I would like to see the heath managed but not interfered with too much as over thinking it usually turns into ruining the very essence of what The Heath is all about.

I think there should be more events like open air concerts, a summer open air cinema, ice rink over Christmas or a Christmas fair.

The space of the heath is beautiful and we can protect it but I think there should be more activities held on the heath.

Keep it natural. We don't need another sculpted garden. London needs this more natural oasis. We owe it to the next generation to keep it this way.

The Heath is a haven for getting away from the pressure of urban life, which is only going to intensify over the next 50 years. It is imperative to the health and wellbeing of large parts of London. My family and I would have moved from London a long time ago if it were not for the Heath.

I would like to see it kept as natural as possible. The ponds project has completely ruined the majority of the heath for such a long time. Whilst it may well be necessary I hope it's the last time anything like this will be done. It will be years before it returns to the heath I loved. Hampstead is unique because of its wildness and diversity. I hope it stays that way.

I hope it will be much as it is now - a beautiful open space, courteously enjoyed by the people who visit it uncommercially - no packs of dogs being walked - they are intimidating when off-leash.

The Heath is wonderful as it is. Please don't turn it into Disneyland for uneducated kiddies and their families. We don't want dumbed down "education" as seen by recent changes at the National Trust. It is just great as it is.

It is critical to sustain the unique experience of the ponds - both the heritage and the safety and accessibility all year round. The Heath should be a wild place: it is not a PARK to be commercialised, manicured, curated, used as a corporate resource.

After the dams fiasco, and the cafe fiasco; LEAVE IT ALONE

I would welcome better control over dogs and loud music

When I'm on the Heath, I can't truly escape London as the sounds of the city penetrate. If the Heath can have any influence on how people use the surrounding area...to encourage minimisation of traffic, air pollution, sirens, that would be amazing.

I do think the Heath should have more cycle areas so people can use it as a commuting route. I understand the conflict, however anything to encourage safe cycling in our city is getting more important.

There should be recycling points on the Heath.

Must be protected for all the reasons given

While I'm a big dog fan, I'm not a fan of irresponsible dog owners not cleaning up after their dogs. Cleaning up not only means picking up after them but NOT leaving the bag on the ground! Something needs to be done about this!

No commercial development

No repeat of the dam debacle

Return areas to wilderness

De-parkification

It would be nice to have more cycling access. There could be more shared use marked on more paths.

Leave the heath as it is

Most important is to keep it as nature not developed, preserving one of the few natural places in this part of the country.

Cycling is a growth area and very popular. To have so many restrictions on the heath is a very bad thing and fights a natural progression. Cycling should be liberated on the heath. Cyclists are generally collaborative people and not tyrants. The heath must embrace this and the heath must be liberated from the current ridiculous restrictions. Protect the heath by all means but this should not mean that cyclists are treated like pariahs.

Don't change it

I hadn't been across the heath for a while .. and recently did so. I'm HORRIFIED by what you've done to the pathways down by the ponds and the fences you've erected ... You are destroying all that is good about the heath. I felt imprisoned instead of being able to enjoy space and nature. There is an enormous danger in over-management - and you need to get the balance right. I haven't been to the women's pond yet this summer sooo hope you haven't destroyed that too.

The Heath is the reason I chose to live in North London. It is of inestimable value to me, healthwise, for peace and tranquillity and for enjoying something of nature in the city. I am sure there will be future generations captivated as I was by the Heath. It contributes to the health of North Londoners in so many ways, better air, places to exercise and to meet with friends and so improves the overall quality of life.

Woman only space at the Ladies Pond

We have to provide to our kids and grandkids the opportunity to enjoy a sustainable and healthy future

I would hope that there will be no more unnecessary engineering projects that do very little to enhance the Heath and a great deal to increase the prosperity of civil engineering consultancies and their directors.

With the general increase of cycling across London, I would hope to useful cycling links maintained across the Heath, linking the surrounding communities.

So far, a very poor questionnaire. As phrased, Qs 3 & 5 are stupid, can't answer as don't know! Why not use 'should'?

The increasing dominance of the Heath by dogs & dog-walkers is a major threat. I notice you list it first in Q1!! My grand-daughter has been too scared to come on the Heath because of the behaviour and large number of dogs. There should be much better control of dogs, and restriction of the areas where they can go (unless on a lead).

Rubbish collection needs to improve, especially on and around Parliament Hill. I always pick up cans and bottles when I walk (daily), but your staff should be doing this.

I have lived next to the Heath by Parliament Hill Fields for more than 30 years. It is one of London's greatest assets, I support your efforts to preserve it!

Gentle interference only with nature.

something for everyone,

improved playgrounds dotted around

better linking paths for disabled and buggies

I walk on the heath on a regular basis and listening to other users, they all look for the same thing, open space, a chance to stop, look, breath, appreciate. Many want this for their children and grand children. No one wants major change, just continue to look after this wonderful space as you do now.

I find questions 3 and 5 oddly worded - it is not easy to make a meaningful response in this simplistic way to what we think will happen, as there are so many variables. Perhaps it would have been better to ask what we think SHOULD happen.

May need to create areas with restricted access, as the Heath is already becoming worn. Consider the needs of nature in its own right, as well as the needs of people. We're going to lose a lot of the larger trees over the next 50 years, so a new comprehensive tree planting scheme. A community vegetable garden. A labyrinth in the kitchen garden (I once submitted a scheme for one) The way the heath is managed is excellent but with one exception; there is a lack of regulation around professional dog walkers who exploit this area for their businesses whilst causing intimidation to other heath users with the sheer number of dogs they walk. A limit needs to be set and enforced. Camden Borough have attempted this but Barnet are woefully negligent in allowing the use of the Heath Extension, West Heath and Sandymount in this way.

It is a big and wild space with hills. Other big open areas in London such as Wimbledon Common and Richmond Park are overall not as hilly and wild (in places). But they are all good! Richmond Park is spoilt by the traffic within it however.

To encourage the use of sustainable modes of transport, the new plans should consider how people can use bicycles:

- to conveniently access the swimming ponds and other destinations on the Heath from any starting point.
- to go across the Heath rather than round it, particularly to travel to school and back.

This will require the careful planning of new routes that are available for cycling

It is essential that the original objectives for the Heath are maintained for future generations to appreciate fully the mix of wild & natural space and open farmland.

As a regular jogger swimmer and walker, i feel there are more and more dogs on the heath and this is becoming an issue. Not only do some people walk too many at the same time but it is now difficult to enjoy a walk or run without tripping over running dogs let alone enjoy a quiet lunch. There are still people not picking up after their pet. I wonder what can be done about this? May be restrict an area of the heath or have dog free hours?

Certainly, this has to be tackled.

I would hate to see the heath becoming a place that people can make money from. It should be about peace and quiet and solitude and it should be left as wild as possible.

I feel lucky every single day that I visit the Heath--which is 5 - 6 days/week! So I hope that future generations can have the same happiness from this wonderful place that I have had.

A minimum of maintenance - as far as possible, leave well alone.

Please preserve the heath as a rare haven of peace and tranquility, which is what we need most. No more unnecessary building projects, minimise vehicle use, minimise concerts or fairgrounds or exhibitions other similar activities.

The scarcest and most precious things in London are peace and space.

Just leave the heath alone, basically. Stop interfering with what should be a haven of nature and tranquility.

planting of specimen type trees to replace those that die etc

Fully embracing cycling as a valuable way to enjoy the space.

I think it is important to preserve people's right to enjoy the Heath in their own way rather than offer or try to impose a more structured experience.

The swimming is amazing. Please include this on any plans

I want a ban on commercial dog walkers and a the number of dogs an individual owner can walk and ensure are kept under good control. I would like this to be policed effectively. I would also like radios and noisy toys such as model airplanes and drones banned. I would like the mens outdoor swimming facilities to be upgraded to the standards enjoyed by women.

The Heath is fine as it is. I would not want to see more vehicle traffic within its confines than there is today in 2017.

We are part of a large number of people who are not part of the local, primarily wealthy community, to visit the heath as a place which is truly like visiting the country. We travel each week-end and so do our family from other outer London boroughs where there is nothing like the facilities and charm and fresh air of Hampstead heath. We especially enjoy eating at the end of a nice walk in one of the cafes, especially the Parliament Hill cafe. Our grandchildren also love to visit the various playgrounds and take part in children's activities. If only we had something similar in our own borough parks then we wouldn't have to drive for 40 mins for such an experience! I speak on behalf of the wider London community

Would love to see extended cycle routes.

Nature and space provide endless opportunities and especially in a busy city the heath gives solace, peace, space to play, relax, think things over, share all of which I can only believe will continue to be necessary in 50 years time too.

Principally to see the heath as it is now, or better before the ponds project was done. Mainly open, lightly managed grasslands with trees & hedges. Mainly pedestrians, limited cycles and no IC vehicles, all cars, vans, etc, now electric.

Most public events on the perimeter, cross country reduced to every 2 years (so we have one non muddy year).

No straight lines on any works (i.e. the dams around the ponds). Unsightly electrical boxes sensitively hidden and not on paths (i.e. not as south of Men's Pond).

The Heath contributes greatly to London's "lungs" of green parks. Many of these have improved in recent years and this has made a

huge difference not only to their immediate surroundings and communities, but also to visitors and those passing through. The more we can keep a wonderful mixture of wild and manicured, the better, and the Heath in particular has a very important role in that it is like the countryside within the city, and is large enough to get a proper walk in without bumping into its borders. Hurray for the Heath!

I worry that as the population of London increases, pressure on and usage of the Heath will increase. The Corporation must be proactive and plan for this.

Keep the Heath as it is, but keep maintaining and renewing existing facilities.

Stage more art events in the Heath environment, i.e. In the woods and open spaces.

Maintaining a good balance between conflicting interests - eg birdwatchers versus historic views.

Character of the heath will be unchanged in 50 years time. It is important that the balance between maintaining natural habitat, wildlife and a tranquil space that can be enjoyed by all ages and abilities is maintained.

Hampstead Heath is not another London park: it is a unique place that retains a direct link to nature.

While of course a great deal of effort goes into maintaining Hampstead Heath, every effort should be made to keep the feeling of a natural, even wild environment, which makes it so special.

Likewise, it is very important for the Heath's unique identity that it remain unenclosed and untrammelled with the formalities of an 'ordinary' park.

We must not have too much institutional activity on the Heath. Just leave it for individuals, families and groups of friends to just wander around and feed the soul.

Drone free, a place where people can still come and chill out.

An interactive field laboratory which will encourage volunteer to participate in maintenance and actively contribute to real time information sharing

Protected space. An oasis for Londoners. Remaining a maintained 'wild' space. Primarily for walkers (or those in wheelchairs / mobility scooters) - cyclists are a menace and detract from a sense of safety and tranquility. .

The Heath should remain a place that is a natural habitat for the wildlife but is also offering a variety of environments and open spaces for people of all ages to access.

It would be nice to have more safe cycling spaces like in Epping Forest

It is amazing that the Heath exists in this day and age, which in fact means that it is only more important to preserve it as an open, public space. I do not believe there should be any greater commercialisation of the Heath (whether provision of services such as cafes, or ad hoc use such as exhibitions, fairs, private parties etc) than there is at present, and indeed believe that the Affordable Art Fair is itself too great an intrusion given that it involves security with guard dogs, which itself adversely affects all the other aspects of the Heath referred to above. In that respect, it is important to bear in mind the very important visual and environmental contribution of the Hampstead Ponds, and therefore the less intrusion on them the better.

I would like to see the heath staying open for cycling everywhere. The recent article about the impaired lady who got fined hard for cycling on the heath was an atrocious bit of pr disaster. We want people to be healthy and active and people of all abilities should be able to leisurely cycle around. As this is a park and not a velodrome, put a maximum speed on and let people enjoy the park.

Needs more cycle routes, and existing routes need to be connected up

Please don't lose your lido. It's unique and glorious in many ways.

A place to stay the same in 50 years as it is now and was 50 years ago. any change as wise forebearers also agreed should be limited, slow and reasonable

In the last 20 years the Heath has changed for the worse - so I dread to think of what it will be like in 50 years

Keep the independent cafes! We don't want the same old over priced chain businesses on our Heath that we see all over london.

Hampstead Heath is open public land in urban North London. Not a "country park". The unpretty buildings do not need half timbering, they are part of its history. Nor are "country park" style gates and fixtures desirable. North London is a very distinctive part of London, the Heath is part of it, "prettifying" it is quite offensive, please STOP.

I would like the island on the model boating pond to be designated as a bird sanctuary

i feel strongly that cycle routes should be extended

to most areas of the Heath , at the moment Cycling on the Heath unlinked and frowned upon.

The Heath is a unique green space because although it is managed it has the feeling of an unmanaged space. i.e. it is still possible to walk and not meet anyone. I would encourage it to remain free form bicycles (even though I am a cyclist myself), limit its communal public activities so that it does not develop into a park but remains a Heath.

It has to be protected from over use. But it must remain open to all - perhaps difficult but possible - not too much filming and other commercial enterprises. There are ways of raising funds without spoiling our wonderful, and so precious open spaces. Some of the magnificent trees are ancient and irreplaceable. Protect all this for the future please.

This consultation makes no reference to cycling. The designated routes on the heath are important places for people to practice cycling, and to travel around the area away from road danger. This is a significant source of exercise and amenity for the local

community all year round (not just sunny weekends).

The Heath is always changing. It's ecology now is completely different from when it was saved in the 19th century.

The Corporation of London has done an excellent management job but must face the challenge of unthinking nimbyism in the local community.

Keep it as wild and wonderful as it is

Tougher Litter Regime, which includes penalties, particularly

irresponsible dog walkers who leave their poo bags on the ground or leave hanging on railings or fences.

Control on mass jogging that churns up the Heath. Total

exclusion to areas such as South Wood.

It needs to continue to be a refuge from noise and pollution that surrounds the local communities and a home for wildlife.

Why change something that works so well for the people?

Keep it open, free and as natural as possible.

Although nothing stays the same forever this is one thing I do not see needing drastic change. The challenge is to do more with the resource without changing it.

Ways need to be found to avoid degradation through over use. Trees and plants that thrive now will need to be replaced by those which will withstand climate change and deterioration. Access to pond swimming must be treasured and maintained. Landowners surrounding the Heath must be stopped from building unsightly buildings overlooking the Heath so they have a good view but ordinary people are forced to look at "look at me I'm rich and stuff you" constructions.

Don't muck it about. I like it the way it is.

Dog walkers taking 10 or more dogs spoil the enjoyment for walkers, and is dangerous. Suggest Very large signage and enforcement that make the health a more enjoyable pleasant place to visit.

I wish for greater protection of indigenous songbirds on the Heath by active culling of crows, magpies and parakeets.

I also wish for only electric vehicles to be allowed on the Heath. And where did the cycling policeman go?

The Heath is a wonderful place - long may it live.

Policing can be too strict. My friend erected a lightweight fishing pole at picnic (3 guy ropes) with so we could be found. It caused no harm to anyone. Technically an "illegal erection" said the WPC. "What if everybody did that?" In 44 years of using heath I've not seen another. If everybody does so (very very unlikely) perhaps then start to look at enforcing that bylaw. I would like to see strict enforcement of considerate cycling (12mph max near anybody) rather than blanket bans on most paths. The heath could play a much greater role in encouraging considerate cycling, improving fitness, reducing pollution and the threat of global warming. It is inconsiderate cycling that is the problem. Not cycling itself.

For me the heath is a large, varied, wonderful, natural outside space. I go there to run and walk: alone, with people, with dog, whatever suits. I love its history and that it's there for all to find (without placing ugly information boards at every juncture). I love that in many places it feels natural and untouched. I know it's carefully curated to achieve this and I think it's been done very well. My vision for the next 50 years is for Hampstead Heath to continue to be a glorious antidote and refuge from the increasing urbanisation of our streets and parks.

Recent works on boating and swimming ponds are excellent. Thankyou.

Hampstead Heath is an increasingly essential lung for London, especially in the light of pressure on public open space. The importance of green spaces within a city cannot be overstated, and Hampstead Heath is unique in this respect. Its combination of rural topography and careful environmental management together with a limit on commercialisation of assets makes it a rare place of enjoyment. Any threat to this protected space, be it residential developments or commercialisation, must be resisted by the Heath's elected guardians.

The Heath should be kept safe, tranquil and peaceful, a natural habitat for life and plants wild and untamed. It should allow for sport activities and for family outdoor activities. It should preserve the long unobstructed views of London through 360 degrees as far as possible.

Stop corrupt building and construction works on Hampstead Heath, don't add any more infrastructure and stop the fair visiting Hampstead Heath. Allow people to walk and swim there with minimal interference. Impose very heavy fines for littering. Keep the Heath natural and simple. Not 'managed for community interaction'

I think it is vital that it stays as a wild and natural space (I believe it is extremely well maintained at the moment) which is welcoming to all sorts of people.

The island will never be open, find a solution.

Leave the men's pond alone. Learn from ladies broken changing facilities

More rangers/budget to manage the 6m + visitors

Markets/fairs to increase revenue in 3 locations

People who walk dogs are mostly local and the greatest daily users of the space. They provide informal support to the Heath clearing rubbish reporting anything from dead bodies to fires. Best behaved dogs in any London major park.

Hampstead Heath is a much valued wild open space that helps to keep Londoners sane. It must be preserved that way, and not treated as an ordinary park.

Please reduce all metallic objects (bicycles, drones, barbecues etc.). The Heath should be as natural a rural idyll as possible.

I think that the Heath should allow cycling on weekdays and on the weekends before 1000 am. It appears that the current priorities are all about dog walkers who feel free to let their dogs intrude upon my peace on the heath but don't encourage people to use the heath to cycle, when it is not so crowded - ie on weekays and early morning weekends.

Important to maintain feeling of wildness - that is the critical thing which makes the Heath so special.

It is a wonderful space and feels wild - though I know it must be tended to keep the wildness. As more and more people use it how do you preserve that. So far very imaginative. Guiding nature rather than curtailing it.

Why not get rid of the invasive species especially the parrots and the grey squirrels - replacing them with indigenous species?

I think considerate cycling should be permitted by the Corporation of London on the Heath and in Highgate Woods. Cycling round the Heath with children would be great fun.

I am a single parent with 7 year old twins - our flat (in West Hampstead has a small back yard) - we don't just love the heath we need it - it's our life - we go nearly every day in all kinds of weather - I love that you can park for free - please don't lose thatI love the mud and the climbing trees - it's such a wonderful place - we feel very free there ...free and happy - we are very lucky to have it. It's not like a park it's a free space - my kids run wild there - heavenly

Swimming on the heath in both the ponds and the lido must be maintained. It is an absolutely unique environment and experience within London and treasured by the community that uses the heath.

As a teacher I know there is a crisis in terms of a) children's lack of connection to nature, and b) children's lack of fitness, obesity and addiction to screens/social media etc. The heath needs to retain its "wild" feel, whilst also doing its best to draw in people who don't normally visit open spaces or even think about "nature".

I believe the Heath will be the same space as it is today, maybe with renovated areas for sports and playgrounds. It would be very interesting to see a space for learning and science exploration where children and adults could learn about conservation, plants and the environment.

Greater efforts made to clear dead trees and litter. Stop use for cross country running which causes terrible scarring each year. Clear algae in ponds more often.

The Heath is not just a piece of land, it is a unique national treasure, and should be kept in its "wild and natural state" for the benefit of all visitors. The wildlife, nature and swimming ponds are links to our past and should be preserved for future generations to enjoy.

50yrs into the future, the Heath will still be the Heath and need to be maintained and preserved as such. I see the Heath as a space we, humans, share with nature, and not as a space to be adapted to the changing needs, whims or commercial desires of humans.

Just carry on as you are. We don't need visions or other such pretensions.

The Heath is a much wilder environment than most other parks in London. It is important to maintain that wild feel. It is also essential to prioritise access for the public and for recreational activities over the preservation of vulnerable plants and wildlife. There are other less accessible places in the UK where wildlife can (if necessary) be given more protection. Events which would fence off large parts of the Heath for significant lengths of time (e.g. pop concerts) should be avoided.

We need more provision for cycling on the Heath, on dedicated paths.

I'd absolutely love it to stay just as it is, to be honest! It's such a perfect space and a joy to visit.

My biggest worry is the steady commercialisation of our Heath. This is one of the few wild spaces left and over the past 45 years I have walked almost every day and become increasingly angry at the "parkification" of vast areas.

The recent outcry over handing our cafe to Benugos should have alerted the City to the strong sense of ownership we feel. THIS IS NOT A PARK !

You are MOST fortunate to have Paul Maskell who loves the Heath as much as we do.

Probably more vital than today.

Part of the patchwork or quilt quality of Heath comes from the incorporation of structures from previous activities - fields, hedgerows, abandoned development projects (viaduct pond), water utility, heathland etc. As the years advance these traces slowly erode. For example ancient veteran trees reduce in number. What are the plans to keep the eclectic origins that underpin the Heath's diversity from being diluted into uniformity by time? Are new 'hedge rows' identified within blocks of woodland so as to create the next generation of veteran trees? Just a thought.

To be honest I find question 5 confusing. What are you actually trying to find out? If you are asking whether the heath contributes to keeping London safe from flood risk I would say not at all. (Despite the stupid amount of money that has just been spent on the ponds.) And working in partnership to tackle future challenges? What on earth does that mean? Selling off bits of the heath? Making it 'pay'? No, no and no. And Adapting to Climate change? The heath will adapt or not.

A patrician house and art collection accessible to all: a generous and varied open space accessible by all. Look at the lawn in front of Kenwood house and listen to the languages spoken by the people walking around the Heath: all London is there. That sense of something valuable being appreciated and nurtured by an entire population, for a variety of reasons. I realise that this questionnaire is about the Heath, not Kenwood, but people experience them as a single entity, so do plan their futures together. The Heath has a unique part to play in bringing Londoners and nature closer together, and by doing so, improving the long term prospects of the natural world.

I love the Heath it's brilliant

Two things though I find an issue

- 1.Litter- glass,soiled tissues and condoms are an ongoing problem especially on West Heath
2. Professional dog walkers with large groups of dogs shouldn't really gather together with other groups of professional dog walkers.This needs to be discouraged.It seems to be happening more frequently.

I came across a group today near the Pergola whose dogs must have numbered around 40, most dogs off lead. That's a lot of dogs to control and especially pick up after!

I've no problem with professional dog walking I just don't think they should be moving around in such numbers

The Heath is truly a unique place which provides a diverse range of activities for people of all ages. It must retain its own staff and avoid outsourcing its upkeep to private firms.

The Heaths naturalness should be preserved as it's the most important space in North London for people to connect with a natural environment in my opinion. It's a space where one can feel grounded and get away from the noise and pollution of the city. The natural habitat and biodiversity found on the Heath is something that we can all benefit from being a part of.

The heath is a wonderful open space. However increased use will be a challenge as areas become "worn" through simply too many people! Commercial activities are necessary to support the costs running the Heath, but as with most things a balance needs to be sought. Local people must recognise they have a responsibility to support the Heath financially - the Heath gives so much, but receives so little from a predominantly white middle-class community in exchange. More encouragement should be given to the BAME community to make use of the Heath.

The Heath is massively important to me - I moved back to London from the coast because I missed it - I do hope it can remain much as it is today so that future generations can enjoy it. It is a special and unique place because it is well-managed and constantly an absolute delight.

Provision of adequate vehicular parking on the edge of the heath and prohibition of all wheeled transport other than for small children and the disabled on the heath, other than service vehicles.

I think it is important that the Heath does not become any more 'parkified' than it is at present, and that it does not become commercialised. It should be a space for people to enjoy without paying, where they can connect with nature and with each other. the heath has a feeling of freedom and agelessness I like the unregulated 'feel' even if it isn't really so the views are lovely and so is the variety of swimming places and cafes, picnic areas and secluded spots

Appendix 5 City of London Staff Consultation

Below is data from engagements City of London staff conducted by Lucy Gannon. She held 4 sessions with 4 teams, Conservation Team, Education Team, Golders Hill Park and Support Service Team, making a total of 24 participants.

What are your reasons for visiting the Heath?

Walking

Relaxing

Play

Fishing

Sports

Stay healthy

Wild swimming

Wandering

Bird watching

Enjoying nature

Meeting friends

What do you value most about the Heath?

Happy times with family and friends Getting away from things De-stressing Clearing my head Time to myself Get lost in my own thoughts Feel miles away from traffic and noise of city living The Hill Garden – it is my happy place Undiscovered places Feeling the weight lift from my shoulders Beautiful scenery Well cared for Committed & passionate staff Sense of community ownership Well loved by many for centuries Sense of security due to staff presence Freedom from city noise Sense of freedom for children (and people all ages!) Wildlife Mix of vegetation from woods to meadows Remarkable Awesome!	Connecting with nature Life enhancing Closeness to nature and wildlife Experiencing the elements Scratching an itch to escape from the concrete jungle Sharing with friends Camaraderie of shared experience Being taken out of the moment Fun times with friends & family Shared experiences with loved ones One on one time with my son Family time Sense of pride Just being here Freedom of walking without fences or barriers Being in nature Spectacular setting Wonderful views and vistas Living cultural heritage Staff who care for the Heath History – the landscape tells so many stories from the past Enjoyment for everyone
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One word or phrase

Quiet Family time Re-energise Oasis of calm Magical Vibrant Beautiful oasis Discovery Wonder of nature Fun Calming	Fresh air Safe Peaceful Wildness in the city Good energy Being in the moment Outdoors Sky Community Iconic Countryside Integrity
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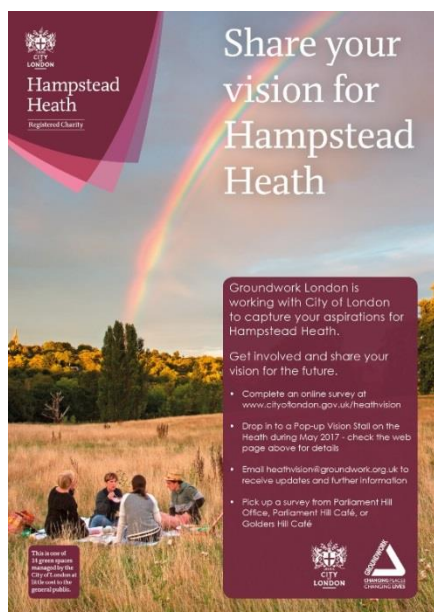
Important for future generations

Looking after the land Balance Litter-free Dog waste free Waste neutral Sustainable energy Carbon neutral Environmentally sustainable All welcome Thriving nature Respectful & responsible visitors Financially secure Resilient to change People behaving appropriately Community involvement Shared vision Striking a balance	Community champions for the Heath World leader and exemplar for urban open space Extending beyond current boundaries to create a green belt or buffer zone Best practice for urban green space management Healthy in mind and body Learning & improving together Balancing nature and people Green spaces for play Local residents and schools are educated about ecology Safe for all people All users are respectful and considerate of others Protect the integrity of the Heath Free access to open space Right of passage Freedom from air and noise pollution Communities come together for events Sports and activities for all
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Appendix 6 Publicity

The campaign to promote the consultation and engage community began with a 'View from the Heath' published in the *Hampstead & Highgate Express* on 13 April. Following this, information about the consultation was also put up on the City of London website and a blog about the Heath Vision project featured on the Groundwork London homepage linking readers to the City of London webpage. Both webpages were updated with further information (e.g. link to the survey, pop-up stall details) as the project progressed.

Posters briefly outlining the consultation project and ways for the public to share their vision were designed and printed by Groundwork and put up in strategic locations in and around the Heath. This poster pointed to the City of London webpage on the project as the best source of updated information.



There were also posts on Twitter and Facebook from both Groundwork London and the City of London social media channels, alerting the public to the project.

As of 26 June, there had been 9 Facebook posts, 15 Twitter posts and 4 Instagram posts regarding the consultation from Groundwork London. Facebook posts reached 7,538 people, while the Twitter posts had a reach of 23,026 impressions. City of London also posted extensively using its social media channels. As explained in section 4, aside from emails, social media accounts were the primary publicity channels used during the marketing campaign.

Community Vision Workshops publicity

The invite-only nature of the workshops required a focused communication campaign, using Mailchimp to invite key stakeholders and local organisations.

An initial invite was sent on the 13 April went to 159 stakeholders and had a 33.3% that opened the email. A follow-up invite, sent on 24 April went to 221 stakeholders and had a 40% open rate. The final reminder, sent on 2nd May went to 217 stakeholders and had a 36.6% open rate.

The City of London sent out 68 invitations directly to key stakeholders.

Groundwork London and City of London communication staff attended the workshops to assist the teams and take photos. Some of these shots were subsequently used in social media and email campaigns

Focus Group workshops publicity

Groundwork emailed 33 of the stakeholder organisations, targeting under-represented groups. The workshops were tailor made for the organisations and were based in their venues at a time they selected. Photos were taken to document workshops.

Vision Stalls on the Heath publicity

Groundwork designed posters with pop-up stall times, dates and locations, which were put up on the Heath in the surrounding areas. The information was also put up on the City of London website and a blog about the Heath Vision project featured on the Groundwork London homepage linking readers to the City of London webpage.

Emails were sent to the entire Groundwork Heath Vision database. A promotional email was sent on 15th May to 216 stakeholders and had a 31.8% open rate.

Groundwork and City of London communications teams also used social media extensively to promote the times and locations of stalls. The Groundwork communications team attended some of the stalls to take photos that were used to promote subsequent stalls and the survey.

Groundwork London used Facebook to boost publicity about the stalls on 11 May reaching 4,674 people. The post received 119 clicks/actions. Regular Facebook posts and tweets were sent in the lead up to and during the events. The Facebook posts about the stall reached a total of 5,125 people, while the Twitter posts had a reach of 7,054 impressions and 117 engagements.



Community Vision Survey publicity

The opening of the online survey on 22 May was promoted extensively and continued engagement encouraged via a number of avenues. Groundwork London and City of London added the survey link to their dedicated Heath Vision webpages. The survey link was also included as a sidebar feature on all the pages of the Groundwork London website for the duration of the campaign.

An initial Mailchimp campaign, sent the day the survey went live went to those who had been invited to the workshops and had given their contact details at the stalls. The email went to a total of 332 stakeholders and had an open rate of 39.5%.

A follow-up campaign sent at the one-week remaining countdown included the contacts of all those who had already completed the survey and had shared their contact details. This email went to 803 recipients and had an open rate of 41.8%.

Groundwork London also sent the survey link via internal mail to all staff.



A press release sent out by City of London resulted in a *Camden New Journal* article published on 30 May, which included a link to the survey.

The paper version of the survey (200 copies) was also made available in the Golders Hill and Parliament Hill Cafes and staff office.

Social media was used regularly and extensively to promote the survey. Groundwork London Facebook posts about the survey reached 704 people, while Twitter posts had a reach of 8,193 impressions and 162 engagements.

Midway through the survey, noticing that few under 19 year olds had responded, targeted emails were sent out again to all schools and youth groups as well as wider networks to encourage participation.

Follow up publicity

Following the closure of the survey, a follow-up email was sent to all stakeholders thanking them for their participation and briefly outlining the next steps. The email went to 952 recipients and had an open rate of 40.8%.

At the time of writing, plans were being laid for further communication of results from the consultation via social media and other online channels.

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